

2013 China International Exhibition on Papermaking Chemicals, Technologies and Applications



2013

12-14 November, 2013

Shanghai World Expo Exhibition & Convention Center



POST SHOW REPORT

SUMMARY

- ❖ CHINA PAPER CHEM+TECH an exhibition for Papermaking Chemicals, Technologies and Applications attracted 6357 visitors during the three days of exhibition.
- ❖ Exhibition was held on 12-14 Nov, 2013 at Shanghai World Expo Exhibition & Convention Center.
- ❖ Global leading enterprises like Kemira, Dow chose it as a platform for showcasing their excellence to perspective customers from more than 50 countries and regions.
- ❖ Visiting Groups from Different Industries-relevant governmental agencies, industry associations and technical associations organized visiting groups to attend the exhibition.
- ❖ Got great support from overseas media and agencies, which propagandize exhibition and attract professional participants. They include Japan Chemical Daily Co., Ltd., Pulp Paper & Logistics Magazine (England), Thailand Chemical Management Association, ENP (France), LesPromInform (Russia), Brazil Paper Making Association, Chemical Market Research Inc (Korea), Chemical weekly (India), etc..
- ❖ A large number of high-end technical seminars appealed to audiences from all over the world.
- ❖ 80% of the exhibitors feel satisfied, and have made reservation for the next session.

INDUSTRY BACKGROUND

In recent years, China's paper industry has made remarkable achievements. China has become one of the largest production and consumption markets of paper and cardboard in the world. Along with the expansion of the production capacity, technical level of China's paper mills has been improved significantly. With large-scale high-speed paper mills put into operation, the demand for high-quality paper chemicals is increasing sharply. The development and application of new types of paper chemicals are urgently needed.

REVIEW OF 2013 CHINA WATER CHEM+TECH

OPENING CEREMONY



VISITOR REGISTRATION



CONCURRENT CONFERENCES AND TECHNICAL SEMINARS

Numerous concurrent technical seminars at the exhibition were full of people, which largely improved the quality of audiences' visiting experience.

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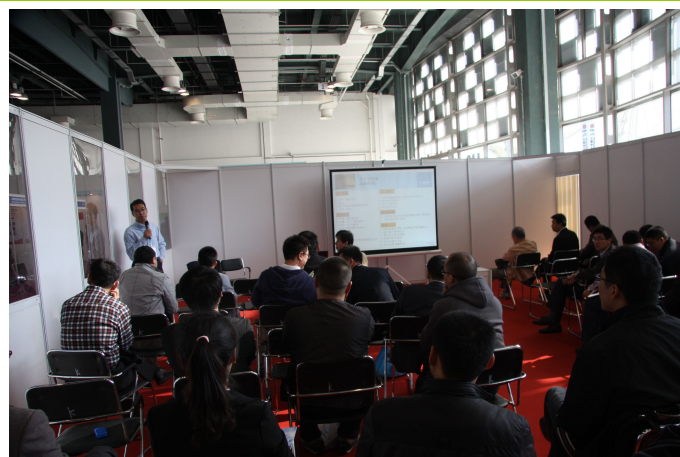
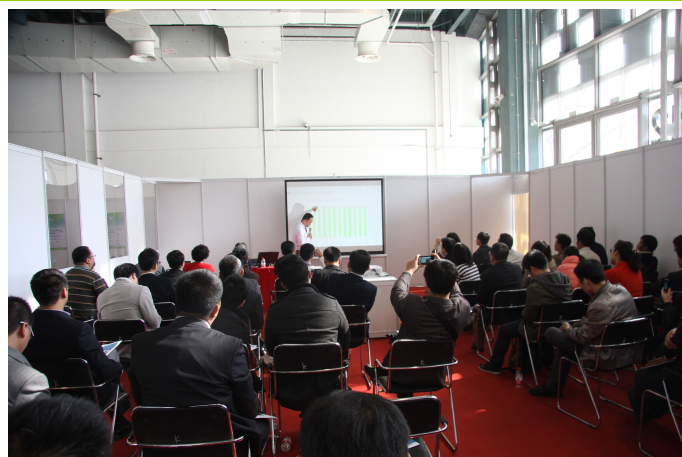


