



第十五届国际木工机械及家具生产设备展览会

The 15th International Exhibition on Woodworking Machinery and Furniture Manufacturing Equipment

国际木工机械配料展览会

The International Exhibition on Woodworking Machinery Supplies and Accessories

2014·2·25-28

中国·北京·中国国际展览中心(老国展·三元桥)
China International Exhibition Center (CIEC),
Beijing, PR China

展会报告
Show Report

推动全面自动化生产·
指引家具、木门窗及木制品生产企业
未来5年发展方向

*Unveiling the Future of Furniture,
Doors & Windows and Wooden Products Industry*



唯一在中国荣获欧洲木工机械
制造商协会支持的木工机械展
Exclusive Supporter

主办单位 Organizers:



中国林业机械协会
CHINA NATL. FORESTRY MACHINERY ASSN.

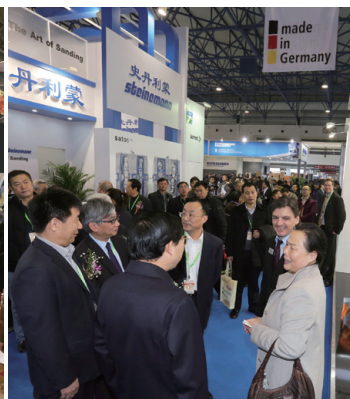


ADSALE 和式 ufi

Adsale Exhibition Services Ltd
雅式展览服务有限公司



www.北京木工展.com | www.woodworkfair.com



推動全面**自动化**生產、指引**家具、木門窗** 及**木制品**生產企業**未来5年**发展方向

Unveiling the Future of Furniture, Doors & Windows and Wooden Products Industry

首办于1986年，两年一度的「北京木工展」以中国林业机械协会为主办单位之一，是目前亚洲规模最大及历史最为悠久的木工机械业界盛会。

2014年第十五届北京木工展展出面积达60,000平方米，展示世界最新的木工技术和全系列最先进的木工机器设备。本届展会聚焦生产自动化，特别增设「自动化及数控机床专区」；同期举行以自动化生产和人造板新技术为主题的专家论坛等多项精彩活动，力助企业升级转型，迈向减排节能的绿色生产新里程，赢得观众与参展商一致好评。

Debuted in 1986, with China National Forestry Machinery Association (CNFMA) as one of the Organizers, The International Exhibition on Woodworking Machinery and Furniture Manufacturing Equipment (WMF) is a biennial woodworking industry event being recognized as the most established exhibition of its kind.

WMF 2014 covered an area of 60,000 sq.m., featuring world's most advanced woodworking technologies and full-range, top-notch woodworking equipment. With "Automated production" as the Fair's main theme, the Organizing Committee specially launched "Automation and CNC Machinery Zone". Various concurrent events such as automated production and panel board new technology themed forums, providing audience with solutions on energy saving and emission reduction, and business upgrade and transformation, has received wide audience acclaim.

展会资料

The Fair Facts

参展商数目
No. of Exhibitors

445

买家数目
No. of Visitors

25,376

参展商来自之国家及地区数目
No. of Exhibiting Countries & Regions

12

海外买家人数
No. of Overseas Buyers

1,269

买家来自之国家及地区数目
No. of Visiting Countries & Regions

60

展出机械设备数目
No. of Machinery & Equipment Exhibited

790

展场面积
Exhibition Area

60,000 平方米
s.q.m.

