

# CiROS2015 中国国际机器人展览会

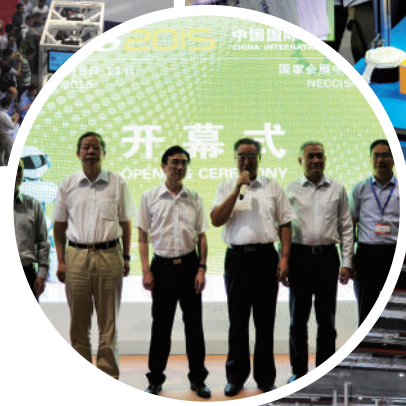
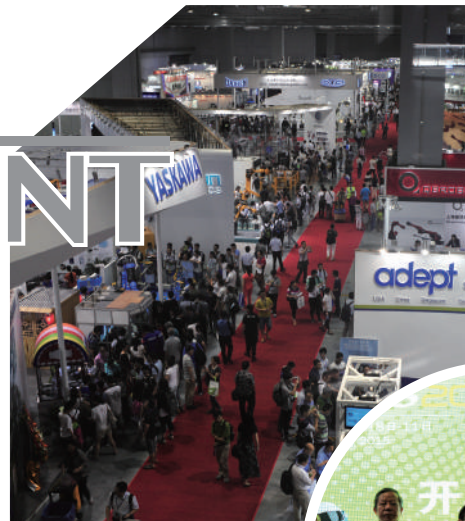
CiROS2015 中国国际机器人展览会  
CHINA INTERNATIONAL ROBOT SHOW



# SHOW REPORT

展后报告

# 目 录 CONTENTS



## 展会概览 Exhibition Summary

## 国际合作 International Cooperation

## 展商分析 Exhibitors' Profile

1. 展商构成 Exhibitors Types
2. 历届数据 Past Time's Profile

## 展商感言 Voice of Exhibitors

## 观众分析 Visitors' Profile

1. 历届专业观众人数统计 Visitors' Profile of Past Time
2. 2015 观众入场统计 Daily Entrance of CIROS2015 Visitors
3. 专业观众行业分析 Visitors Types in the branches of Industry
4. 国内观众 Distribution of Domestic visitors by regions
5. 国外观众 Distribution of Overseas visitors by regions
6. 观众机构类型 Type of Visitor's Company or Institution
7. 专业观众采购意向 Purpose of Visit

