

第十四届中国(义乌) THE 14TH CHINA (YIWU)

国际袜子、针织 及染整机械展览会

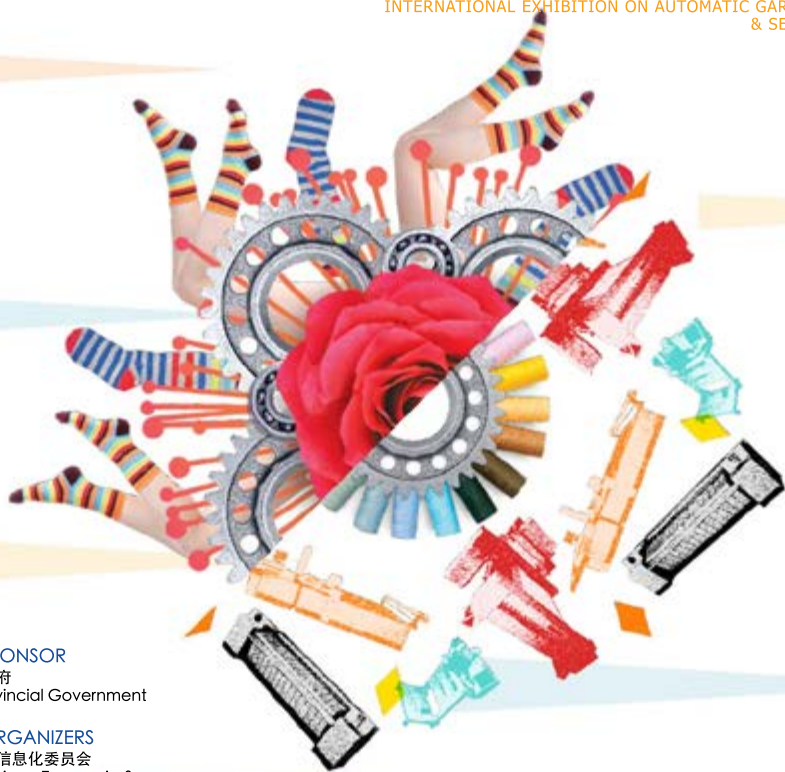
INTERNATIONAL EXHIBITION ON HOSIERY, KNITTING,
DYEING & FINISHING MACHINERY

www.YiwuTex.com

第三届中国(义乌) THE 3RD CHINA (YIWU)

国际自动化服装机械 及缝制设备展览会

INTERNATIONAL EXHIBITION ON AUTOMATIC GARMENT MACHINERY
& SEWING EQUIPMENT



主办单位 SPONSOR

浙江省人民政府
Zhejiang Provincial Government

承办单位 ORGANIZERS

浙江省经济和信息化委员会
Zhejiang Province Economic &
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浙江省商务厅
Department of Commerce
of Zhejiang Province

浙江省科技厅
Science and Technology
Department of Zhejiang Province

各市人民政府
Municipal Governments
of Related Cities

义乌市人民政府
Yiwu Municipal Government

雅式展览服务有限公司
Adsale Exhibition Services Ltd.

大会指定刊物及网上媒体
OFFICIAL PUBLICATIONS
& ONLINE MEDIA

中国
CTA 纺织及成衣
China Textile & Apparel
AdsaleCTA.com

ATA
Journal for Asia on
Textile & Apparel
纺织及成衣(亚洲版)
AdsaleATA.com

展会报告 SHOW REPORT



携手浙江省政府 打造省内最强针织机械及自动化服装设备贸易平台

「第十四届中国（义乌）国际袜子、针织及染整机械展览会」及「第三届中国（义乌）国际自动化服装机械及缝制设备展览会」，以多个专题展区贯穿针织及制衣产业，致力为行业缔造一个采购纺织机械及交流信息技术的重要平台。

2013年展会展出面积达15,000平方米，云集来自10个国家及地区的200余家针织及自动化服装机械领军及优质企业集体亮相，全面展示全球顶尖行业最新机械与产品，为期四天的展会共吸引超过9,522名海内外专业买家及逾10家海内外协会及企业参观团体到会参观采购。

