

展后报告

Post Show Report

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CWEE 8
SHANGHAI 2014

第8届中国（上海）国际风能展览会

The 8th China (Shanghai) International Wind Energy Exhibition



WWEC 2014

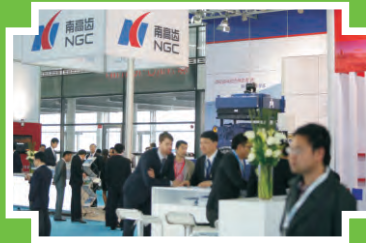
第13届世界风能大会

13th World Wind Energy Conference

2014年4月8-10日 / April 8 -10, 2014

上海新国际博览中心 / Shanghai New International Expo Centre (SNIEC)





展会基本信息 / Show Profile

由中国农机工业协会风能设备分会、中国可再生能源学会风能专业委员会、世界风能协会、上海德瑞展览策划有限公司共同主办的“第8届中国（上海）国际风能展览会暨研讨会”（CWEE2014风能展）已于2014年4月8-10日在上海新国际博览中心隆重举行。

“CWEE风能展”创办于2007年，经过八年的经验积累与品牌培育，“CWEE风能展”以其“务实重效”的特点和突出的成长性，在行业中的知名度与影响力与日俱升。行业专业人士已将其视为“了解政策信息、把握市场动态、展示企业品牌、拓展贸易渠道、寻求合作机会”的有效平台。本届展会吸引来自世界各地145家企业参展；设展面积21000平方米；接待观众16015人次。CWEE2014风能展的成功召开，使其正由发展规模迈向品牌提升新阶段。

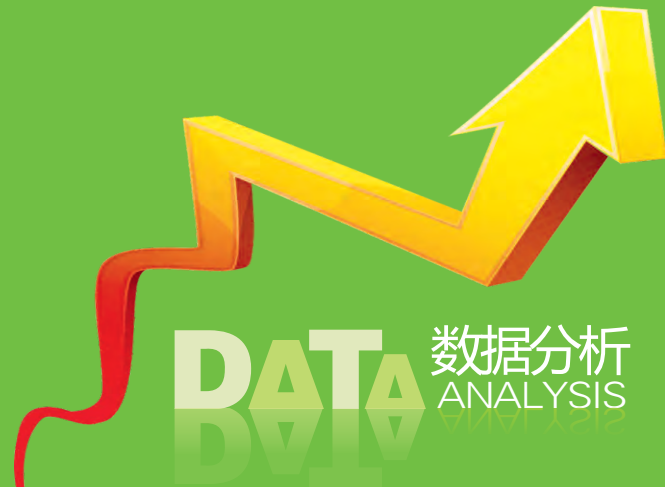
8th China China (Shanghai) International Wind Energy Exhibition(CWEE 2014) has been successfully held in April 8-10, 2014 in Shanghai New International Expo Centre. Which was jointly organised by Chinese Wind Energy Equipment Association, Chinese Wind Energy Association, World Wind Energy Association and MPZhongmao Deray International.

Established since 2007, after 8-year's experience accumulation and brand cultivation, with the characteristics of "work hard on the actual effect" and its outstanding growth, popularity and influence was steadily on the increase. Professionals see it as an effective platform to collect policy information, grasp market tendency, expand business channel, and explore cooperation opportunities. In 2014, it attracted 145 exhibitors and 16,015 visitors with 21,000 sqm of exhibition space. The success of CWEE 2014 has laid a solid foundation for CWEE's brand development entering into a new phase.

知名参展企业 / Featured Exhibitors

金风科技、联合动力、东方电气、浙江运达、久和能源、银星能源等；零部件企业有南高齿、永济电机、埃克森美孚、米塔、德国倍福、科诺伟业、南车威墅堰等；中小型风电设备制造商有广州红鹰、浙江华鹰、浙江刚玉、珠海宏峰、南京欧陆、上海致远、包头天隆、深圳泰玛等参与展会，展示其最新产品与技术。

Goldwind, United Power, Dong Fang Electric, Zhejiang Windey, GEOHO ENERGY, YINXING ENERGY; NGC, Yongji Xinshisu Electric Equipment, ExxonMobil, Mita-technik, Beckhoff, Corona, CRS QISHUYAN; HY Energy, Zhejiang Huaying, Zhejiang Gangyu, Zhuhai Hongfeng Electric, Nanjing Oulu, Ghrepower, Baotou Tianlong, Shenzhen TYPMAR. Shenzhen TYPMAR and other industry-leading companies were fully participated. showcasing the latest technologies and innovative high-value-added products .