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COMPANY	TOPIC
Kuraray (shanghai) Co.,Ltd	Kuraray Special PVOH Used for Papermaking Industry
BASF (China) Co., Ltd.	The Revolutionary Solution for Paper Industry-PVAm Chemistry
The Dow Chemical Company	Acumer: Scale Inhibitors and Dispersants for Industrial Water Treatment
The Dow Chemical Company	The Strategies for Successful Biocide Selection and Application in Industrial Water Treatment
Kemira Chemicals (Shanghai) Co., Ltd	An Introduction of A Novel Non-phosphatate RO Antiscalant with High Iron and Aluminum Tolerance
Wacker Chemicals (China) Co., Ltd	Silicone Meet the Special Requirement from Pulp and Paper Industry
Shanghai Yuking Water Soluble Material Tech Co., Ltd.	The Application and Fast Development of PVPI
Lonza (China) Investments Co., Ltd.	Lonza Water Treatment Product & Application Introduction
Suzhou Tianma Specialty Chemicals Co., Ltd	Progress and Application of Home-made ASA
Zhejiang Transfar Whyyon Chemical Co., Ltd.	Preparation and Application of the Environment-friendly Deinking Agent in Deinking Industry
Novozymes (China) Investment Co., Ltd	Bioaugmentation in Wastewater Treatment
Halosource Water Purification Technology(shanghai) Co., Ltd.	New Efficient Flocculant in Water Treatment
YiHai(Lianyungang) Fine Chemical Industries Co.,Ltd	The Technological Development of New Environmentally Friendly Tolueneless AKD Wax and AKD Emulsion
Helamin Co., Ltd	Helamin's Polyamines Filming Technology Used in Water Treatment

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GLOBAL LEADING ENTERPRISES



VISITOR TURNOUT STATISTICS

Exhibition witnessed traders and buyers from entire China and all over the world.





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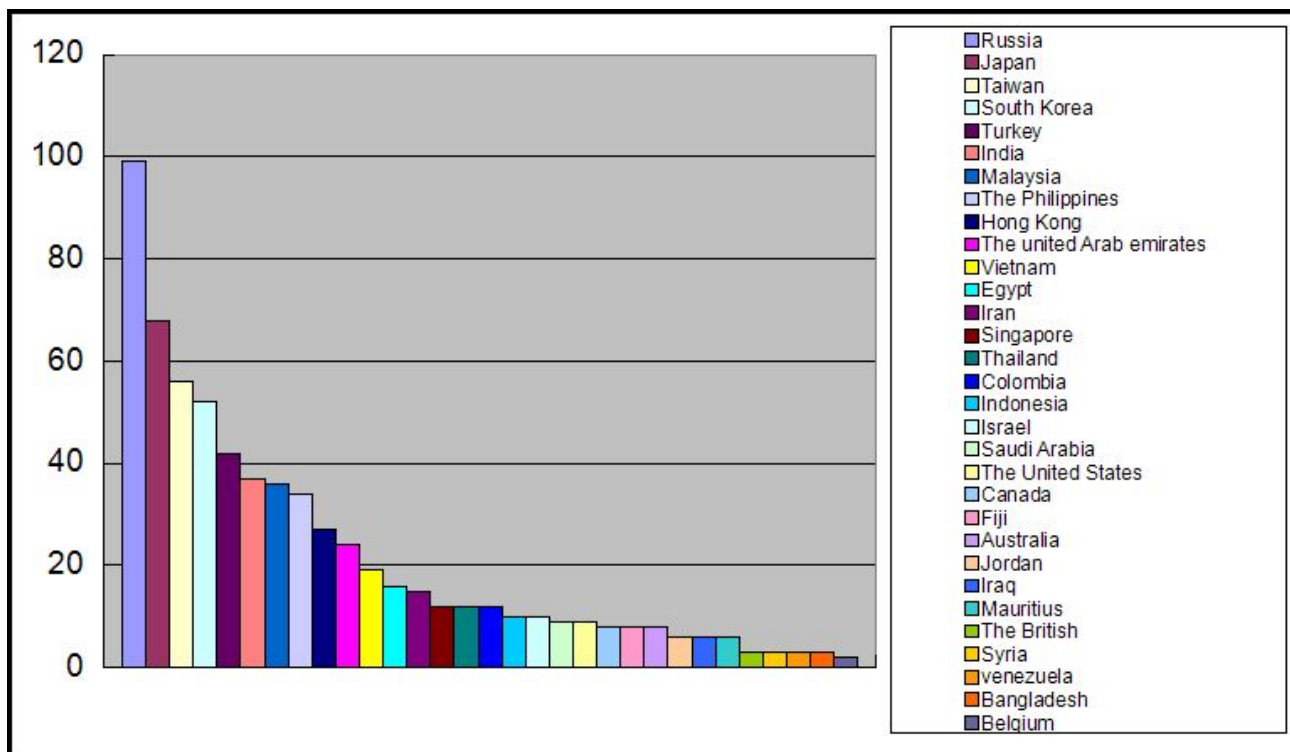
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Visitors from Foreign Countries