本届展会举办了一系列专业及高水平、针对性和实效性强的同期活动，吸引更多业内专业人士前来观摩，了解和掌握最新行业潮流资讯，寻求更多的合作发展机会，助力企业技术改造和转型升级。

JOINING FORCE WITH ZHEJIANG PROVINCIAL GOVERNMENT FORGING THE BEST TRADING HUB FOR KNITTING & AUTOMATIC GARMENT MACHINERY

“The 14th China (Yiwu) International Exhibition on Hosiery, Knitting, Dyeing & Finishing Machinery” and “The 3rd China (Yiwu) International Exhibition on Automatic Garment Machinery & Sewing Equipment” provided a wide variety of thematic zones run through knitting & garment industry and committed to create the ultimate trading & technology exchange platform in textile industry.

YiwuTex 2013 covered an area of 15,000 sqm, featuring over 200 knitting and automatic garment machinery exhibitors from 11 countries and regions to showcase top notch machinery and latest textile products. The 4-day exhibition attracted 9,522 visitors and around 10 delegation groups from local and overseas to visit and source at the exhibition.

Evolving to present the latest market trends, YiwuTex 2013 organized a series of professional, high-end and effective concurrent activities to explore the future development and get the advice on upgrading and transformation.

展会资料 THE FAIR FACTS

	2013	2012
展场面积 (平方米) Exhibition Area (sqm)	15,000	12,000
观众人次 No. of Visitor Flow	9,522	10,866
参展商数目 No. of Exhibitors	208	152
参展国家及地区数目 No. of Exhibiting Countries & Regions	10	11



展品范围 SCOPE OF EXHIBITS

针织及织袜机械

Knitting & Hosiery Machinery

无缝内衣机械

Seamless Underwear Machinery

印花、染色及后整理机械

Printing, Dyeing & Finishing Machinery

数码印花机械

Digital Printing Machinery

纱线络筒及包覆纱机械

Yarn Winding & Covering Machinery

纱线、纤维及零配件

Yarns, Fibers, Lace & Spare Parts

裁剪、激光及CAD/CAM系统

Cutting, Laser & CAD/CAM System

缝纫机械及配件

Sewing Machinery & Accessories

缝后、配送及整烫设备

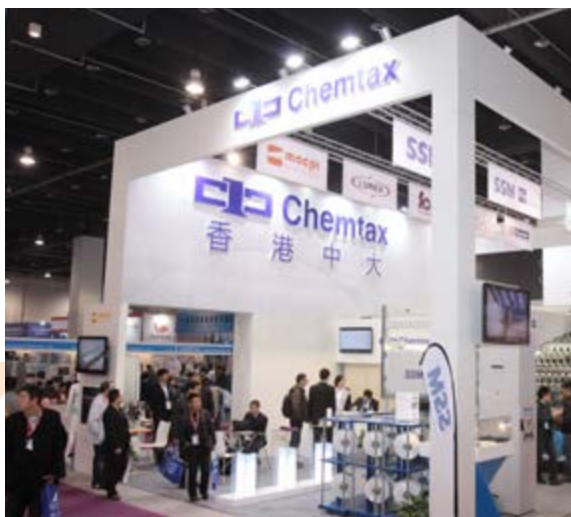
Post-Sewing, Ironing & Transportation Equipment

