

第30届广州(锦汉)家居用品及礼品展览会

The 30th Jinhan Fair for Home & Gifts

展览时间: 2014年10月21-27日

Date : October 21st-27th, 2014

展览地点: 中国·广州·保利世贸博览馆

Venue : Poly World Trade Center Expo, Guangzhou, China

第31届广州(锦汉)家居用品及礼品展览会

The 31st Jinhan Fair for Home & Gifts

展览时间: 2015年4月21-27日

Date : April 21st-27th, 2015

展览地点: 中国·广州·保利世贸博览馆

Venue : Poly World Trade Center Expo, Guangzhou, China

如何到达 How to get to JINHAN FAIR



--- Shuttle Bus Route
穿梭巴士路线

Shuttle Bus Stop
巴士停靠点

Metro Station
地铁站

主办单位: 广州市保利锦汉展览有限公司

Organizer: Guangzhou Poly Jinhan Exhibition Co., Ltd.

参展联系 To be an Exhibitor:

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JINHAN FAIR
Home & Gifts

第30届广州(锦汉)家居用品及礼品展览会

21-27. 10. 2014

中国·广州

Guangzhou · China

享 / 誉 / 全 / 球
一站式家居用品
与礼品采购平台

One-stop Sourcing Fair with
800 Manufacturers

www.jinhanfair.com



Poly Jinhan Exhibition
保利锦汉展览

十五年历史积淀，构筑专业出口贸易平台

15 Years Accumulation Built Professional Export Platform

由广州市保利锦汉展览有限公司主办的广州(锦汉)家居用品及礼品展览会(简称锦汉家居礼品展),创办于2000年春季,每年春秋两季在广州举办,迄今已成功举办29届,是中国最大最专业的家居用品及礼品出口贸易平台,也是国内唯一获得国际会展联盟(UFI)认证的家居礼品出口贸易型展会。

Jinhan Fair for Home & Gifts (JINHAN FAIR for short) is organized by Guangzhou Poly Jinhan Exhibition Co., Ltd. Inaugurated in the spring of 2000, the Fair has been held successfully in Guangzhou for 29 sessions. It is the largest and the most professional export trade platform of home products and gifts, and also the only UFI approved export trading fair of home & gifts in China.



83,000 展览面积
Sqm

50,000 采购商
Buyers

190 国家和地区
Countries/regions

800 参展企业
Exhibitors



产品类别 Main Products

家居装饰品系列 Home Decoration

灯具, 相框, 海报和版画, 当代艺术品
室内装饰品, 家居纺织品
Lighting, Picture frames
Poster and art prints
Contemporary arts & craft
Home accessories
Home & household textiles

季节性装饰品系列 Seasonal Decoration

装饰花及植物, 复活节、情人节装饰品
圣诞节装饰品, 季节性装饰, 装饰配件
Ornamental flowers and plants
Easter, Valentine's day decoration
Christmas and advent
Seasonal decoration
Floristic and ornamental accessories

户外园艺系列 Outdoor & Garden

户外家具, 园艺配件
Outdoor furniture
Garden accessories

装饰家具系列 Decorative Furniture

客厅家具, 餐厅家具, 卧室家具
厨房家具
Living room furniture
Dining room furniture
Kitchen furniture
Bedroom furniture

礼品系列 Gifts

纸质产品, 礼品, 玩具, 蜡烛及香氛
Paper products
Giftware
Game & toy
Candle and room
fragrances

家庭日用品系列 Household Items

陶瓷制品, 玻璃制品, 篮子和编织品
Porcelain
Ceramics
Glassware
Baskets & wickerwork

96%

买家满意本次采购行程
Buyers are satisfied with their sourcing trip

99%

买家表示将继续参加展会
Buyers confirm their visit in next session

买家评价 What Our Buyers Said

“锦汉家居礼品展汇聚大量优质供应商，是联络现有供应商、物色新产品和新供应商的理想场所，我们下届还会继续前来采购。”

“JINHAN FAIR gathers a large amount of quality suppliers. It is an ideal place to liaise with the existing suppliers, hunt for new products and new suppliers. We will definitely attend the next FAIR.”

美国Three Hands, 总裁, Shant Anan先生
Mr. Shant Anan, CEO, Three Hands, USA

“锦汉家居礼品展的展位布置、产品陈列、展品设计和展会服务都让人感觉舒适而便利。目前，日本的家居日用品和家纺制品市场很好，对于质量的要求也很高，展会很好地满足了这些要求，也是我们每年前来采购的原因。”

“JINHAN FAIR has comfortable and convenient booth arrangement, product display, exhibit design and fair service. Japan's home products and home textile market is very good now, it has very high requirements on product quality. The FAIR satisfied these needs and this is why we are here to source every year.”