参观人数：16015人
国内观众：13850人
海外观众：2165人

Visitors No. : 16,015
Domestic: 13,850
Overseas: 2165



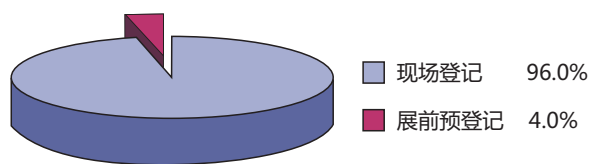
观众来源分析 Sources of the Visitors

根据观众登记服务处收集汇总的数据包括：现场观众登记处注册、预先登记、参观团、媒体等人员资料的收集，到会的人数为16015人：
现场登记观众：国内观众13425人，海外观众1949人。
展前预登记：国内观众425人，海外观众216人。

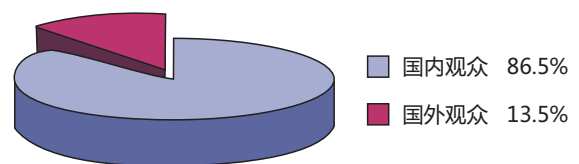
According to visitor registration service center. Total No. of visitors from onsite registration, online pre-registration, visiting group, media are 16,015.

Onsite registration Domestic: 13,425 Overseas: 1949
Online pre-registration Domestic: 425 Overseas: 216