刺绣、绣花及绗缝设备

Needlepoint, Embroidery & Quilting Equipment

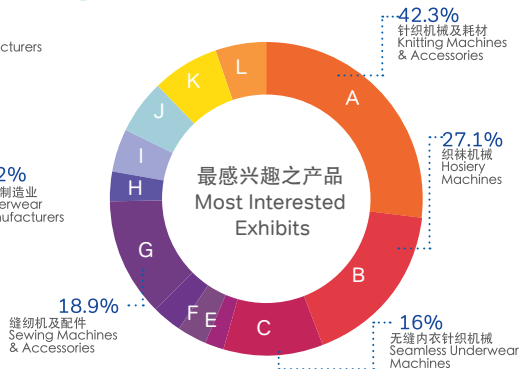
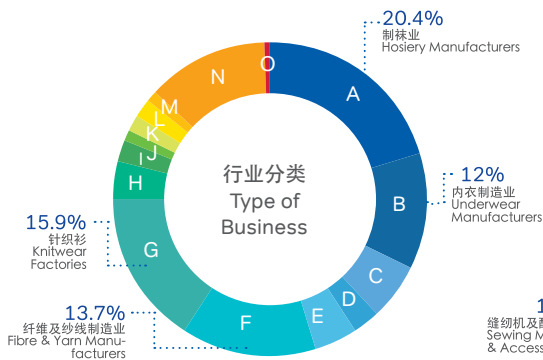
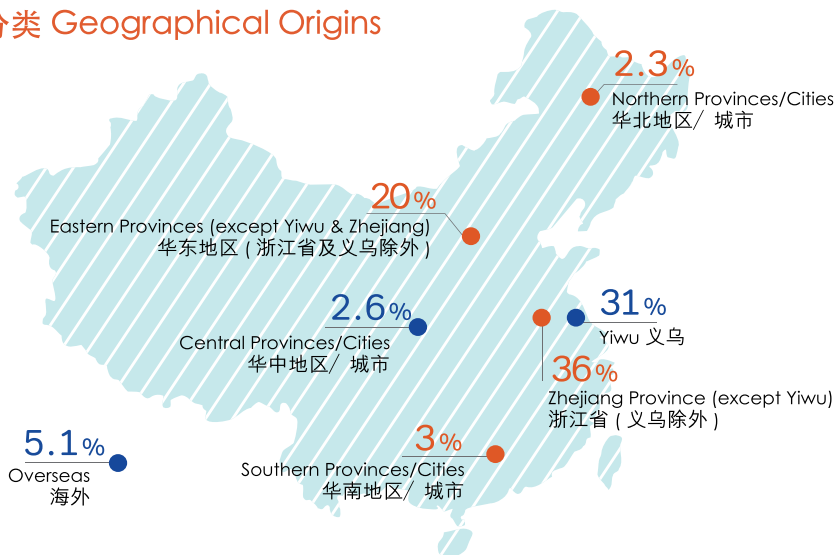
织带、拉链成型及商标印刷机械

Braiding, Zipper Making & Logo Printing Machinery



观众统计 VISITOR STATISTICS

地区分类 Geographical Origins



行业分类 Type of Business

- A | 20.4% 制袜业 Hosiery Manufacturers
- B | 12% 内衣制造业 Underwear Manufacturers
- C | 5.8% 刺绣业、花边制造、拉链及织带业 Embroidery, Lace, Zipper & Braiding Manufacturers
- D | 2.7% 印染及整理业 Dyeing & Finishing Factories
- E | 4.4% 手套业 Gloves Manufacturers Factories
- F | 13.7% 纤维及纱线制造业 Fibre & Yarn Manufacturers
- G | 15.9% 针织衫 Knitwear Factories
- H | 4% 针织布及面料 Knitting cotton & Fabric
- I | 2.2% 服装/成衣及高级时装 Fashion/Garment & High Fashion
- J | 0.9% 帽、围巾、毛衣及毛巾 Hat, Scarf, Sweater, Towel
- K | 1.8% 制衣辅料 Auxiliary Materials for Garments
- L | 1.8% 箱包 Luggage & Bag
- M | 1.3% 鞋类 Shoe
- N | 12.4% 针织机械及缝纫机 Textile Machinery, Sewing Machinery
- O | 0.4% 洗涤店 Factories for Finishing

