



# BioPh China 2014

## 2014生物制药与技术中国展

### Post Event Report

### 展后报告

更多信息，请咨询：

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**BioPh**

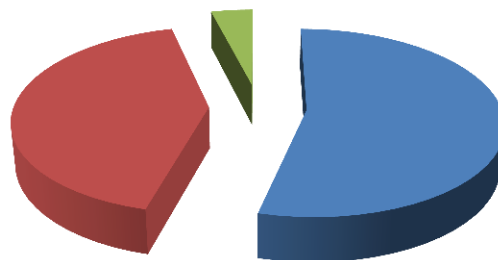
# Photos 现场照片



# Exhibitors 展商反馈



## Professional Visitors 观众专业度



- Very Professional  
非常专业
- Professional  
比较专业
- Average  
一般

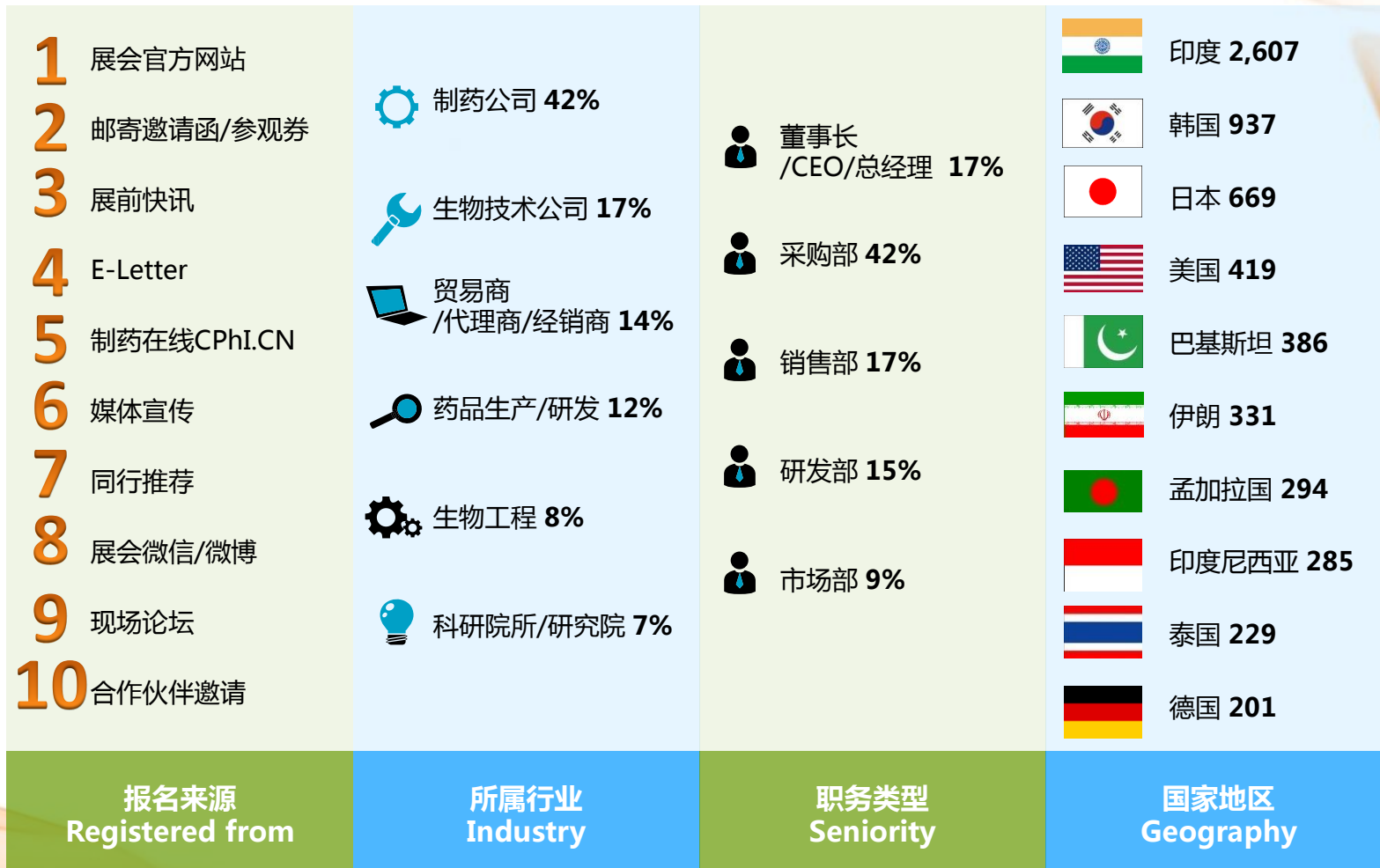
BioPh China created great business opportunities for us. We developed many new clients on site of the show.  
——International Business, GeneScience Pharmaceuticals