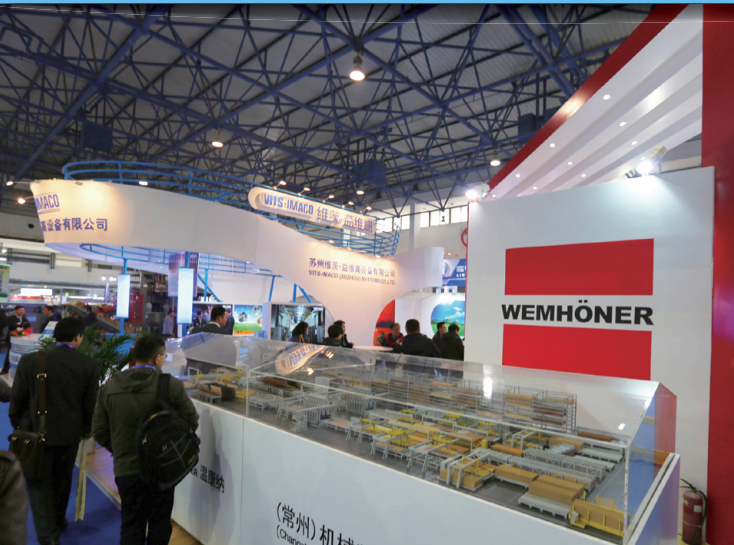
8 大专题展区

Theme Zones

- 自动化及数控机械专区
Automation & CNC Machinery Zone
- 家具及木制品机械专区
Furniture Making and Wooden Products Machinery Zone
- 人造板机械专区
Panel Board Machinery Zone
- 刀具及机械配件专区
Knives, Blades and Machinery Accessories Zone
- 第一次木加工机、涂层、干燥及制材机械专区
First Processing Machinery, Coating, Drier & Materials-Making Machinery Zone
- 家具材料、五金配件及化工专区
Furniture Materials, Hardware and Chemicals Zone
- 木结构专区
Wooden Architecture Zone
- 雕刻机专区
Engraving Machinery Zone



参展商统计 Exhibitor Statistics



12 参展国家及地区数目 Exhibiting Countries and Regions

奥地利、德国、香港特别行政区、意大利、韩国、马来西亚、中国、波兰、新加坡、瑞典、台湾省、美国
Austria, Germany, Hong Kong SAR, Italy, Korea, Malaysia, PR China, Poland, Singapore, Sweden, Taiwan, U.S.A.

5 国家或地区展团 Country / Group Pavilions

- 德国展团 German Pavilion
德国机械设备制造业联合会
VDMA German Woodworking Machinery Manufacturers' Association
- 伦敦木工机械商会展团 Lunjiao Woodworking Machinery Pavilion
- 青岛市木工机械协会展团 Qingdao Woodworking Machinery Pavilion
- 上海木工机械协会展团 Shanghai Woodworking Machinery Pavilion
- 台湾展团 Taiwan Pavilion
台湾机械工业同业公会
Taiwan Association of Machinery Industry (TAMI)

参展商对展会表示满意至非常满意
Exhibitors rated the Show from satisfactory to excellent



参展商达成参展目标 Exhibiting Targets Achieved



展商推荐 Exhibitor Testimonials



金田豪迈木工机械有限公司

营业部总经理 (北京) 姚翔

Yao Xiang, Sales General Manager (Beijing)
of Homag China Golden Field Ltd.

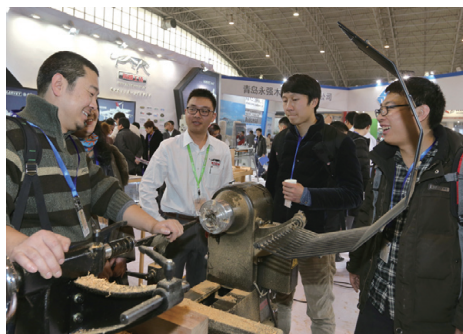
「感谢雅式提供了很多便利及支持，为我司创造了有利的参展环境。通过这次展会能达到更好宣传效果，让客户体会更先进的技术。」

"We thank Adsale for providing us with excellent services. We have presented our customers advanced technology and achieved better publicity at WMF2014."

北京玉正缘商贸公司 总经理 蒋晓蓉

Jiang Xiaorong, Managing Director of Goldmax Co., Ltd.
「北京木工展为木工机械和家具行业提供了一个信息、技术和设备的交流平台，为振兴和发展机械工业作出了极大贡献。」

"WMF offers an exchange platform for the woodworking machinery and furniture industry, making a significant contribution to the development of the machinery industry."



南京海尔威机械制造有限公司

销售总监 孙伟

Sun Wei, Sales Director of Harvey Industries

「第4次参加北京木工展，对本届展会效益非常满意，籍此机会发布了5种具备国际竞争力水平的产品，树立了良好品牌形象，让公司更好的拓展国内家具制造市场。」

"It is the 4th time for our company to exhibit at WMF. We are very satisfied with the results. We have successfully launched 5 products and established a good brand image for further development in China."

欧瑞传动电气股份有限公司 代表 王延妮

Wang Yanni, representative of
Eura Drives Electric Co., Ltd.

「这是我们公司第一次参加北京木工展，效果超出预期，我们认为买家质量较高。」

"It is our first time to join WMF, the visitors are of high quality and the result is way beyond our expectation."



