



# Post Show Report

***THE 15<sup>TH</sup> EDITION OF SHANGHAI INTERNATIONAL  
NONWOVENS EXHIBITION 2013***

**23 – 25 October, 2013**

**Shanghai World Expo Exhibition and Convention Center**

***Organised by :***

CNTA Science & Technology Co., Ltd - CNTA

UBM Asia Trade Fairs Pte Ltd - UBM

Shanghai Technology Convention & Exhibition Co., Ltd - STCEC

***Supported by:***

China Technology Market Association - CTMA



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# Overview

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Show Name The 15<sup>th</sup> edition of Shanghai International Nonwovens Exhibition 2013 (SINCE)

Date 23<sup>rd</sup> (Wed) – 25<sup>th</sup> (Fri) October, 2013

Venue Shanghai World Expo Exhibition & Convention Center

CNTA Science & Technology Co., Ltd - CNTA

Organised by UBM Asia Trade Fairs Pte Ltd - UBM

Shanghai Technology Convention & Exhibition Co., Ltd - STCEC

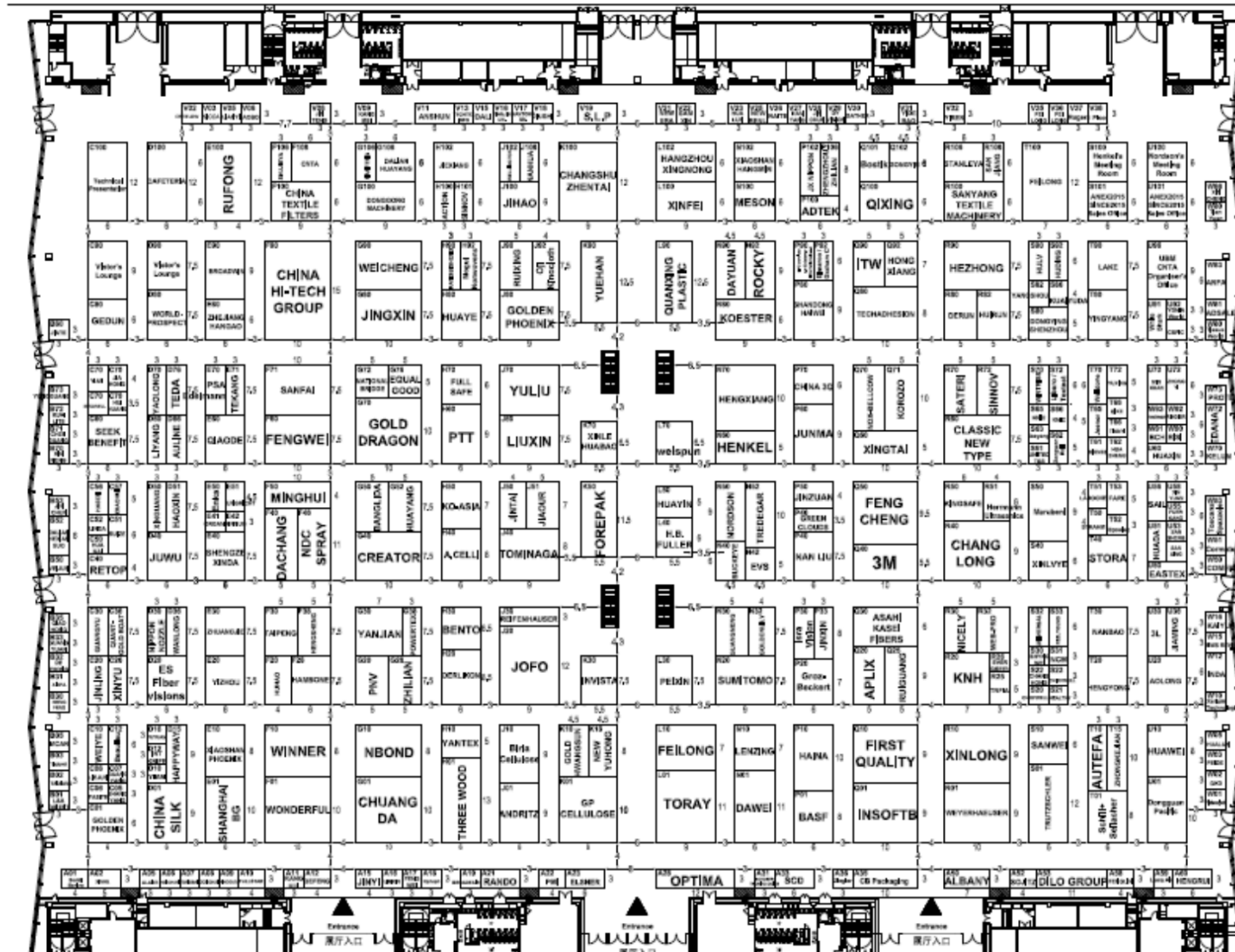
Sponsored by China Technology Market Association - CTMA