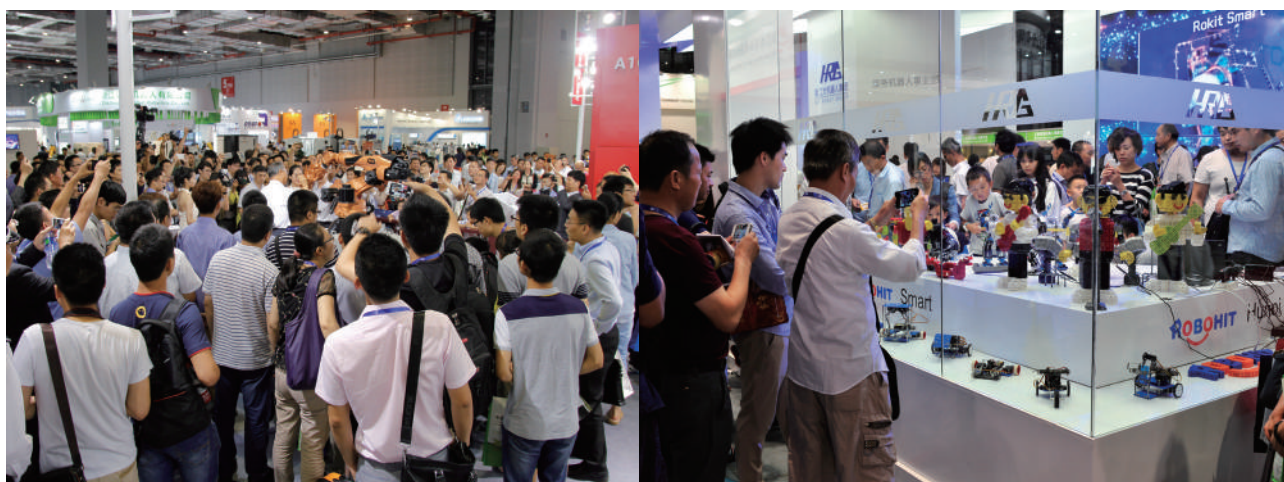


## 买家团 Buyer Group

## 同期活动 Concurrent Activities

## 媒体合作 Media Cooperation

## CIROS2016 预告 Preview of CIROS2016

**展出面积 Exhibition Area****26,000m<sup>2</sup>****展商数目 Exhibitors****289** 家**展商国别****Countries and Regions of Exhibitors****18** 个国家和地区

18 countries and regions

**专业观众 Trade Visitors****50,783** 人次**同期活动****Industrial Forum & Conference****20** 场

2015 中国国际机器人展览会 (CIROS2015) 于 2015 年 7 月 8-11 日在上海国家会展中心 5.1 馆成功举行。作为由中国机械工业联合会、中国机器人产业联盟倾力打造的涵盖工业机器人本体、专机、集成应用方案、服务机器人以及机器人核心技术与关键零部件的中国最大最专业的全产业链平台的机器人行业专业展览, 是在华唯一获得国际机器人联合会支持的机器人展览会, 并被誉世界三大机器人展览会之一, 2015 年 CIROS 展览面积达到 26,000 平方米, 吸引了来自德国、美国、日本、法国、韩国、瑞士、意大利、西班牙、新加坡、中国台湾、中国香港等 18 个国家和地区的 312 家企业参展, 同期举办 17 场专业活动, 观众人数高达 50,783 人次。

CIROS 2015 was successfully held during 8-11 July 2015 in Hall of 5.1 National Exhibition and Convention Center (Shanghai). As the most professional robotics exhibition in China sponsored by China Machinery Industry Federation (CMIF) and China Robot Industry Alliance (CRIA), CIROS has been generally regarded as one of the three biggest robot exhibitions of the world covering articulated robots, general robot, robotics integration solution, service robot and industry robot components, which is the only exhibition supported by International Federation of Robotics (IFR) in China. CIROS 2015 occupied 26,000 sqm exhibition area and attracted 312 exhibitors from 18 countries and regions such as Germany, America, Japan, France, Korea, Switzerland, Italy, Spain, Singapore, Taiwan, Hongkong, etc.

### ■ IFR 在华**唯一**支持的展览项目

#### ■ 国际机器人联合会

国际机器人联合会成立于 1987 年，是一个非营利性非政府组织，宗旨是促进全球机器人产业的发展，保护产业利益，吸引公众对机器人技术的关注，推进机器人产业的研发、应用及国际合作。国际机器人联合会的主要任务包括：帮助制造商与集成商开发新市场，获取最新的技术信息；采集和分析全球机器人市场数据，进行调查、研究、统计；与国际及其它地区的机器人组织建立联系，进行合作与交流；促进机器人产业与新兴的机器人技术研发项目的合作；主办国际机器人研讨会。

■ 与德国 AUTOMATICA、美国 Automate、韩国 Korea Robot World、日本 The International Exhibition of Robots、台湾机器人与智慧自动化展等达成了相互合作关系。

### ■ The **only** exhibition supported by **IFR** in China.

#### ■ International Federation of Robotics ( IFR )

International Federation of Robotics (IFR) is a non-profit organization founded in 1987 and engaged in global robotics industry development, industry interests maintenance, improvement of public attention to the robot technology, promotion of research, development, application and international cooperation of robotics. The main tasks of IFR include: to help manufacturers and integrators to explore new markets, to access to the latest information of robotics technology; to collect and analyze the global robotics data for market investigation, research and statistics; to establish close contact with associations in different nations; to promote cooperation of Tech transform between companies and institutes, to organize world wide robotics conferences.

■ To reach a mutually cooperative relationship with Germany AUTOMATICA, USA Automate, Korea Robot World, Japan International Exhibition of Robots and Taiwan Automation Intelligence and Robot Show.