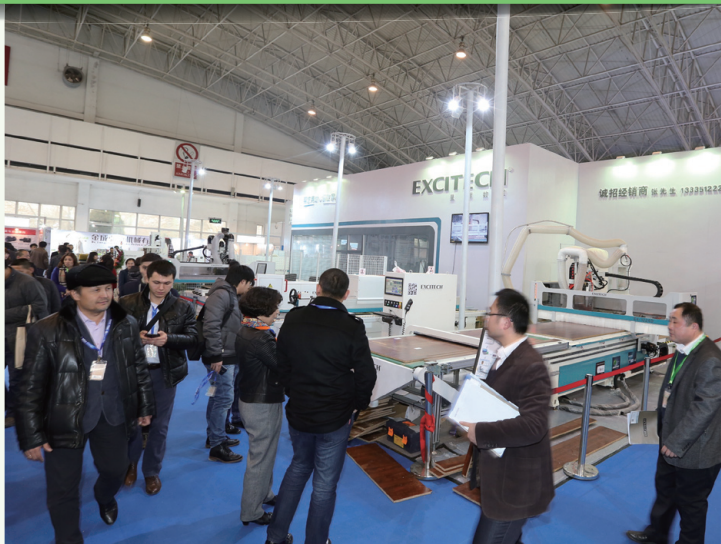
青岛泰科尔机械有限公司 总经理 臧世运

Zang Shiyun, Managing Director of Teco Machinery

「连续参加了好几届北京木工展，本届是近几年效果最好的一届，现场接到很多订单，往后会继续支持！」

"We have exhibited at WMF for a few consecutive editions and this year we have achieved the most! We have received many orders on-site and will continue to support WMF."

观众统计 Visitor Statistics



国内参观团 Chinese Buyer Delegation Group

- 石家庄长安家具协会
Shijiazhuang Changan Furniture Association
- 家具中国 FURNITURE Magazine
- 河北门业协会 Hebei Door Industry Association
- 山东家具协会 Shandong Furniture Association
- 北京江西木业商会
Beijing Jiangxi Wood Industry Chamber of Commerce
- 天津家具协会 Tianjin Furniture Association
- 哈尔滨家具行业协会 Harbin Furniture Association
- 大连家具协会 Dalian Furniture Association
- 大连金州木业协会 Wood Association of DaLian JinZhou
- 黑龙江省门业协会
Heilongjiang Province Door Industry Association
- 齐齐哈尔家居装饰业协会
Qiqihar Fitment & Decoration Chamber of Commerce
- 临汾家具装饰协会 Linfen Association of Furniture
- 正定家具协会 Zhengding Furniture Association
- 吉林森工集团 China Jilin Forest Industry Group
- 湖北&武汉家具行业协会
Hubei & Wuhan Furniture Association
- 上海木材行业协会木门专业委员会
Shanghai Timber Trade Association Wooden Door Commission

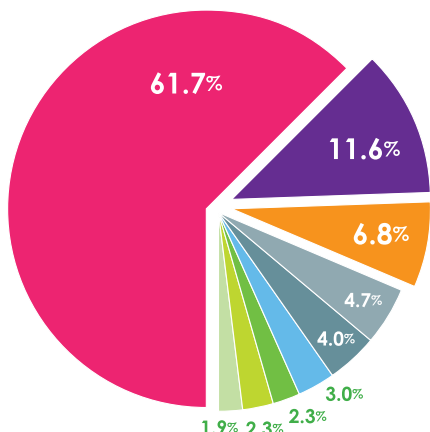
(部份名单及排名不分先后 Partial List & In Arbitrary Order)

- 温州家具行业商会
Wenzhou Furniture Chamber of Commerce
- 浙江省家具行业协会
Zhejiang Furniture Industry Association
- 四川家具进出口商会
Sichuan Chamber of Commerce for Import and Export of Furniture
- 四川国栋建设股份有限公司
Sichuan Guodong Construction Co., Ltd
- 山东立晨集团 Shangdong Lichen Group Co., Ltd.
- 吉林省百隆工艺品有限公司
Jinlin Province Bailong Handcraft Co., Ltd.
- 名扬地斯地板 Mingyangdisi Wooden Floor

海外参观团 Overseas Buyer Delegation Group

- 土耳其代表参观团 Turkish Delegation
- 埃及代表参观团 Egyptian Delegation
- 伊朗代表参观团 Iranian Delegation
- 阿塞拜疆代表参观团 Azerbaijan Delegation
- 俄罗斯机械贸易商参观团
Key Associations of Machinery Industry from Russia
- 韩国代表参观团 Korean Delegation