Event Exhibitors' Technical Presentation

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# Floor plan





# Exhibitor Statistics



<b>Total number of exhibitor</b>	<b>: 389 companies from 21 countries</b>
<b>Local Exhibitor</b>	<b>: 304</b>
<b>International Exhibitor</b>	<b>: 85</b>
<b>Exhibition gross area</b>	<b>: 25,000 square metres</b>

## ***Exhibitor Quotes***

**Everything is great!**

*Regina Koppe, Area Sales Manager, Schill+Seilacher, Germany*

**We met a lot of US & European visitors.**

*Orhan Cemal BOZ, Sales Representative, Mogul Nonwovens & Composites, Turkey*

**We have received a good number of contacts at SINCE. It is a good show and we may want to expand in the next edition!**

*Michael Seelert, General Manager, GKD, Germany*

**We are happy with the show overall!**

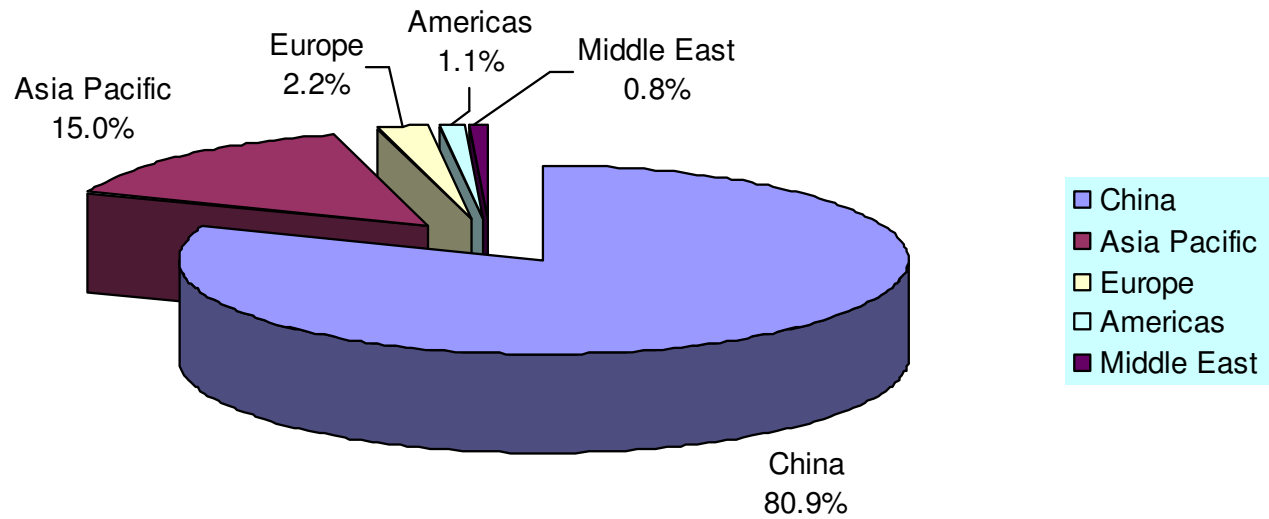
*Guy Decler, Sales Representative, Beaulieu Fibers, Belgium*