### 海外支持单位 Overseas Supporters

国际机器人协会 ( IFR )  
International Federation of Robotics

日本机器人协会 ( JARA )  
Japan Robot Association

韩国机器人协会 ( KAR )  
Korea Association of Robot Industry

日刊工业新闻社  
Nikkan Kogyo Shimbun Ltd.

台湾智慧自动化与机器人协会 ( TAIROA )  
Taiwan Automation Intelligence And Robotics Association

德国机械设备制造业联合会 ( VDMA )  
Verband Deutscher Maschinen- und Anlagenbau



### 海外协作单位 Overseas Cooperative Partners

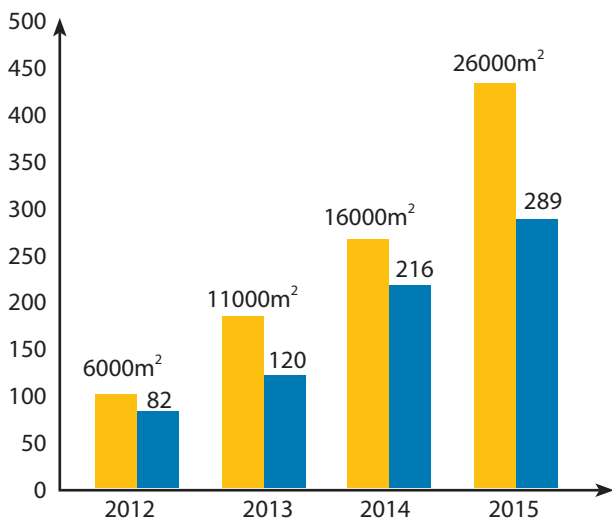
美国机器人工业协会 ( RIA )  
Robotics Industries Association

法国机器人产业发展与咨询公司 ( INNOECHO )

部分参展企业 Parts of Exhibitors



展商构成 Exhibitors Types



历届数据 Past Time's Profile

### 日本机器人协会

#### Japan Robot Association (JARA)

首次与中国的机器人展合作选择了 CIROS, 事实证明我们的选择没有错, CIROS 的成功让我们看到了中国机器人的崛起, 它与国际机器人间的差距正在逐步缩小。我们很看好 CIROS, 并会一直保持合作。

We choose CIROS as the first cooperative robot show in China and the exhibiting result proves that we make a right decision! The booming CIROS obviously shows the fast development of China robot industry and the technology of Chinese company even reaches the world level. We have confidence of CIROS and will maintain cooperation.

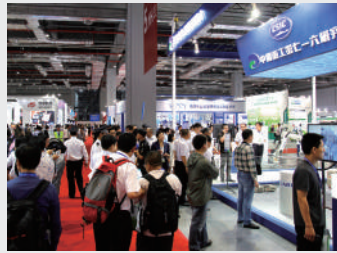


### 湖南荣乐科技有限公司

#### Hunan Rongle Technology Co.,Ltd.

我们是一家智能机器人企业, 今年首次参展 CIROS, 观众对我们的产品都很感兴趣, 我们在第一天就接待了 1 万多人次的观众, 感谢 CIROS 给予我们这个平台, 让更多的客户能了解智能机器人。

Our company is specialized in intelligence service robot. This is our first time to participate CIROS, the visitors of the opening day are over 10,000 and most of them are interesting to our robots. We are happy to make more and more customers learn our robot better through CIROS!



### 中国船舶重工集团公司 第七一六研究所

#### The 716th Research Institute of China Shipbuilding Industry Corporation

七一六研究所是中国船舶重工集团公司 (CSIC) 所属的一个以军为本、军民结合, 集科研、生产、经营于一体的综合性研究所。今年

是第一次参展 CIROS, 对现场效果很满意, 展会期间接待了 3 万多人次的客户, 500 余海外客户。

JARI is a comprehensive institute of group affiliated company of China Shipbuilding Industry Corporation (CSIC) and specialized in R&D, manufacturing for military and civilian equipment. This is the first time to participate CIROS, we are very satisfied with the total 30,000 visitors and over 500 foreign customers we received on site.