最感兴趣之产品 Most Interested Exhibits

- A | 42.3% 针织机械及耗材 Knitting Machines & Accessories
- B | 27.1% 织袜机械 Hosiery Machines
- C | 16% 无缝内衣针织机械 Seamless Underwear Machines
- D | 2.9% 印花、染色及后整理机械 Printing, Dyeing & Finishing Machines
- E | 4.7% 纱线包覆纱机、纱线络筒机及拈线设备 Yarn Covering, Twisting Machines & Winding Equipment
- F | 5% 纱线、纤维、面料及测量仪器 Yarns, Fibers, Apparel Fabrics & Measurement Instruments
- G | 18.9% 缝纫机及配件 Sewing Machines & Accessories
- H | 4.7% 缝后及整烫设备 Post-sewing & Ironing Equipment
- I | 6.9% 刺绣、绣花及绗缝设备 Needlepoint, Embroidery & Quilting Equipment
- J | 8.8% 设计、裁剪、激光、CAD/CAM及吊挂系统 Design, Cutting, Laser, CAD/CAM & Suspension System
- K | 11% 织带机、拉链成型及商标印刷机械 Braiding, Zipper Making & Logo Printing Machines
- L | 7.9% 自动化服装、包装、物料处理设备 Automatic Garment, Packaging & Materials Handling Machines

参观团体 BUYER DELEGATIONS

- 江苏省纺织流行色协会 Jiangu Textile Fashion Color Association
- 上海纺织品商业行业协会 Shanghai Textile Trade Association
- 海门市服装业商会 Haimen Clothing Chamber of Commerce
- 义乌莆田商会 Putian Commerce Association
- 杭州纺织行业协会 Hangzhou Textile Industry Association
- 浦江打底裤行业协会 Pujiang Leggings Industry Association
- 东北袜业纺织工业园 North-Eastern Socking Textile Industry Plantation
- 中国东方丝绸市场 Eastern Silk Market China
- 中国纺织品行业协会 China Textile Industry Association
- 内衣专业委员会 -Professional Committee of Underwear
- 海宁袜子行业协会 Hanning Hosiery Industry Association
- 温州市服装商会-女装分会 Wenzhou Chamber of Commerce-Ladies Wear Branch
- 诸暨袜子行业协会 Zhuji Hosiery Industry Association
- 浦江针织印染协会 Pujiang County Knitting, Printing and Dyeing Industry Association
- 印度缝纫机开发会 Sewing Machine Development Club (Ludhiana, India)

* 排名不分先后 In Arbitrary Order



买家推荐 VISITOR TESTIMONIALS

东北袜业工业园 副总经理黄霞女士

「每年都会收到展商以及主办方的电话邀请，每届展会也都会过来参观，展会非常专业，为企业提供了一次与行业较多供应商老朋友见面洽谈的机会，挺好的！」

Ms. Huang Xia, Vice President of Northeast Hosiery Industrial Park

"We receive phone call invitation from exhibitors and exhibition organizer every year and we visit every edition. The exhibitions are very professional and have provided very good opportunities for enterprises to meet more exhibitors and old friends!"

温州圣卡萝女装 技术经理陈锋先生

「这是我第二次参观展会，都是通过温州女装商会得到通知的。今年公司刚搬新厂房有采购的需求，特别是挑边机、流水槽、印花设备等，通过现场展位询问都有拿到相关资料，而在‘杰克’的展位上也找到了感兴趣的多功能特种缝纫机。」

Mr. Chen Feng, Technical Manager of St. Carol Wenzhou

"This is my second time visiting the exhibition and I was invited by Wenzhou Women's Wear Chamber of Commerce. This year, our factory moved to a new location and we need to make some purchase, such as lace machine, gutter channel and printing equipment. We got relevant information for these purchases by onsite enquiry. At 'Jack's' booth, we found the multifunctional sewing machines that we are interested in."