观众来源类别比例



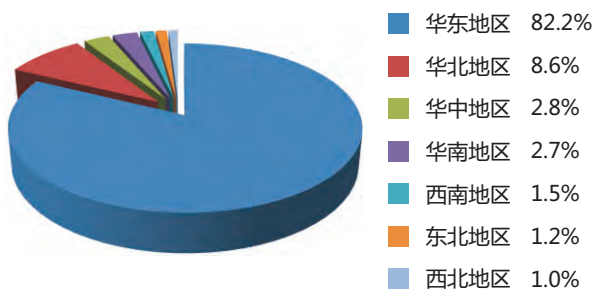
现场观众的国内外分类如下：



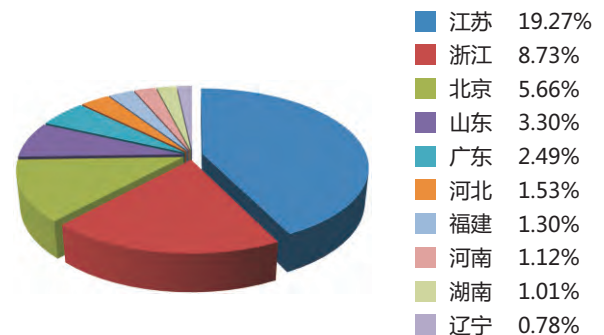
观众地区分析 Regional Analysis

国内观众地区分析

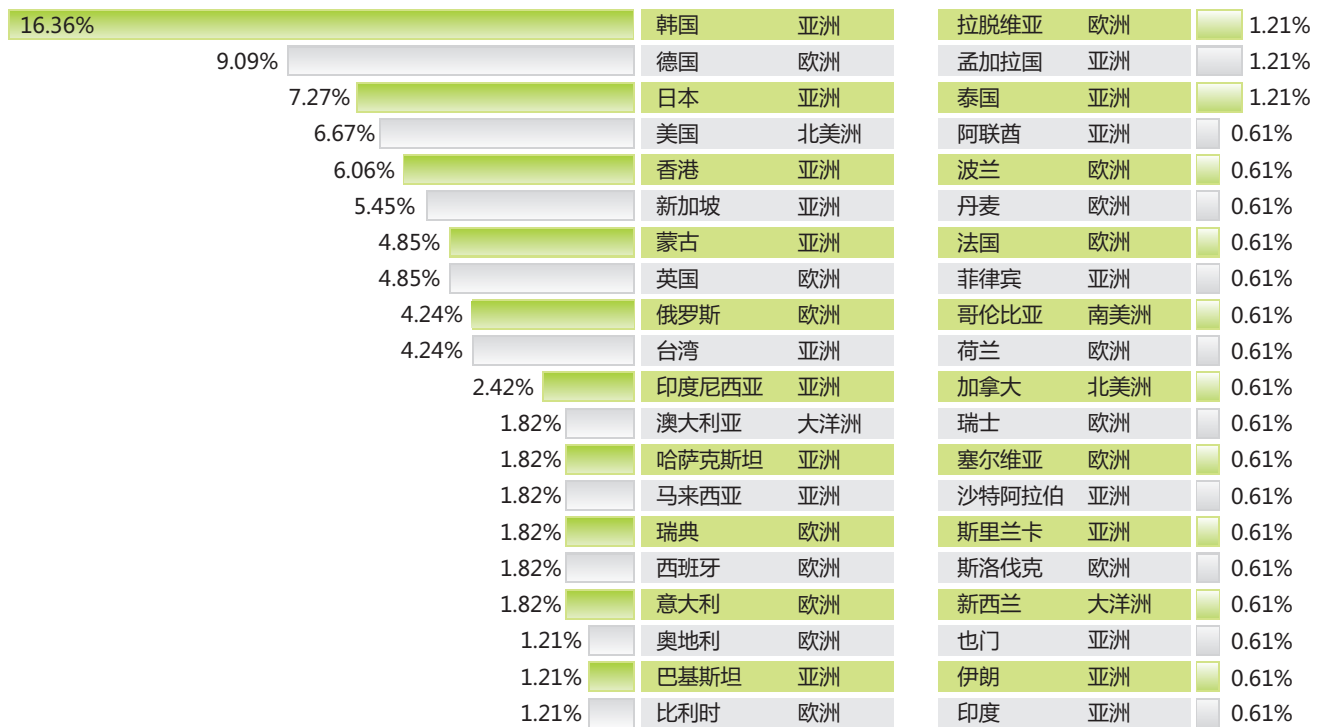
来自28个省市、自治区，共计13850人



国内观众前十位排位 (除上海地区以外)