# Visitor Statistics



**Total Visitor : 14,448 from 53 countries**  
**International Visitor : 4,341**



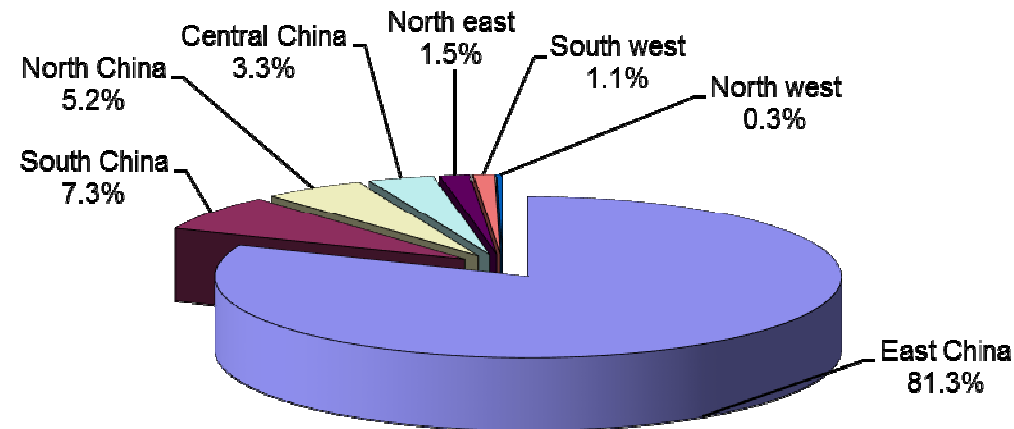


# Local Visitor Statistics



Total Visitor : 14,448 from 53 countries

Local Visitor : 10,107

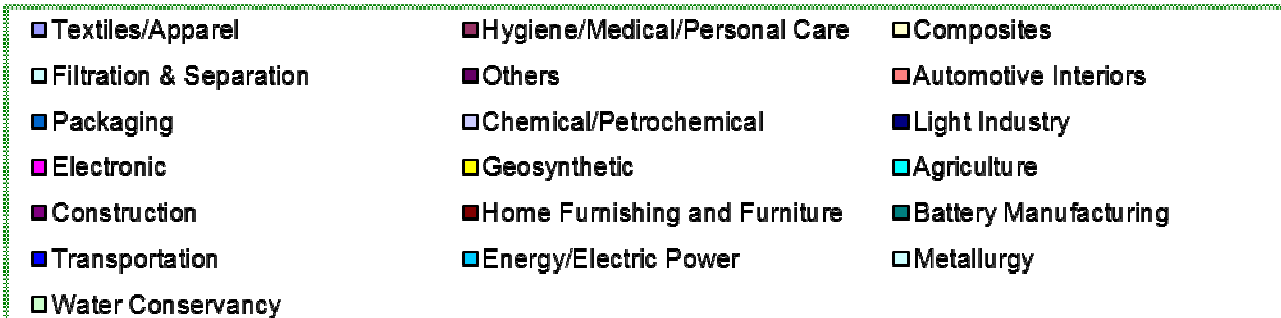
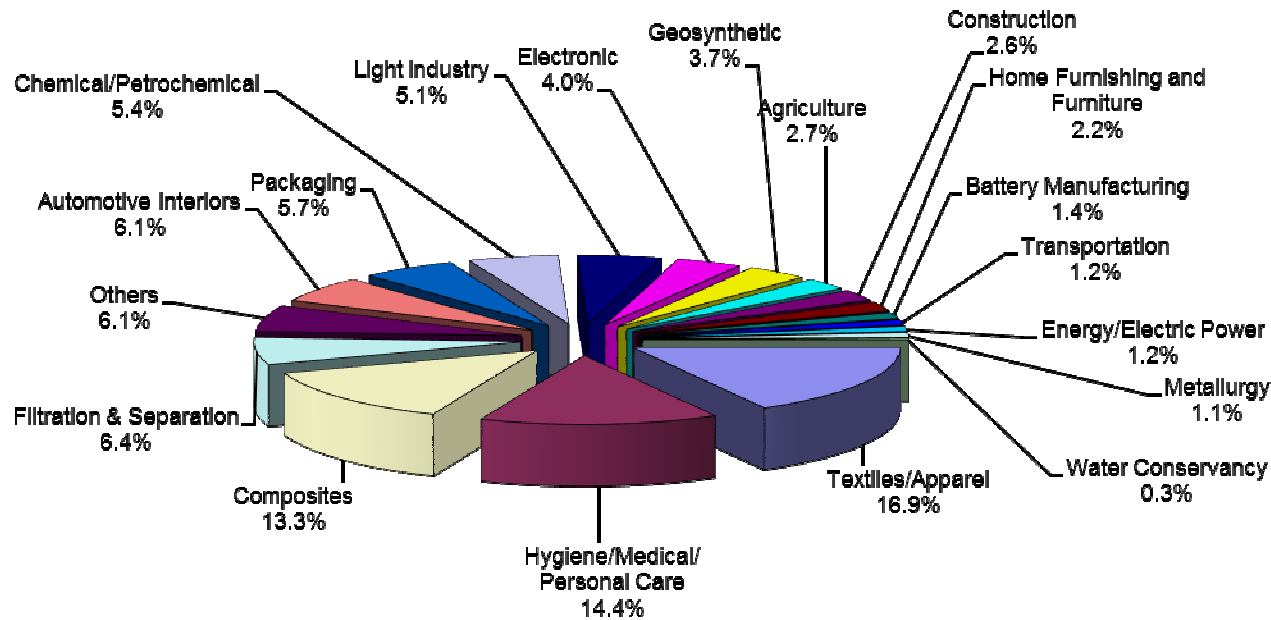