参展商统计 EXHIBITOR STATISTICS

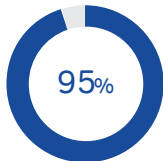
参展国家及地区数目 No. of Exhibiting Countries & Regions: 10

德国、香港、意大利、日本、韩国、中国、瑞士、台湾省、泰国及土耳其

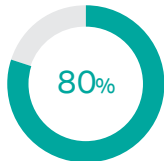
Germany, Hong Kong, Italy, Japan, Korea, PR China, Switzerland, Taiwan Province, Thailand and Turkey

参展商对展会之评价 Exhibitors' Comment on the Fairs

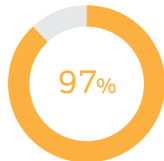
参展商对展会表示满意至非常满意 Exhibitors Rated the Fair from Satisfactory to Excellent



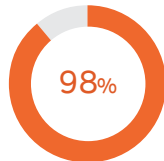
观众素质
Visitors Quality



观众数量
Visitors Quantity



宣传及媒体报导
Show Promotion &
Media Coverage



整体服务
Overall Service

参展商达成参展目的 Exhibiting Targets Achieved

品牌宣传 Enhance brand promotion 95 %

巩固现有客户关系 Strengthen existing clients relationships 87 %

认识新客户 Find new customer(s) 83 %

资讯 / 技术交流 Interchange industry information / technology 84 %

提高销售 Boost sales 77 %

开发市场 Develop market reach 79 %

展商推荐 Exhibitor Testimonials

绍兴县禾润机械制造有限公司
总经理徐贇先生

「这是我们第三次参加展会了，我们袜子行业是5年一个周期，现在是处于最底部，在今年整个行业形势不乐观的情况下，展会现场人流及整体效果还是很不错的，下届展会我们会继续参加！」

Mr. Xu Yun,
General Manager
of Shaoxing Herun Machinery Manufacture

“This is our third time to participate in this exhibition. There is a five-year cycle for hosiery industry. Now, we are at the bottom of the recession. Despite overall gloomy environment this year, we are satisfied with the visitor flow and overall result of the exhibition. To be sure, we will participate in the next edition!”

浙江越剑机械制造有限公司
孙子根先生

「我们是第一次参加这个展会，展出的产品主要是用于袜子面料/织布企业，纺丝深加工，精加工等设备，展会还不错，下一届会继续参展。」

Mr. Sun Zi Gen
of Zhejiang Yuejian Machinery
Manufacture Co., Ltd.

“This is the first time we participated in this exhibition. Our exhibits are mainly for use by hosiery fabrics/weaving enterprises for spinning, further processing and finishing equipment. This exhibition is good. We will participate in the next edition.”

同期活动 CONCURRENT EVENTS

2大焦点活动

纺织技术展示专区

Textile Technology Display Zones

时尚·针织服装秀全国巡回

Intimate Wear in Style Exhibition Tour

雅式携手香港中大及圣东尼精打造，全面呈现国际顶尖针织技术、功能多样化的时尚贴身家纺、丰富多彩的新型纤维制品。

Adsale, Chemtax and Santoni jointly organized "Intimate Wear in Style Exhibition Tour", showcase the world's most innovative textile technologies, creative intimate textiles & new fiber products.

主办单位+赞助商
Organizer + Sponsor



香港中大



针织精品时尚廊

Knitting Collections Wardrobe

知名参展商透有时装及袜子，展示最先进针织技术，在会场展现风姿。Renowned exhibitors displayed the knitting collections with world's top knitting technology.

赞助商 Sponsor



香港中大



11场针织及服装行业趋势论坛

Textile Industry Trends Forum

Scafe 咖啡纱的品牌故事 (共2场)

Scafe Story/ Concept/ Strategy (2 Sessions)

最新服装粘合技术工艺及其应用 (共2场)

The Latest Advanced Technology on Bonded Applications (2 Sessions)