通过BioPh中国展，我们与很多新客户进行了洽谈，增加了未来的合作机会。  
——国际商务部，长春金赛药业有限责任公司

I really enjoyed to exhibit on BioPh China! It is a nice platform to meet decision makers from worldwide biopharmaceutical companies.  
——Marketing, Shenzhen Mellow Hope Pharm Industrial

这是一次成功的参展体验，BioPh中国展为我们提供了一个良好的平台，让我们能够与来自全球各地的生物制药企业及其决策者会面。  
——市场部，深圳迈高实业发展有限公司

# Visitors 观众数据



# Who Visits...

## 观众来自

4Farmers Abbott AbbVie Abmart ACCRO SCIENCE ANDTECHNICAL ACETO ACHEM ACTAVIS Adisseo Advocates Agilent Technologies Singapore Agroace Aiko Natural Products Amaya Exim AMBIOPHARM American Sensorx Amgen Amway ANA Bio Ankebio Aon-COFCO API APT Arcadia Biotechnology Asia Chemical s.a.c Atheneum Partners ATS Austin Chemical Avantor B&P Process BASF Bayer HealthCare Besins Healthcare Biocon BIOIBÉRICA S.A. Biomics

Biotechnologies Biopharmax Bioway Organic BravoBio British Consulate General Shanghai Cambrex Karlskoga AB CanTrust LifeScience Career International CAROTRANS Catalent Pharmaceutical CBI CCCMHPIE CELITA Chemo Group Chengdu Purify CHENGYANG INTRENTIONAL China National Pharmaceutical Foreign Trade Corporation Chubb Insurance Church&Dwight CORNELIUS GROUP CTC oulit biopharm Cyno Pharmaceuticals Daga Global Chemcial De Dietrich Process Systems DGM DKSH TAIWAN DSM SINOCEM PHARMACEUTICAL ECHAN EDGE Pharmaceutical EKPAC Emcure Pharmaceuticals Enpeak technology EPC Eppendorf EverGlory Healthcare Feihe Chemical Firmenich Aromatics FRONTAGE Frontage Labs Gainegen Technologies GE Healthcare Gene Gerresheimer Medica Plastic Systems Givaudan Fragrances Greendee GSC GSK Haisco Pharmaceutical HAZELETT HEBEI TERA-WAY Helm Hichem Industry Honeywell Honour Merit Hovione HTC Huahai US Hubei Yuancheng Pharmaceutical Hudson HYLEN iGroup IMCD IMS Health Informa International Business Networks Invest In Denmark J&J J&K Scientific J.M. Huber Investment Jacobson Pharma Group JBICHEM JDY Pharm Jiangsu Aosaikang Pharmaceutical Jiaotong University JOYO JUBILANT Kosfarm Kunming Biomed International Kyushu Institute of Technology L.E.K. Consulting LIAONING HUIMING INT'L TRADE LIFE HEALTHCARE Life Technologies Lilly LINYI ERA CHEMICALS LiQ Lohmann Lonza LOREAL Lundbeck Research LUQA VENTURES M+W Group MainMast International MCasab Comercio e Industria Medicilon Medreich Kali Macau Medtronic Merck Chemicals Meryer MINGTA CHEMISTRY PHARMACY Modular R&D Moehs Iberica, S.L. Moravia MunichRe Nanjing University Of Chinese Medicine Nantong Hongci Phaemical NeuMed NEW RONAS GROUP New Roots Herbal NNE Pharmaplan Norquay Technology INC Novartis Novel Ingredient Services Nutrchem