# Visitor Statistics



## Industry Sector



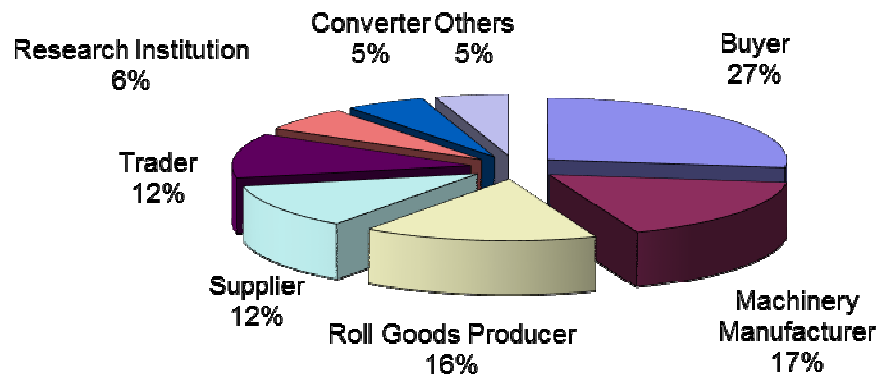




# Visitors Statistics



## Nature of Business

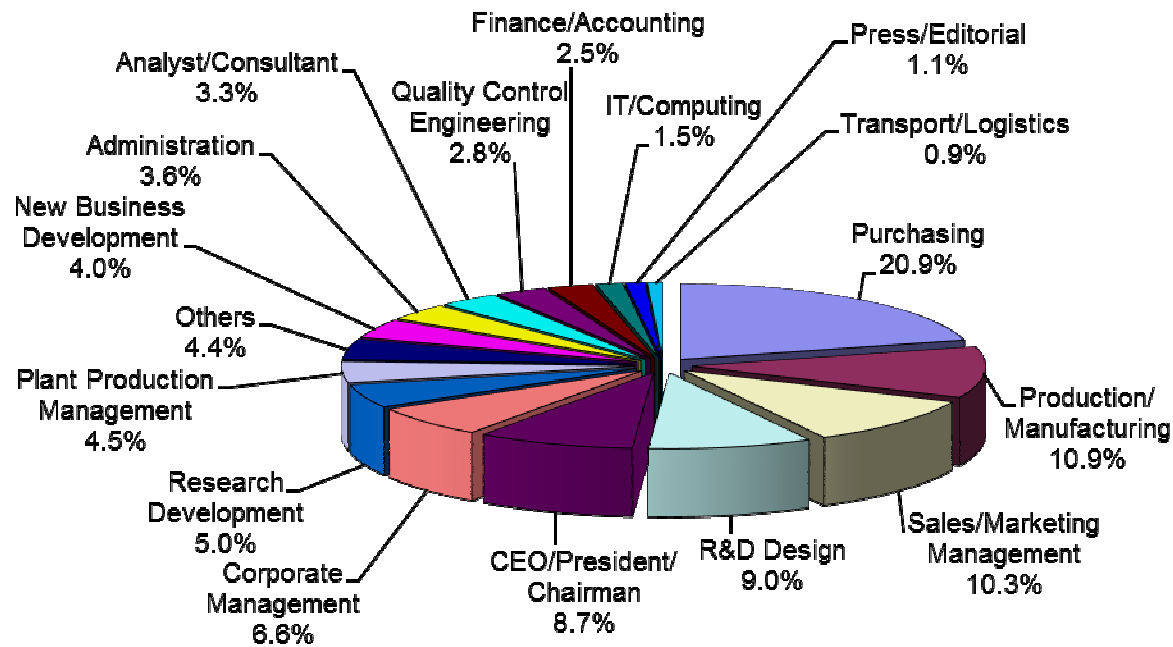




# Visitor Statistics



## Job Function





# Marketing Promotional Campaign




The Most Important  
**SINCE '13 NONWOVENS EXHIBITION**  
The 15th Shanghai International Nonwovens Exhibition in the World

**RISI** Nonwovens Markets  
nonwovens.com

## SINCE 2013



The 15<sup>th</sup> edition of Shanghai International Nonwovens Conference and Exhibition (SINCE) will be hosted from 23<sup>rd</sup> to 25<sup>th</sup> October, 2013 at Shanghai World Expo Exhibition and Convention Center.

SINCE 2013 provides an ideal platform for international manufacturers and suppliers to access the nonwovens market in China and Asia, as well as showcase their products and services at the largest nonwovens exhibition in Asia.

The previous edition of SINCE was held in October 2011, and covered 25,000 square metres of exhibition space and successfully attracted over 13,000 visitors from 47 countries.

If you would like to book your exhibition space please contact Jessica Pang at [jessica.pang@ubm.com](mailto:jessica.pang@ubm.com) for more information.

If you cannot read the E-Newsletter below, please click [here](#).



**SINCE '13**  
GNTA

[www.since13.com](http://www.since13.com)

The 15th Shanghai International Nonwovens Conference and Exhibition  
**23 - 25 October 2013**  
Shanghai World Expo Exhibition & Convention Center  
Shanghai, China

**Make your trip to SINCE 2013, Shanghai - The World's Most Important Nonwovens Exhibition**

Dear Industry Professional,