2014-2015贴身内衣设计暨流行趋势论坛

2014-2015 Intimate Wear Design & Trends Forum

服装企业如何开展网络营销及电子商务平台的运用

Online Marketing & E-commerce for Garment Enterprise

节能减排 - 成衣整理创新科技

The Latest Innovation & Technology in Garment Finishing on Water & Energy Saving

功能性面料在运动服及内衣的应用和趋势

Application & Trends of Functional Fabric on Sportswear & Underwear

2013年染整先进技术交流咨询会

2013 Advanced Dyeing & Finishing Technology Forum



合作媒体海量宣传 Extensive Media Coverage

专业杂志 Trade Magazines

Bangladesh Textile Today
内衣频道
Channel Lingerie
中国缝制指南
China Sewing Guide
中国纺织及成衣
China Textile & Apparel
工业透视
Industry Focus
International Textile Market
江苏纺织
Jiangsu Textile
纺织及成衣(亚洲版)
Journal For Asia on Textile Apparel
针织工业
Knitting Industries
Knitting Trade Journal
Kohan Textile Journal
国际纺织导报
Melliand
国际非织造工业商情
Non-wovens Industry China
Pakistan Textile Journal
印花世界
Printing World
纺织科技进展
Progress in Textile Science & Technology
染整科技
Science & Technology of Dyeing & Finishing
台湾机械指南
Taiwan Machinery
Taiwan Industrial Exports-
The Middle East Special
Technical Textiles Innovation
Tecoya Trend
Tekstil Dünyasi
亚洲纺织
Textile Asia
纺织制衣市场快讯
Textile Garment Market Information
纺织机械市场
Textile Machinery Market
Textile Life
纺织机械市场纺织科技进展
Textile Machinery Market
亚洲纺织世界
Textile World Asia
Textowear
The Apparel Times
The Fashion Machine News
The Stitch Times

专业网站 Trade Websites

雅式中国纺织及成衣网(中文)
www.adsaleacta.com
雅式中国纺织及成衣网(英文)
www.adsaleata.com
中国纺织网 www.itmn.com
中华印染网 www.yrzx.net
全球纺织网 www.tnc.com.cn
全球羊毛衫网 www.wool3.com
中国袜业网 www.socks2b.com
国际袜都网 www.worldsocks.com
中国袜机网 www.waji.cc
中国纺织商务网 www.chinatextile.net
中国纺织机械市场网 www.ctmm.net
集萃印花网 www.ccedpw.com
博信针织在线 www.knitting-bx.com
中国缝制网 www.cnsewing.cn
工博网 www.ieexpo.com
365纺织网 www.tex365.com
中国缝纫机网 www.frjcn.com
中缝网 www.frj.cn
中国绣花机网 www.embm.cn
中国服装人才网 www.cfw.cn
中国纺织人才网 www.texhr.cn
中国丽人网 www.ef43.com.cn
华衣网 www.ef360.com
中国品牌服装网 www.china-ef.com
中国品牌内衣网 www.ne51.com
服装人才网 www.efhr.cn
中华印花网 www.texprint51.cn
毛衫网 www.maoshan118.com
毛织网 www.maozhi.com.cn

中国印花网 www.91yinhua.com
中国纺织服装网 www.beng.com
世界印染网 www.yr1818.com
世界服装鞋帽网 www.sjzxm.com
童装知名品牌网 www.180kids.com
衣服服装网 www.soulooo.com
中国服装工业网 www.fzengine.com
中国童装品牌网 www.61kids.com.cn
中国纺织网 www.texnet.com.cn
中国内衣网 www.nynet.com.cn
中国针织服装网 www.zhenzhi168.com
中经社外销全球网 CENS.com
www.csg-cn.com
www.e-itm.net
www.hkpc.org
www.industrysourcing.com
www.knittingindustry.com
www.knittingtradejournal.com
www.kohanjournal.com
www.ptf.com.pk
www.tekstildunyasi.com.tr
www.textileworld.com
www.textileworldasia.com
www.textowear.com
www.thestitchtimes.com
www.timesinternational.in
www.tradekey.com
www2.odn.ne.jp/nmn.news.osaka
www.textiletodaybd.com
www.okfashion.co.kr

电视台 TV Station

义乌电视台 Yiwu Television

户外广告 Outdoor & Market

宗泽路旗杆广告 Zongze Road Outdoor Ad

其他 Others

市内酒店宣传 Hotel Publicity
流动电话短讯 SMS promotion

详情请联络 For More Information



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