单位的业务性质 Business Nature of Organization



- 生产 Manufacturing
- 批发 / 代理 / 分销 Wholesales / Agent / Distributor
- 进出口 Trading
- 科研单位 / 设计院 Research / Design Institute
- 零售 Retail
- 协会 / 商会及其他 Association / Trade Commission & Others
- 大学 / 学术单位 University / College
- 房地产发展商 / 承建商 Real Estate Developer / Building Contractor
- 服务 Service

单位经营的产品 Major Product/Service

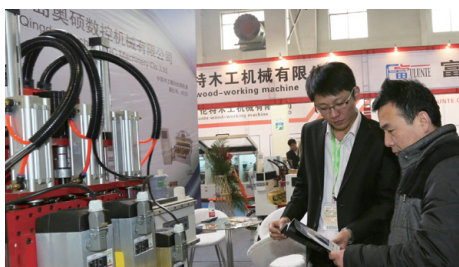
*观众可选多项 Multiple Selection Allowed

58% 成品类 Finished Products

实木家具 Hardwood Furniture	18.1%
板式家具 Panel Board Furniture	16.1%
其它家具 Other Furniture	6.4%
订制家具 Tailor-made Furniture	5.0%
软体家具 Upholstered Furniture	4.4%
日用木制品 Daily Wood Product	4.2%
橱柜 Kitchen Cabinet	3.4%

69% 材料类 Materials

人造板材 Panel Board	15.3%
木材加工 Wood Processing	12.7%
原木 / 木材 / 板材 / 薄木单板 Log / Timber / Lumber / Veneer	9.9%
五金制品 Hardware	6.8%
其它家具配件 / 制作辅料 Other Furniture Accessory / Materials	5.0%
木门 / 地板 Doors / Flooring	5.2%
装饰材料 / 木制半成品 Decoration Materials / Semi-finished Wood Products	4.2%
化工产品 Chemicals	3.4%
建筑材料 Construction Materials	1.4%



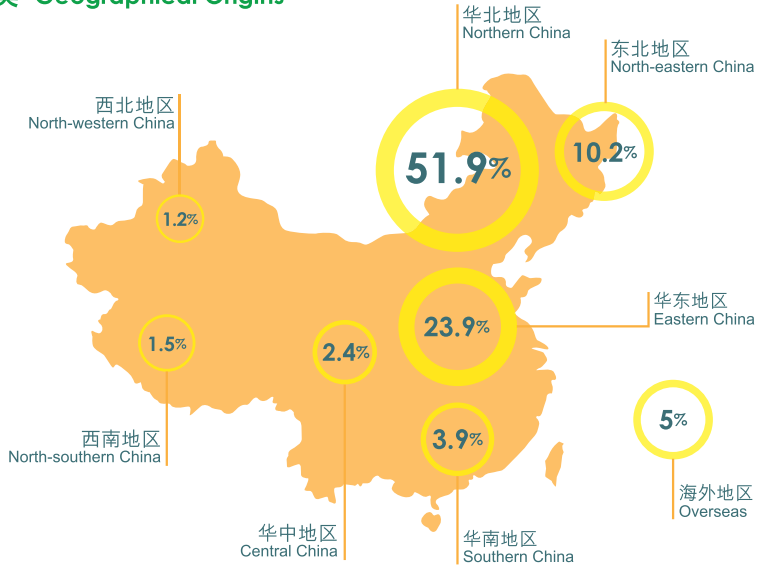
37% 机械 / 工具类 Machinery Tools

木工机械 Woodworking Machinery	13.1%
刀具 Knife and Blade	11.1%
机械配件 Machinery Accessories	7.0%
磨具 Grinder	3.0%
手动工具 Hand Tools	2.4%
木材运输及吊卸设备 Materials Handling Equipment	0.8%

13% 相关工程及周边产品 Related Products & Services

软件 / 其它 IT Solution, Software / Others	7.4%
装饰工程 Interior Decoration	3.0%
建筑工程 / 承建 Building / Construction	2.6%

地区分类 Geographical Origins



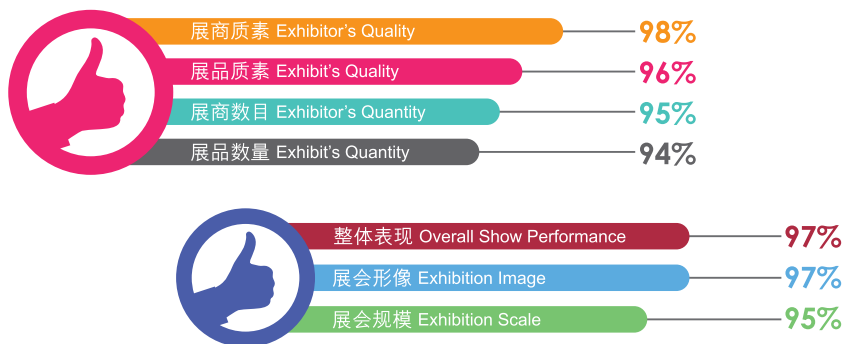
最感兴趣的展品 / 技术 Most interested exhibits / technologies