SINCE, one of the world's key exhibitions for nonwovens industry offers an excellent communication platform and a vast window of business opportunities for the nonwovens and related industry professionals. By attending SINCE, you will be able to achieve the key business objectives:

- 1) Source for new and innovative products, services and technologies;
- 2) Network with the market leaders and build new business contact leads;
- 3) Learn about the latest developments in the industry;
- 4) Share insights with the industry players;
- 5) Be inspired and create new potential sales.

With over 13,000 visitors from 47 countries whom visited our last show in 2011, we believe our larger platform this year with better programmes will match your area of interest in this highly booming nonwovens industry.

We are pleased to present our latest visitor flyer which can be downloaded from below icon. With the flyer, you will be able to preview the list of exhibiting companies, programme of Technical Presentation and travel arrangements.

Mark your calendar and leverage on this chance to visit this three-day event, with showcase of innovative products and services from over 200 companies globally. For online pre-registration to attend the show, please click on this link: [www.since13.com/visitor\\_pre-registration.php](http://www.since13.com/visitor_pre-registration.php)

**YOU ARE INVITED TO SINCE 2013!**  
THE 15TH SHANGHAI INTERNATIONAL NONWOVENS CONFERENCE AND EXHIBITION  
23-25 OCTOBER 2013  
SHANGHAI WORLD EXPO EXHIBITION & CONVENTION CENTER

For further assistance, please feel free to contact us at [since.sgd@ubm.com](mailto:since.sgd@ubm.com) or +85 6592 0000 or visit us at [www.since13.com](http://www.since13.com)

We look forward to welcoming you to SINCE 2013!

