



2013 新能源与电力电工展
Energy Show 2013
展后报告
POST SHOW REPORT



11,500_{m²} 展示面积 Exhibition Area



245 家 参展企业 Exhibitors' amount



117,826 人次 专业观众 Professional Visitors' amount

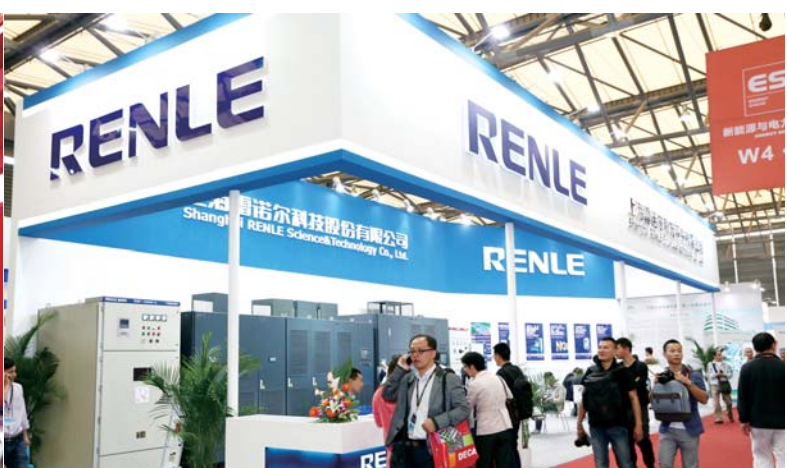


56 场 行业论坛 / Industrial Forum&Conference



2013 新能源与电力电工展于 2013 年 11 月 5-9 日在上海新国际博览中心成功举行。作为中国国际工业博览会旗下交易、展示新能源、智能电网、电力以及电工设备的国际盛会,为期五天的展会为参展企业提供了优质的贸易平台,为业内同行相识、相聚、相交提供了理想的商务平台,为专业观众的参观、选型、采购提供了宽广的选择平台。2013 年展会面积达到 **11500** 平米,吸引了来的德国、日本、意大利、芬兰、中国台湾、中国香港等 **10** 个国家和地区的 **245** 家企业参展,同期论坛 **56** 场,观众人数高达 **117,826** 人次。

Energy Show 2013 had been successfully held during 5th-9th Nov 2013 in Shanghai New International Expo Centre. As a professional show under The 15th China International Industry Fair, ES focuses on new energy electric, smart grid, power generation, power transmission and distribution technologies and equipments. The five-day show provided a high-quality trade platform for exhibitors to display their latest technologies and products, a better business platform for industry colleague counterpart to communicate and a purchase platform visitor to select. Energy Show 2013 occupied display area of 11500 m², attracted 245 exhibitors from 10 country or area, such as Germany, Japan, Italy, Finland, China Taiwan, China Hongkong and etc, the visitor amount reached 117,826, and 56 conferences were held.



展商分析 Exhibitors' Profile

NEAS 2013 部分参展企业 / NEAS 2013 parts of exhibitors



媒体合作 / Media cooperation



- 展会相关报道910篇
910 reports about the exhibition
- 宣传合作媒体118家,其中行业媒体51家,
大众媒体67家
118 Cooperation Media,51 Industry
Media and 67 Mass Media Included