Visitors' Corporate Nature Analysis is showcased through the table and graph below.

Corporate nature	No. of visitors	Percentage
Private Enterprise	2626	59.71%
Exclusively Foreign-owned Enterprise	680	15.46%
Joint Venture	412	9.37%
State-owned Enterprise	324	7.37%
Other	136	3.09%
Research/Design Institute	86	1.96%
Academy	74	1.68%
Association/Society	60	1.36%

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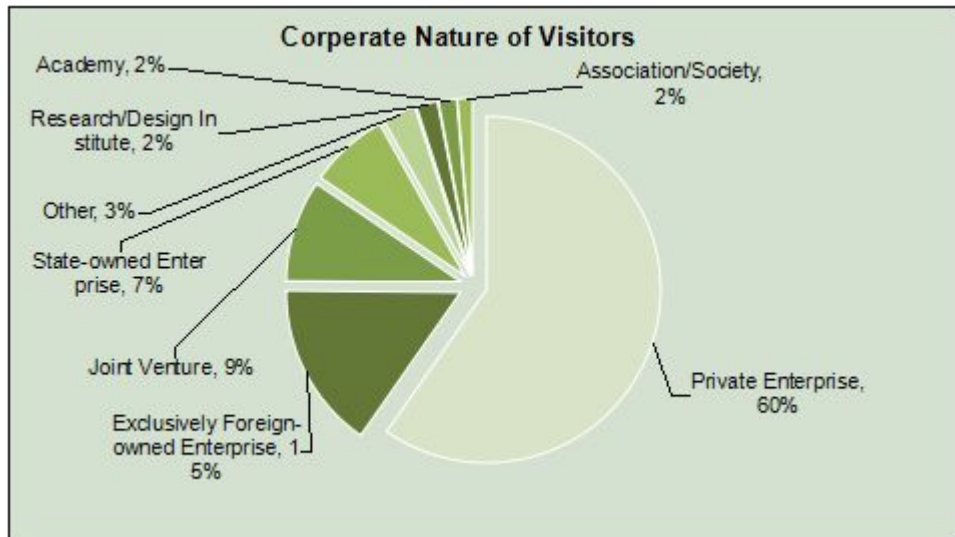