日本Nitori 似鸟株式会社, 采购总监, Motohiro Hida先生
Mr. Motohiro Hida, Sourcing Director, Nitori, Japan



汇集国际顶尖买家资源，锁定强劲采购需求

Global Top Buyers Convergence Locked Robust Purchase Demands

到会买家数量排名前十的国家和地区

Top 10 Buyers' Countries / Regions



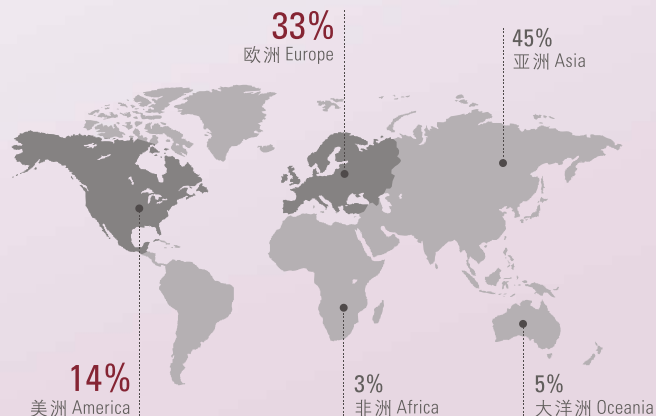
部分常年来访的大买家

These big names, plus thousands more, are doing their buying in Jinhan



全球200,000专业买家采购首选

The First Sourcing Platform of 200,000 International Buyers



行业品牌首善之地，成就全球市场领跑者

Industry Brands' Preference Created Global Market Pacemaker

81%

参展商达到参展交易预期效果
Exhibitors are satisfied with their participation

98%

参展商表示将继续参加下届展会
Exhibitors confirm their participation in next session



展商评价 What Our Exhibitors Said

“锦汉家居礼品展是推广新产品的有效渠道，也是提高企业知名度、展示实力的理想平台。”

“JINHAN FAIR is an effective channel to promote new products; it is also an ideal platform to raise a company's reputation as well as to showcase its strength.”

青岛孚海家居用品有限公司 总经理 李小姐

Ms. Li, General Manager, Qingdao Flowersea Home Interior & Gift Co., Ltd.

“本届首次参展，是为了开拓更多国际新客户源，锦汉的买家专业、对口，本届展会我们结识了来自巴西、俄罗斯等地的采购商，预计订单达到上百万美元，成交效果非常满意。”

“We attend this fair to explore more international client sources. JINHAN FAIR's buyers are very professional. We've received enquiries from hundreds of them.”

深圳大山艺术品 总经理 郑先生

Mr. Zheng, General Manager, Shenzhen Dashan Artwork Co., Ltd.

参展商地域构成 Exhibitors' Geographical Distribution



福建省 Fujian Province	53%
广东省 Guangdong Province	15%
浙江省 Zhejiang Province	15%
山东省 Shandong Province	6%
海外 Overseas	2%
其他 Others	9%

参展商参展目标达成率 Exhibitors' Participation Objectives

产品交易 Trading Volume	78%
品牌形象宣传 Brand Promotion	86%
了解市场信息 Marketing Info Collection	84%
新市场开拓 New Market Exploration	76%

连续多届参展的行业优秀企业

Outstanding Companies who has participated in many consecutive sessions of Jinhan Fair

福建闽侯闽兴编织品有限公司	Fujian Minhou Minxing Weaving Co., Ltd.
福州业通家居制造有限公司	Easttown International Industrial Limited
安溪县英发家具装饰有限公司	Yinfa Home Furnishing Co., Ltd.
福建安溪富华工艺品有限公司	Fuhua Craft Products Co., Ltd.
福建安溪聚丰工艺品有限公司	Fujian Anxi Jufeng Handicraft Co., Ltd.
南艺礼品有限公司	South Artware Co., Ltd.
宁波旷世家居用品有限公司	Ningbo Kwung's Home Interior & Gift Co., Ltd.
上海新西亚礼品设计制造有限公司	Shanghai Sincere Gifts Designers & Manufacturers Ltd.
宁波翔欣家居用品进出口责任有限公司	Ningbo K & B Home Products Imp & Exp Co., Ltd.
浙江旭日工贸有限公司	Zhejiang Risingsun Industry & Trade Co., Ltd.
浙江昌兴工艺有限公司	Zhejiang Changxing Arts And Crafts Co., Ltd.
浙江亚星工贸集团	Zhejiang Yaxing Group
石狮市信德集团公司	Shishi Shinedhe Group Corp.
深圳市迪仕利贸易有限公司	Shenzhen Desily Trading Co., Ltd.
泉州南洋艺术品有限公司	Quanzhou Nanyang Arts & Crafts Co., Ltd.
盐城创想贸易有限公司	Yancheng Creative Trading Co., Ltd.
郑州鸿宾木艺有限公司	Zhengzhou Homepaint Woodcraving Co., Ltd.
酷坦哥（香港）有限公司	Qooltango (hk.) Ltd.
梅州锦芳工艺有限公司	Meizhou Jinfang Arts & Crafts Co., Ltd.