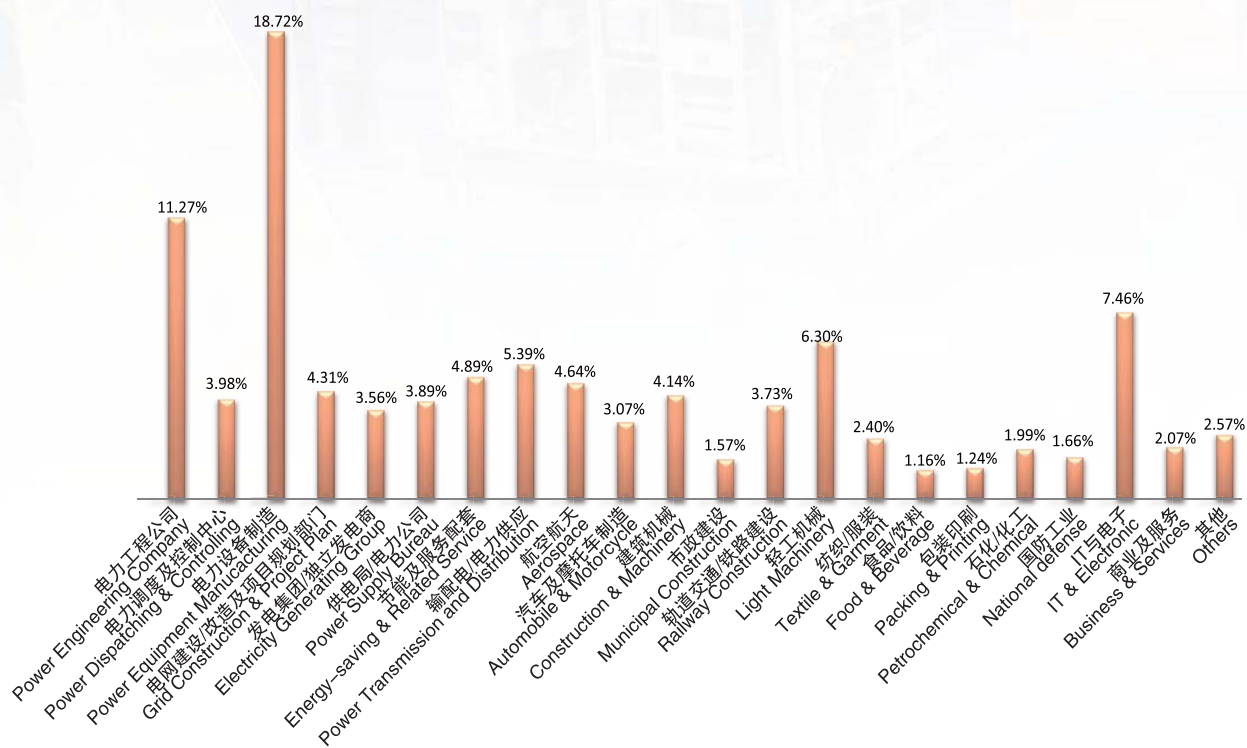


观众分析 Visitors' Profile

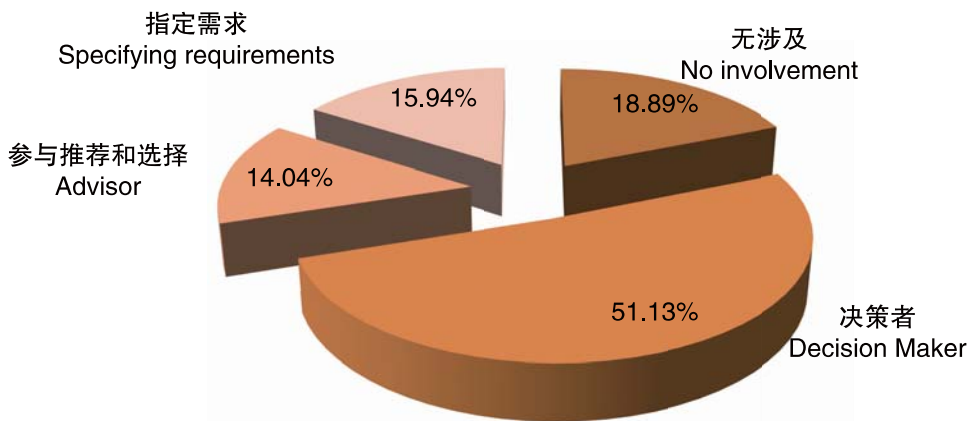
117,826人次专业观众来自中国境内 31个省、市、自治区和境外 82个国家和地区。他们主要来自机械制造、电力电工、汽车及摩托车制造和轻工机械等领域。

ES 2013, a 5-day event, attracted 117,826 trade visitors of 82 countries and 31 domestic districts, coming from Machinery & Manufacturing, Electrical power & Electrician, Automobile Manufacturing, Light & Machinery, etc.