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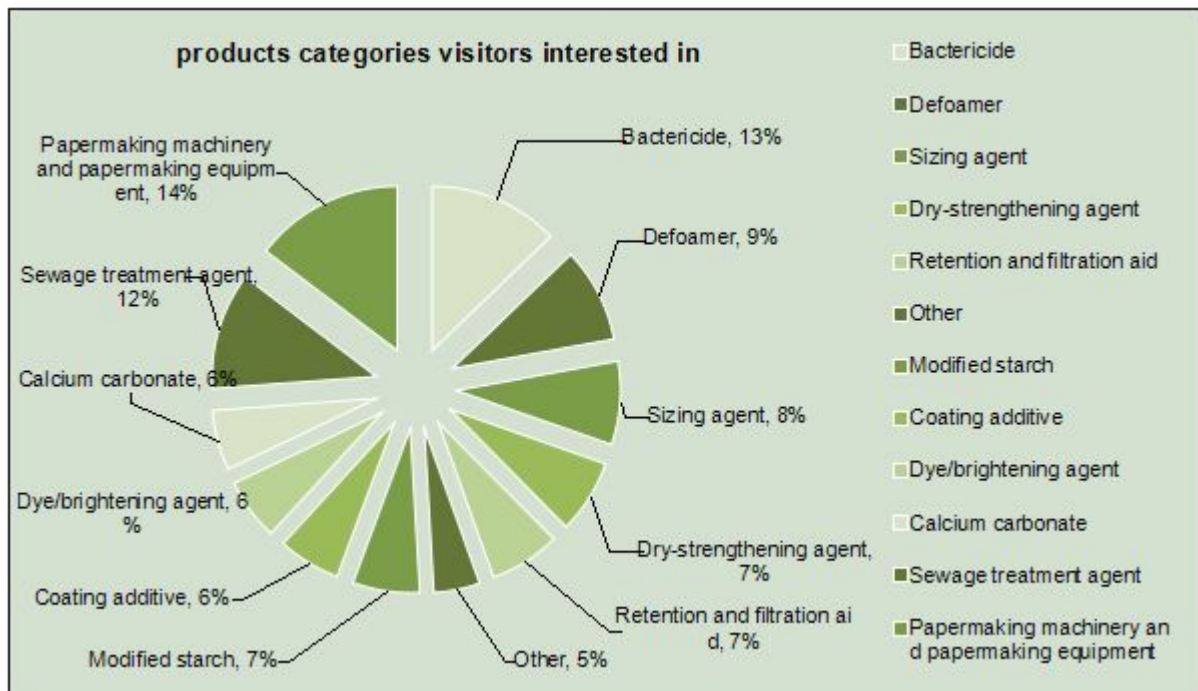
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Here is the statistics of products categories which visitors are interested in.



GROUP VISITING

Visiting groups from different industries are attracted to participate, 2013 Paper Chem+Tech received 867 visitors from paper mills, such as:

Ningbo Asia Pulp & Paper Co., Ltd.

China Pulp & Paper,

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Jin Feng Yuan Paper (Shanghai) Co., Ltd.,
MCC Meili Paper Industry Co.,Ltd.,
UPM-Kymmene(China),
Gold East Paper(Jiangsu)Co.,Ltd.,
Stora Enso ,
Shandong Sun Paper Industry Joint Stock Co.,Ltd.,
Guangzhou Paper group Ltd.,
HangZhouHuaFeng(XinFeng)PaperCo.,Ltd.,
MUDANJIANG HENGFENG PAPER CO.,LTD ,
Hangzhou Xinhua Paper Industry Co., Ltd.,

Nine Dragons Paper (Holdings) Limited,
Anhui Shanying Paper,
Minfeng Special Paper Co., Ltd.,
Awa Paper Mfg. Co., Ltd. ,
Kunshan Bill Note Paper,
CYP Specialty Paper(shanghai)Co. Ltd.,
Chung Loong Crop
Asia Pacific Resources International Limited (APRIL)
OJI paper (shanghai)Co.,Ltd.
Shandong Kaili Special Paper Co., Ltd.,

LOOK TO THE FUTURE



**2014 (9th) China International
Exhibition on Paper-Making
Chemicals Technology and
Application**



Date: October 29-30, 2014

Venue: Shanghai World Expo Exhibition and Convention Center

www.chinapaperchem.com/en

Sponsor China National Chemical Information Center
China Paper Chemicals Industry Association

SEE YOU AT 2014 CHINA PAPER CHEM+TECH, 29-30 OCT 2014 IN SHANGHAI