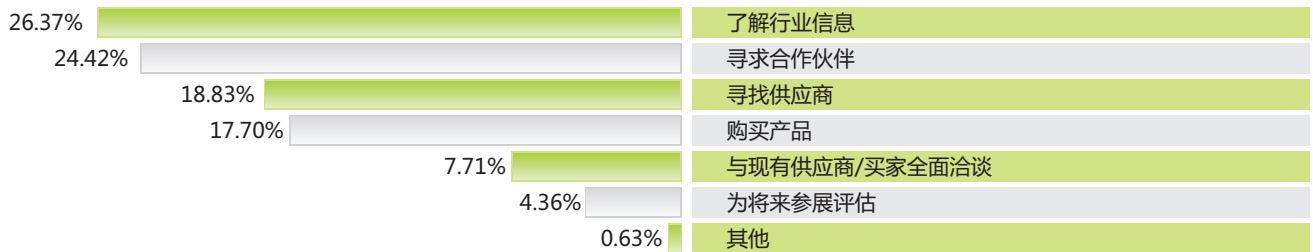
海外观众地区分析



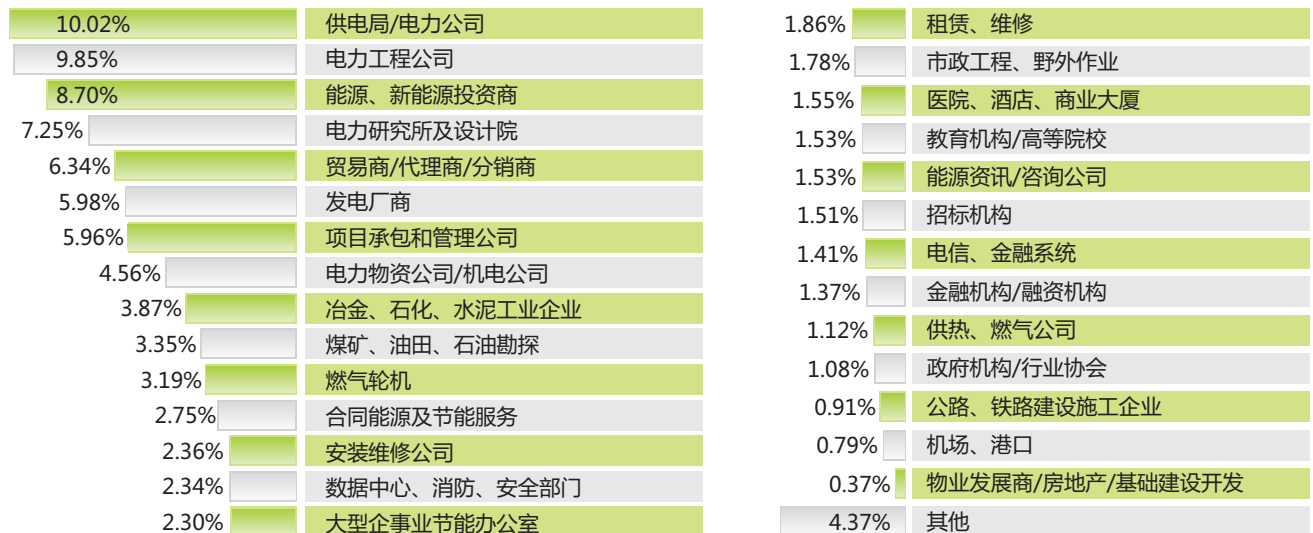
调查表问卷统计分析

Questionnaire Results

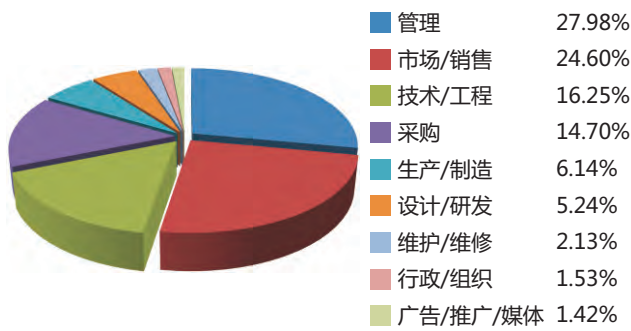
观众的参展目的



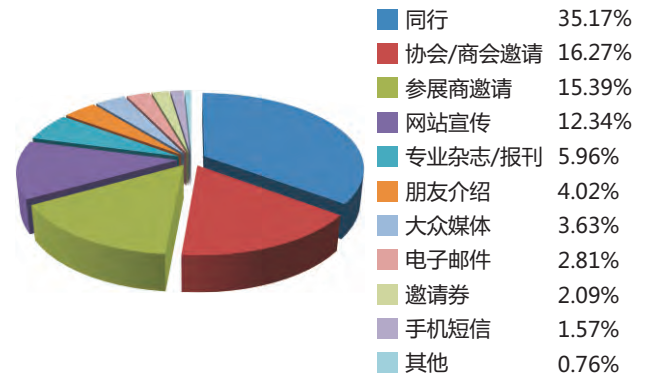
公司的所属领域



观众的工作职能



观众如何获取展会信息



世界风能大会 World Wind Energy Conference

第十三届世界风能大会由世界风能协会 (WWEA)、中国可再生能源学会风能专业委员会 (CWEA)、中国农业机械工业协会风能设备分会 (CWEEA) 和国家可再生能源中心 (CNREC) 联合主办。结合当前中国风电产业发展的特点, 本届大会确立的主题是“分布式风电—风力发电与需求的合理匹配”, 全体与会代表共同探讨风电的更多应用途径和适应市场需求的灵活匹配方式, 让风力发电在世界范围内为人类做出更大贡献。本届大会得到德国环境部、金风科技股份有限公司、埃克森美孚公司、国际铜业协会 (中国)、郑州奥特科技有限公司、新中贸德瑞展览公司的大力支持。

本届大会为期三天, 共安排了20多场主题分会, 发言人次达130余人, 会议议题涉及“国家政策与市场”、“能源系统优化战略”、“极端气候与特殊条件”、“多能互补与微电网”、“风电关键零部件”、“风电场规划与运行”、“小风电应用”、“质量控制与测试认证”等, 来自全球二十多个国家约500名风能各界代表参加了大会。

13th World Wind Energy Conference (WWEA) was jointly organised by World Wind Energy Association (WWEA), Chinese Wind Energy Equipment Association and Chinese Wind Energy Association. In line with the development characteristics of China's wind power industry. The main theme of WWEC2014 was Distributed wind energy - matching generation and demand, the conference was aimed at jointly exploring more ways of wind power application and flexible matching means to meet market demand, so that wind power can make a greater contribution to the wellbeing of human beings throughout the world. WWEC2014 gained the great supports from Germany's Environment Ministry, Xinjiang Goldwind Science&Technology, Exxon Mobil Corporation, International Copper Association Ltd., China, Zhengzhou Autol Technology and MPZhongmao Deray International.

During the 3-day Conference, About 130 foreign and domestic speakers launched reports at over 20 plenary conferences, Topics concerning “National policies and markets”, “Regional and national strategies for system optimization”, “Extreme climate and special conditions”, “Hybrid systems and microgrids”, “Key Components”, “Wind farm planning and operation”, “Small wind power application”, “Quality control, testing and certification” etc., Over 500 representatives from more than 20 countries attended the conference, they were from all walks of wind energy .



2015再相聚!
SEE YOU IN 2015

2015年5月13-15日 上海新国际博览中心

May 13-15, 2015 • Shanghai New International Expo Centre (SNIEC)

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第9届中国（上海）国际风能展览会暨研讨会

The 9th China (Shanghai) International Wind Energy Exhibition and conference