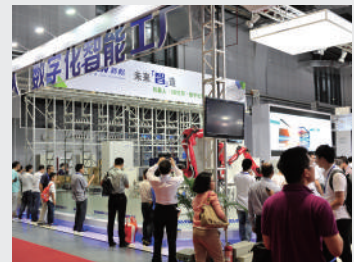
### 沈阳新松机器人自动化股份有限公司

#### Shenyang SIASUN Robot & Automation Co., LTD.

作为中国机器人产业联盟的理事长单位, 我们已连续 4 年参展 CIROS, 从规模到服务, CIROS 每年都在不断地进步, 包括每年同期举办的 IFR-CRIA CEO ROUND

TABLE 和中国国际机器人产业发展高峰论坛, 我都有作为嘉宾出席, CIROS 已然成为承担并建立起推动我国机器人产业实现跨越式发展, 引领我国制造业深入变革的重要平台。

SIASUN is president membership unit of China Robot Industry Alliance (CRIA), we had participated 4 sessions, we are very glad to see that CIROS 2015 again expands exhibition area and improves service condition. The conferences and forums held in the same period are very professional, especially "IFR-CRIA CEO Round-Table" and "China International Summit of Robotics Industry", which has been generally viewed as an important platform to promote the leaping development of robotics and to lead the deepening transform of manufacture.



### 柯马 (上海) 工程有限公司 Comau (Shanghai) Engineering Co., Ltd.

CIROS 展会让我们收获相当多的订单, 开展第一天我们的新品一经发布, 就得到很多关注。我们对观众数量很满意。中国已连续 2 年夺得第一大机器人市场的“宝座”, 未来

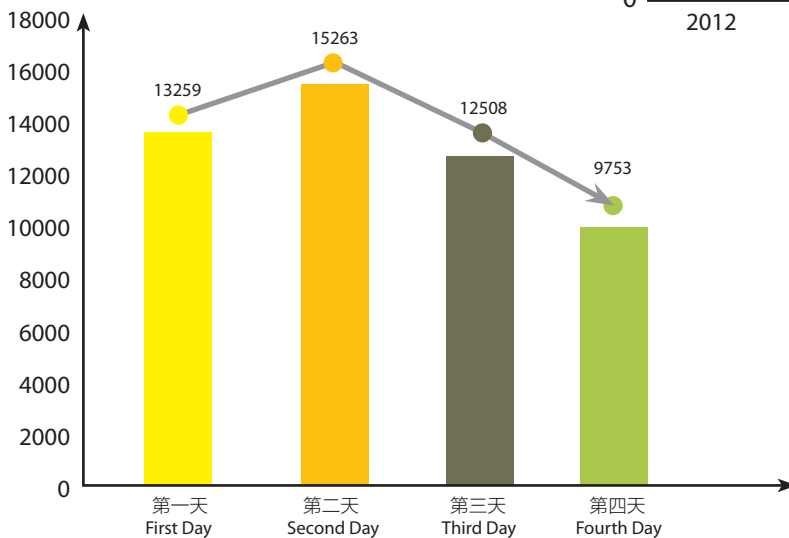
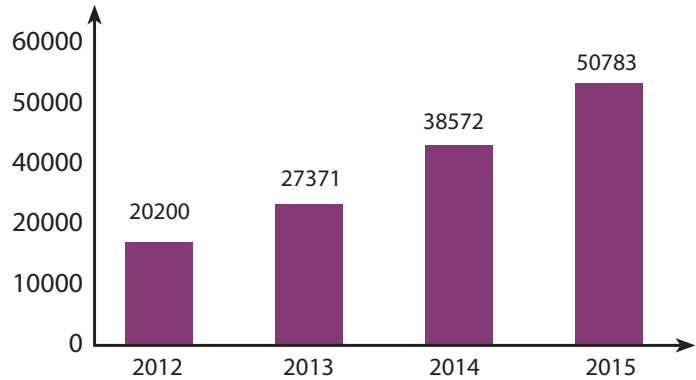
机器人的应用将会更加广泛, CIROS 为我们提供了一个很好的交流平台。

We received lots of robot orders during CIROS 2015. Our new product releasing ceremony in the opening day attracts public's great attention! We are quite satisfied with the numbers and quality of visitors. Since China is already the world's largest market in the sale of industrial robots in 2013 and 2014, the future market will bear a great potential for robot application.