*观众可选多项

Multiple Selection Allowed



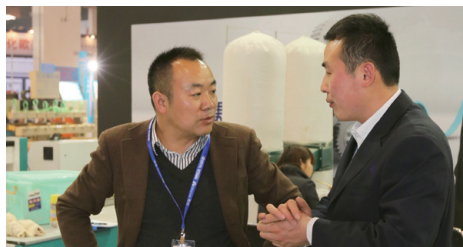
观众对展会表示满意至非常满意 Visitors rated the Show from Good to Excellent



买家推荐 Visitor Testimonials

Porta Krono公司(塞尔维亚) 代表 Representative of Porta Krono (Serbia)

「我们第一次参观北京木工展，觉得展会非常专业，在展会上找到不少木门生产机械，并于现场与上海跃通签定了协议。」
“This is our first visit to WMF and we found it highly professional. We located many wooden doors manufacturing machinery and placed orders with Shanghai Yuetong onsite.”



武汉宜欣宏欧家具有限公司 李启明 董事长 Li Qiming, Director of Wuhan Yixin Hong'ou

「第一次到北京木工展参观，收获丰厚，现场采购砂光机、打磨等设备约60万左右。」
“This is our first time to visit WMF and it is a fruitful show to us. We have placed orders of around RMB600,000 on sanders and polishing machines, etc.”



河北门业协会 杨副秘书长

Mr. Yang, Deputy Secretary-General of Hebei Door Industry Association

「人力成本上升、消费者个性化需求加剧让很多企业意识到传统生产方式的弊端，他们也积极寻求解决方案，而自动化生产是一条必经之路。北京木工展的自动化专区确实让企业大开眼界，受益匪浅。」

“The rise in labour cost and customization needs has made enterprises aware of the disadvantages of traditional production methods and they have started to seek solution for it. Automation is a must. ‘Automation & CNC Machinery Zone’ at WMF is an ideal platform for learning latest technology.”

Amir Zand 先生(伊朗)

Mr. Amir Zand (Iran)

「这是第一次参观北京木工展，我们共有6家公司一起来，大部份从事木工机械贸易和代理。在展会上收获丰富，已与几家展商签下了合同，以往我们只会参观欧洲的展会，不知道原来中国有一个这么具规模和专业的展览，2016年必定再来参观！」

“This is our first visit to WMF and we came here with 5 others companies from Iran. Most of us are woodworking machinery traders or agents, and we have already signed agreements with several exhibitors. We did not know that there is such a well-established and professional exhibition in China. We will definitely visit WMF again in 2016.”

同期活动 Concurrent Events

自动化及绿色生产 - 木工行业的最新发展趋势论坛

Automation and Going-green - Latest Trends in Woodworking Industry Conference

主办单位 Organizers :



媒体支持 Media Partner :



主讲嘉宾 / 讲题 Speakers / Topics :

Dominik Wolfshuetz 先生 VDMA德国机械与设备制造业联合会代表
Mr. Dominik Wolfshuetz, Representative of VDMA

自动化生产的最佳优势 - 案例分享 Case Sharing-Benefits of Automation

李黎 教授 北京林业大学 Professor Li Li, Beijing Forestry University

板式家具生产工艺资讯化管理与加工机械 Automation on Furniture Making Machinery

第二届WMF - CRIWI论坛 - 轻质人造板

The 2nd WMF-CRIWI Forum-Lightweight Panel Board

主办单位 Organizers :



主讲嘉宾 / 讲题 Speakers / Topics :

吕斌 先生 Mr. Lu Bin 国家林业局林产品质量与标准化研究中心 副主任

Deputy Director, Research Center for Quality and Standardization of Forest products, State Forestry Administration, PRC

轻质人造板材的现状、应用及质量评价

The Present Situation, Application and Quality Evaluation of Lightweight Panel Board



第二届WMF - CRIWI论坛 - 轻质人造板

The 2nd WMF-CRIWI Forum-Lightweight Panel Board

主讲嘉宾 / 讲题 Speakers / Topics :

郭文静 小姐 Ms. Guo Wenjing

中国林产工业协会刨花板专业委员会 副秘书长
Deputy Secretary-General, Particle Board Professional Committee of
China National Forest Products Industry Association

刨花板生产技术发展新动向之 - 轻质化

What's Next for Particle Board Production Development? Be Light!