Limited Omega Medical Taiwan OrbiMed Orenda Angel Associates ORIENT INTERNATIONAL PHARMA – CHEMICAL Ourofino Química P&C Pfizer Pharmacie Pharmstandard LLC Pierre Fabre Plantarx PPD PREMIUM INGREDIENTS Randstad Rising Pharma International Rohm&Hass Sanct SanFuMing Trade Selleck Chemicals LLC Shandong Ruihua Fluoride Industry Shanghai Chemchallenger Bio-tech Shanghai Ethypharm Shanghai E-TONG Chemical Shanghai Howson Biotech Shanghai Pharmaceutical Import & Export Shanghai SENI pharmatech Shanghai United Cell Biotechnology Shanghai University Shu Yuan SICONOR IBERIA Siegfried AG Sigma Aldrich Sinochem Jiangsu Sinogel Amino Acid Sinovo growth capital Sinovoc Growth Capital SmithStreetSolutions Solvay Aroma Performance Sunrise Chemical Suntec Sunwin Biopharma Sunyan SUZHOU IMAIT CHEMICALS SV Investment Synchem-pharma Tech lab way TEVA THE ESSENCE Thermo Fisher Thien Phuc Pharmaceutical T-mab Biopharma Tongji University Toray Fine Chemicals Total Health Corp TST BIOCEUTICAL TUV-SUD U-Chemo U-LIANG Pharmtech UNION QUIMICO FARMACEUTICA UPS VPG Weida Freight System Wesemann International Winshing Australia WinTwin Capital WISCONNIS Groups Wuhan Healthgen Biotechnology WuXi Apptec Xi'an Gaoyuan Bio-Chem Yangtechbio Yee Cheong Pharmaceutical Yuze Technologies ZEN CHEMICALS **And More**

# Concurrent with BioPh Summit China

## 同期举办 中国生物制药峰会

- **Dynamics and Challenges for Biopharmaceutical Industry in Europe**  
欧洲生物制药行业的最新动态及挑战
- **R&D organizational modes and innovation performance in Biopharma**  
生物制药研发组织模式对创新绩效的影响
- **Analyzing the Biopharmaceutical R&D Trend in US**  
美国生物制药研发趋势
- **UK-China Healthcare Open Innovation –A new approach for technology transfer and joint development**  
开放式创新，欧盟科研合作成果转移
- **Investing in Innovation, Promoting Health, Creating Value**  
投资创新，促进健康，创造价值
- **Biological Drug Development Case Study —5 Years, 30 Million RMB, 3 IND Applications**  
生物药物的产品开发案例——5年，3000万，3个IND
- **UPS 2013 Pain in the Chain Survey Findings**  
UPS 2013 “供应链之痛”调研结果分享
- **Extending Product Lines of Vaccine through Enhancing International Cooperation**  
加强国际合作，丰富中国疫苗产品线
- **Finding the Right Biopharmaceutical Candidate and Growing Your Product Pipeline**  
寻求合适的候选生物药领域与产品，促进产品线成长
- **Biotech Financing and Collaboration: Investor's Perspective**  
生物技术融资与合作：投资者的视角
- **The Research and Application of Rice Endosperm Specific Expression Platform**  
水稻胚乳细胞生物反应器的研究与应用
- **Overcoming Challenges in Clinical Development of Biopharmaceuticals** 战胜生物药的临床开发挑战
- **Sustainable Development of Biopharma Industry**  
生物制药行业的可持续发展