**50,783**人次专业观众来自中国境内**35**个省、市、自治区和境外**26**个国家和地区，他们主要来自汽车、机床、物流、食品包装、烟草、石油化工、医疗、电子、教育等领域。

CIROS 2015 attracted 50,783 trade visitors from 26 countries or regions and 35 domestic districts coming from automobile, Machine tool, Food packaging, Tobacco, Petrochemical, medicine, Electronics and Education.

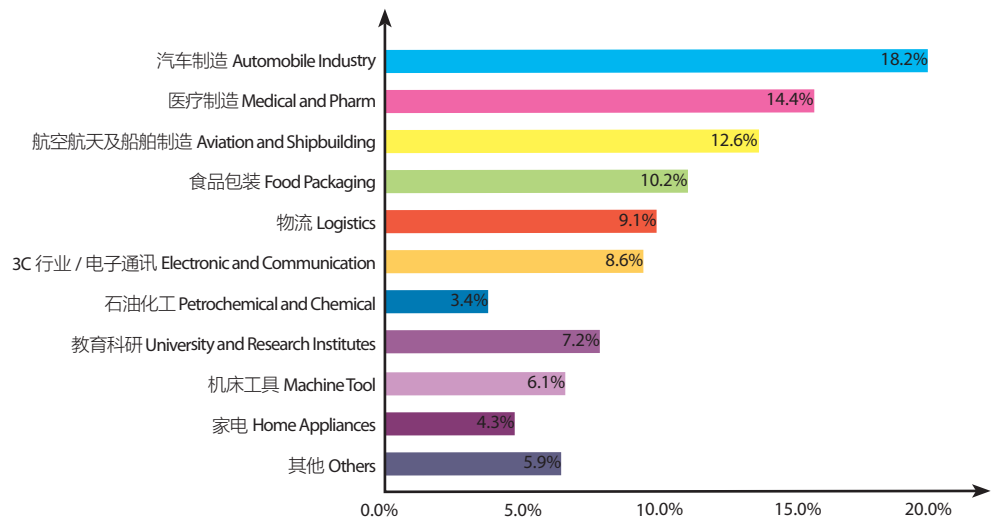
历届专业观众人数统计  
Visitors'Profile of Past Time



2015 观众入场统计  
Daily Entrance of CIROS2015 Visitors



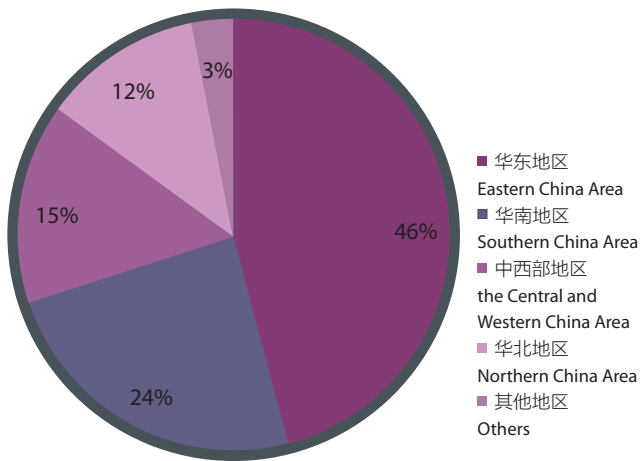
专业观众行业分析  
Visitors Types  
in the branches of  
Industry