专业观众业务领域分析 / Visitors deal with the branches of industry

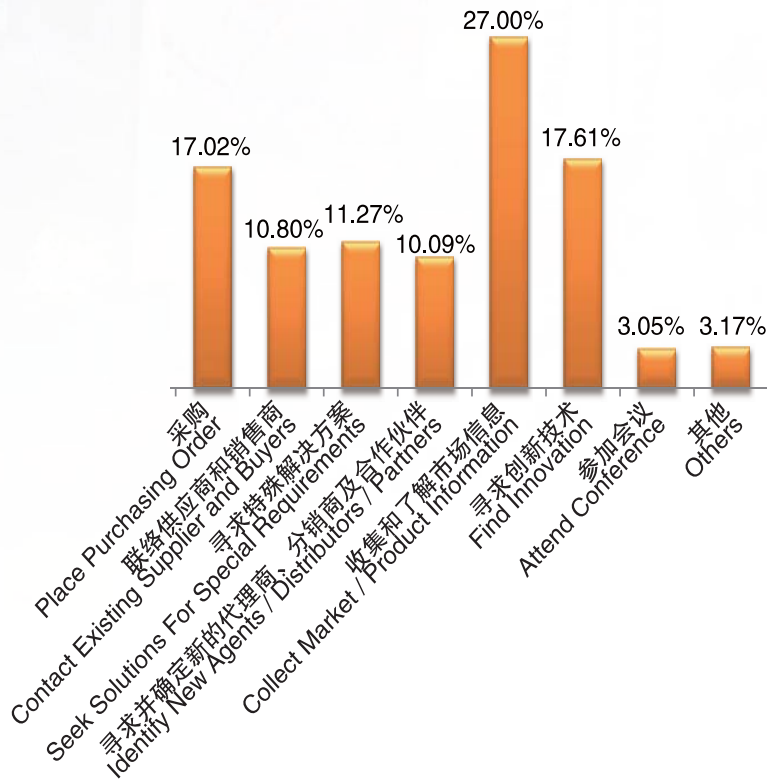


观众决策力分析 / Roles of the visitors in making purchasing decisions

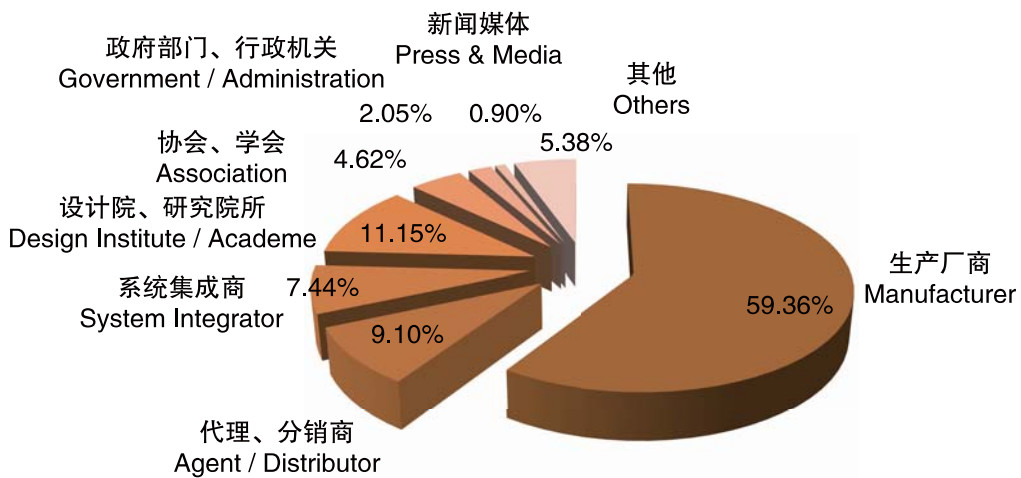


观众分析 Visitors' Profile

参观展会的目的 / Purpose for the exhibition



机构类型 / Type of Company





2014 新能源与电力电工展

Energy Show 2014

交易、展示新能源、电力电工、
智能电网设备与技术的国际盛会

International Exhibition for energy infrastructure
and services, power generation and distribution,
electrical technology

展示面积 / Display area: **11500m²**

参展企业 / No. of exhibitor: **200**

专业观众 / Visitor amount: **110,000**

2014年11月4-8日

4-8 November 2014

上海新国际博览中心

Shanghai New International Exhibition Centre, China

<http://www.ciif-expo.com>

<http://es.ciif-expo.com>

更多信息请咨询:

上海东浩兰生国际服务贸易(集团)有限公司

SHANGHAI EAST BEST & LANSHENG INTERNATIONAL (GROUP) CO., LTD.

地址 / Add: 上海市延安中路837号 200040

No.837, Yan'an Road (C), Shanghai, China, 200040

电话 / Tel: 86-21-62892666转8391/8205/8380, 22068391(直线)

传真 / Fax: 86-21-62895703, 62790302

联系人 / Contact Person: 张春蕾 先生 james@shanghaiexpogroup.com

陈志华 先生 lawrencechen@shanghaiexpogroup.com



上海市电力行业协会

地址: 上海市徐汇区南丹东路106号2082室

邮编: 200030

电话: 021-54043796

传真: 021-54043796

联系人: 马樟先生

徐建东 先生 geccompany@163.com

黄晶晶 小姐 jocelynhjj@gmail.com