焦点议题 Key Topics



参会企业 WHO ATTENDS



演讲嘉宾 Eminent Speakers

BioPh

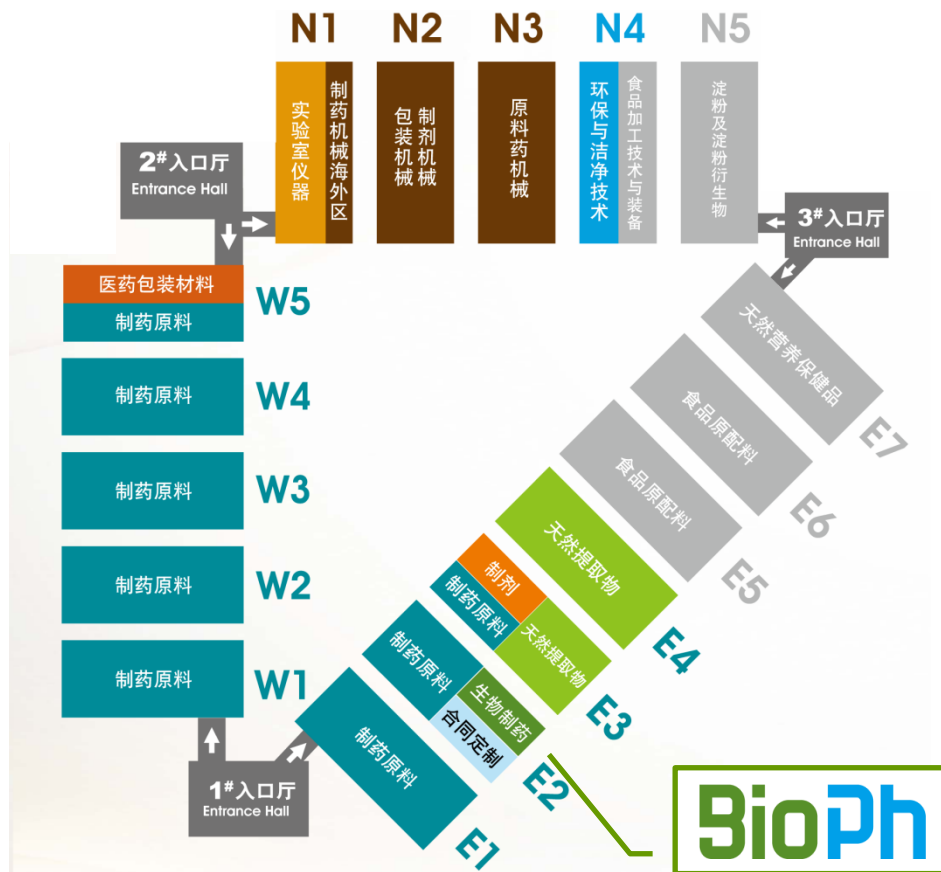
# Integrative Marketing Solutions

## 全方位整合营销宣传

		 <p>China's leading B2B Marketplace for Pharmaceutical Industry</p> <p>5000名优质供应商，数十万专业买家，遍布全球200多个国家和地区，流通着超过3,000,000万的产品和商机信息，是全球制药行业最为活跃在网上贸易平台之一</p>	
<p><b>Media 媒体</b></p>			
	<p><b>Direct Mailing 直邮</b></p> <p>面向制药行业决策人员邮寄信件 552,206 封</p>		<p><b>Email Blasting 邮件</b></p> <p>面向专业数据库发送邮件 6,949,673 封</p>
 <p><b>Weibo 微博</b></p> <p>互动式交流，即时信息分享 Weibo.com/cphi</p>		 <p><b>Wechat 微信</b></p> <p>移动终端 服务号与公众号交互推广</p>	
	<p><b>APP</b></p>  <p>观众与展商，全方位互动 Cphi-app.com/china</p>		<p><b>Conferences 会议</b></p> <p>最佳实践经验分享 &amp; 案例头脑风暴</p>

# Look Forward to Seeing You!

## 2015年6月，不见不散！



上海新国际博览中心 SNIEC

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