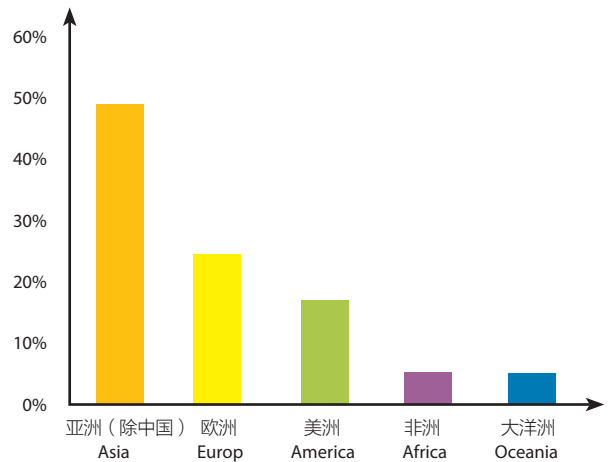
有 **37%** 的观众是首次观摩展会，其余的观众中有 **39.4%** 已连续 3 年参观，超过 **93.8%** 的观众表示会参观下届展会。

37% of the total Trade visitors come to CIROS first time, 39.4% of the rest are old customers, over 93.8% trade visitors want to visit next year.

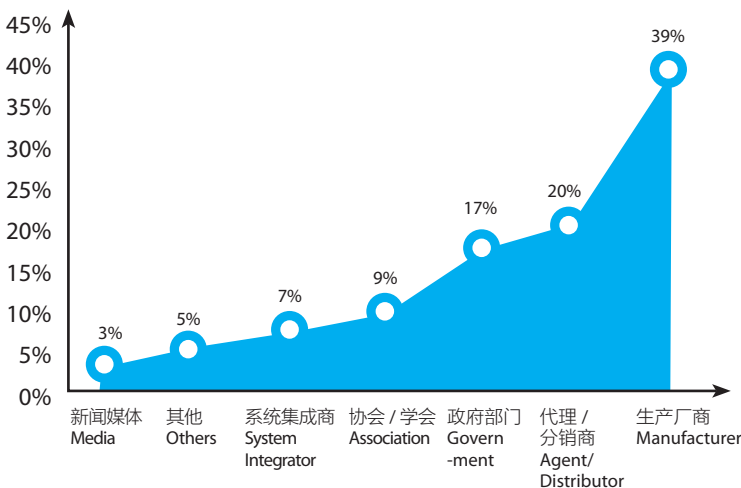
**国内观众**  
Distribution of Domestic visitors by regions



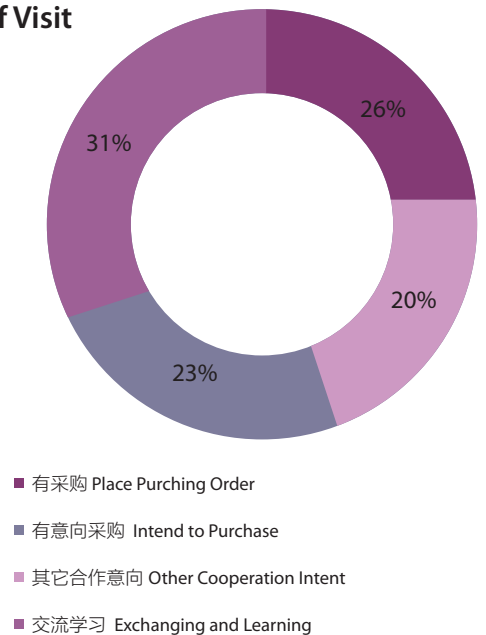
**海外观众**  
Distribution of Overseas visitors by regions



**观众机构类型**  
Type of Visitor's Company or Institution



**专业观众采购意向**  
Purpose of Visit





CIROS2015 迎来 **28** 个专业参访团先后抵达现场，现场与企业面对面交流；

28 buyer groups came to visit CIROS 2015 and exchanged business information with exhibitors face to face.