Thank you,  
SINCE team

Organised by  
GNTA Science & Technology Co. Ltd.

UBM  
UBM Asia Trade Fairs Pte Ltd

Approved by  
Shanghai Technology Convention & Exhibition Co. Ltd.

Sponsored by  
The Ministry of Science & Technology of the People's Republic of China  
China Technology Market Association (CTMA)

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# Marketing Promotional Campaign



Show Preview

Visitor Flyer



Direct mailer promotion



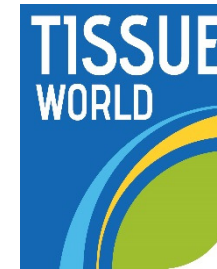
# Marketing Promotional Campaign



**ATA** Journal for Asia on  
Textile & Apparel  
纺织及成衣 (亚洲版)  
[www.AdsaleATA.com](http://www.AdsaleATA.com)

**CTA** 中国 纺织及成衣  
China Textile & Apparel  
[www.AdsaleCTA.com](http://www.AdsaleCTA.com)

**BCH** BUSINESS  
CO-ORDINATION  
HOUSE  
TechTex India



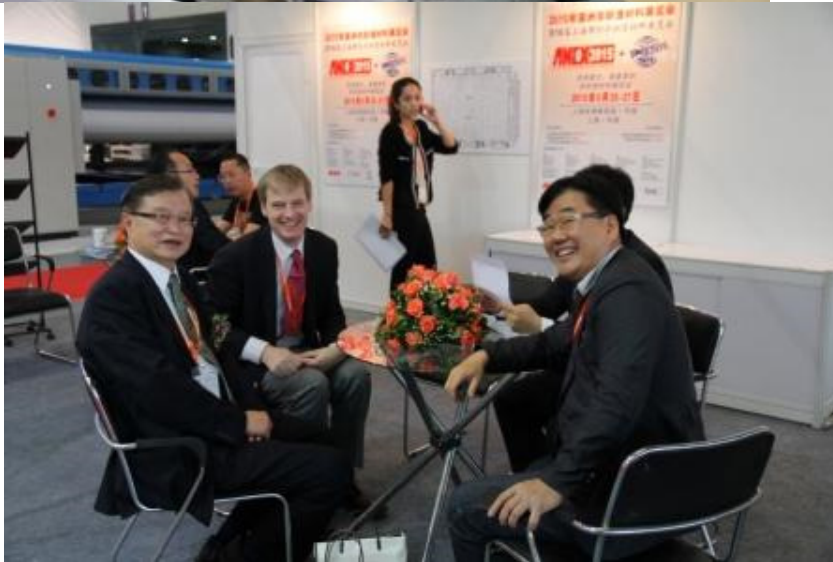


# Opening Ceremony



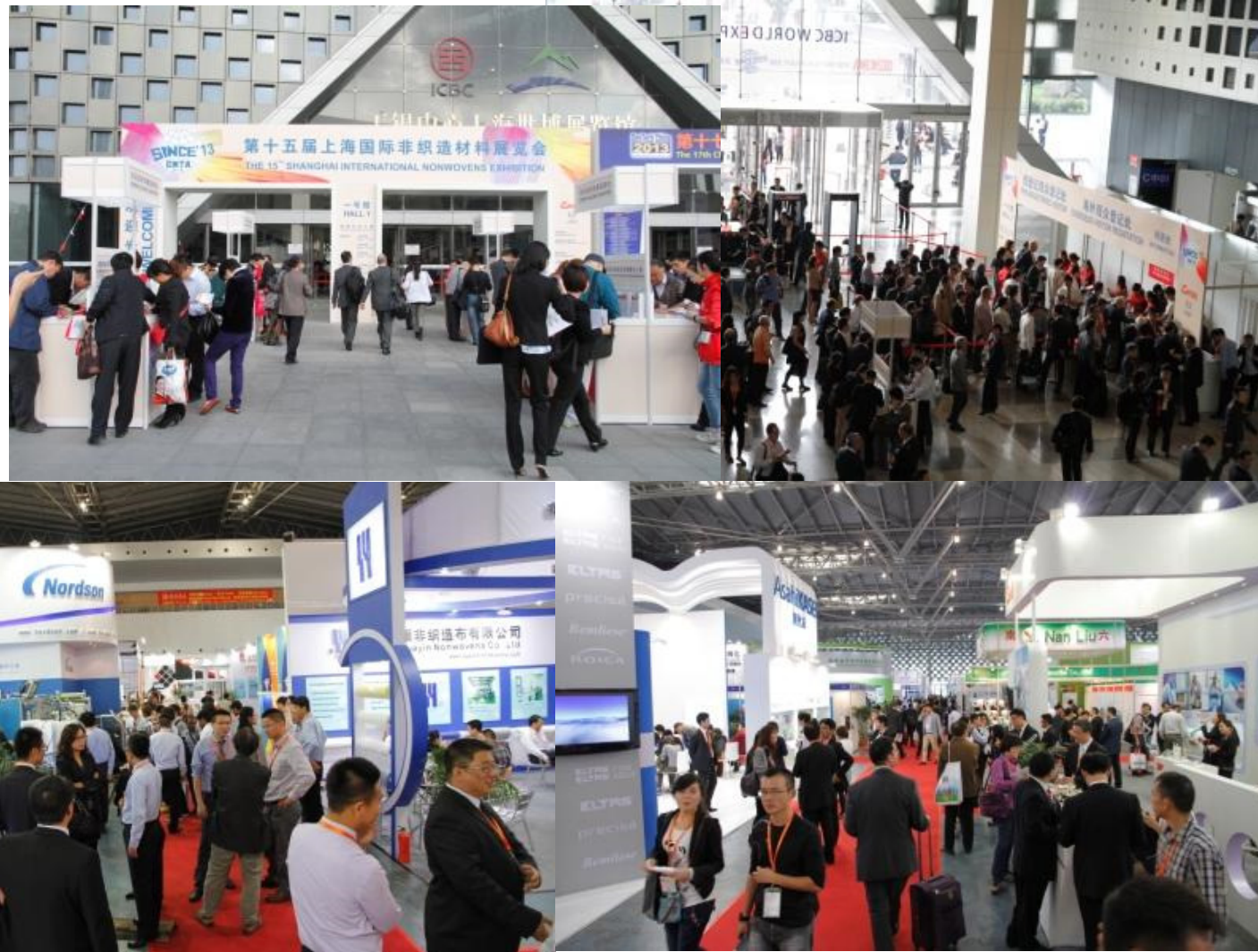


# Business Networking





# Visitors on show floor

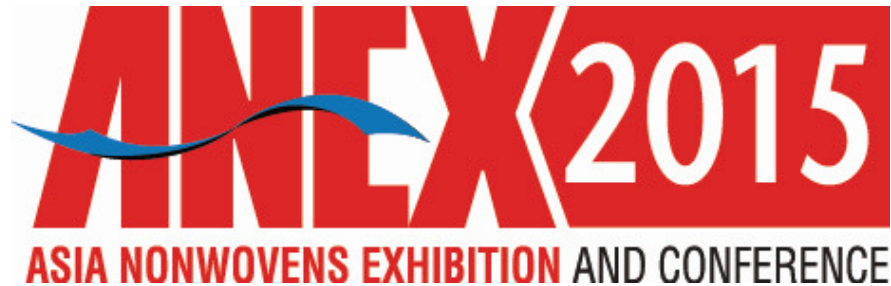






# Exhibitor Technical Presentation





**25 – 27 May 2015**  
**Shanghai World Expo Exhibition & Convention Center**

Thank you!  
We look forward to meeting you at  
ANEX/SINCE 2015!

For more information on exhibiting or sponsorship opportunities at ANEX/SINCE 2015, please contact Gwen Ng at [gwen.ng@ubm.com](mailto:gwen.ng@ubm.com) or Damian Goh at [damian.goh@ubm.com](mailto:damian.goh@ubm.com) or call +65 6592 0786/0890.