朱长庆 先生 温康纳 (常州) 机械制造有限公司 销售总监

Mr. Zhu Changqing, Key Account Manager, Wemhoener (Changzhou)
Machinery Manufacturing Co., Ltd.

技术升级提高人造板附加值

How Technology Upgrade Improves the Added-value of Panel Board

中国人造板装备发展与技术创新论坛

China Plywood Machinery Development & Technology Innovation Conference

主办单位 Organizer :



主讲嘉宾 / 讲题 Speakers / Topics :

中国林业科学研究院木材工业研究所

Research Institute of Wood Industry, Chinese Academy of Forestry

我国人造板技术创新回顾与展望 Review and Outlook of Panel Board Technological Innovation

中国福马机械集团有限公司技术中心 China Foma (Group) Co., Ltd

高效节能的人造板连续压机生产线的集成创新

Integration and Innovation of Energy-efficient Wood-based Panel Continuous
Press Technology Production Line

上海捷成企业管理集团有限公司 Shanghai Jepsen Management Group Ltd.

中国人造板装备的守与破 Plywood Machinery Breakthrough in China

三门峡亿龙机械装备有限公司 Sanmenxia Yilong Machinery Co., Ltd.

特色型连续平压机的研发与应用

The Development and Application of the Continuous Press Machine

中国林业机械协会人造板机械分会

China National Forestry Machinery Association (Panel Board Machinery Branch)

人造板装备行业新进展 Development of Plywood Manufacturing Equipment Industry



2014中国潮流家具设计宣讲会 China Contemporary Furniture Design Seminar

主办单位 Organizer :



主讲嘉宾 / 讲题 Speakers / Topics :

叶宇轩 先生

北京耶爱第尔家居设计公司创意总监/创始人
Mr. Yeh Yu-Hsuan, Creative Director & Founder of
Yehidea Home Design Co. Ltd

新东方设计 New Oriental Design



吴桐 女士

朱鎔建筑+无同设计 主持设计师

Ms. Wu Tong, Principal Designer of Studio Pei Zhu + UTODesign

大众消费时代的家具未来

The Furniture Future in the Age of Mass Consumption

迪芬巴赫人造板新技术交流会

Dieffenbacher New Technology Demonstration

(展商活动 Exhibitor Activity)

主办单位 Organizer :

德国迪芬巴赫机械设备有限责任公司

DIEFFENBACHER GMBH MASCHINEN-UND ANLAGENBAU



Furniture in Style 潮流家具展

Furniture in Style - Contemporary Furniture Exhibition

活动展出中国著名家具设计师之作品及由星级数控木工机械展商制造的家具，呈献最新木工自动化生产技术和时尚家居陈设艺术。

The showcase featured brilliant works of renowned Chinese furniture designers and the high-quality furniture manufactured by the premium CNC woodworking machinery exhibitors.



中外合作媒体海量宣传

Extensive Chinese & International Media Coverage



部分合作媒体名单 (排名不分先后) Partial List of Media Partners (Not in particular order)

Magazine & Newspaper 杂志及报纸

- 门窗
- 门窗世界
- 门窗幕墙与设备
- 中外木工机械
- 中外家具五金
- 中国人造板
- 中国木工机械厂商名录
- 中国木工机械配件大全
- 中国木材
- 中国研磨
- 中国家具
- 中国家具材料
- 中国家具导刊
- 木材工业
- 木材加工机械
- 北京家具
- 发现资源·门窗
- 发现资源·木工
- 发现资源·橱柜
- 四川家具
- 正定家具
- 亚洲大师
- 亚洲板材与家具
- 全球木工机械
- 江西家具
- 别墅杂志
- 国际木业
- 居舍·亚太家具
- 林业机械与木工设备
- 林产工业
- 哈尔滨家具
- 建筑门窗幕墙与设备
- 洲际直投
- 家具中国
- 家具主流
- 家具配件
- 家饰
- 商务时报建材周刊
- 深圳家具
- 雅居
- Ravel Asian Trade Magazine

- 中阿商业杂志
- Asian Timber
- Capital Weekly 资本壹周
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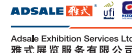
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