## IFR-CRIA CEO 圆桌会议 IFR-CRIA CEO Round Table

第三届“IFR-CRIA CEO 圆桌会议”于7月7日在上海隆重举行。由国际机器人联合会（IFR）与中国机器人产业联盟（CRIA）共同打造的业界顶级盛会，自2013与2014年连续两届成功举办以来，在学术界、工业界和社会各界引起极大反响和高度关注。人们普遍认为，无论从学术水平还是现实应用亦或是国际间交流，“IFR-CRIA CEO 圆桌会议”都堪称走在了前沿。

本届会议由 CRIA 执行理事长兼秘书长宋晓刚先生主持，CRIA 理事长曲道奎博士，IFR 主席阿图罗·巴莱塞利先生，IFR 工业机器人供应商集团主席安德烈亚斯·保尔博士，ABB 集团总裁兼机器人事业部市场及销售总监史蒂文·怀特先生，KUKA 机器人全球首席运营官曼弗雷德·甘德尔先生，发那科株式会社社员、机器人事业本部机器人研究所名誉所长神原申介博士，安川电机（中国）有限公司机器人事业部总经理西川清吾先生，柯马全球机器人事业部首席运营总裁曼斯亚斯·威克兰先生，广州数控设备有限公司董事长兼总经理何敏佳先生等。来自全球的机器人行业专家、学者、厂商、用户代表及媒体朋友共计近 200 人参加了此次盛会。

The 3rd "CEO IFR-CRIA Round-Table" was successfully held in Shanghai on July 7 2015. After two consecutive sessions from 2013, it has become the most influential annual event of International Federation of Robotics (IFR) and China Robot Industry Alliance (CRIA) in China attracting close attention from circles of academic institutes, industry manufacturers and public society. It has been generally viewed as a meeting at world level of robot's academic research, application promotion and international exchange.

The meeting was moderated by Mr. Song Xiaogang, president and secretary-general of CRIA, and invited Mr. Steven Wyatt, Group Vice President and Head of Marketing & Sales Robotic of ABB, Mr. Joe Gemma, president & CEO of KUKA USA Robotics Corporation, Dr. Shinsuke Sakakibara, Executive Officer and Honorary General Manager of Robot Laboratory Robot Business Division of FANUC Corporation, Mr. Mathias Wiklund, COO of Comau Robotics, Dr. Qu Daokui, President of SIASUN, Mr. He Minjia, General Manager of GSK CNC Equipment Co., Ltd. to be the panelists. The participants including world industry robot experts, researchers, suppliers, users reached 200.





## 中国国际机器人产业发展高峰论坛 China International Summit of Robotics Industry

7月8日，由工业与信息化部支持并指导，中国机械工业联合会（CMIF）、中国机器人产业联盟（CRIA）共同主办的“2015中国国际机器人产业发展高峰论坛”在上海举行。本届论坛的主题为“推动机器人跨越发展，引领制造业深入变革”，旨在共同探讨“中国制造2025”及中国与世界机器人产业竞争策略，推动机器人产业融合与应用，较之往年更加受到社会各界的关注和重视。

大会由CRIA理事长曲道奎博士主持，CMIF会长王瑞祥先生出席并为大会致辞，工业和信息化部装备司副司长王卫明先生、美国机器人协会会长杰夫·博恩斯坦先生、台湾国立大学讲座教授、台湾机器人学会创会理事长罗仁权先生为大会做了精彩的主旨演讲。

随后由国家“十二五”863服务机器人重大专项专家组组长、北航机器人研究所所长王田苗教授主持，与VDMA机器人和自动化协会会长帕特里克·施瓦茨科普夫先生，日本机器人工业会国际部会委员榊原伸介博士，韩国机器人产业协会本部长金宰焕先生、CRIA理事长曲道奎博士以及美国机器人协会会长杰夫·博恩斯坦先生等，围绕机器人未来与发展、前沿技术研发与应用、人才培养与投融资等话题展开了精彩对话。来自全球各大机器人协会及行业专家、制造厂商、用户代表、金融机构及各界媒体朋友300余人参加了此次论坛。

Supported by the Ministry of industry and information technology (MIIT) and co-sponsored by China Machinery Industry Federation (CMIF) and China robot industry alliance (CRIA), the "2015 China International Summit of Robotics Industry" was successfully held in Shanghai on July 8. This year the summit promote robot integrations and applications with the theme of "to promote the leaping development of robotics, to lead deepening transform of manufacture" and with topics of "Made in China 2025" and "how to enhance a worldwide cooperation of robotics industry". "China International Summit of Robotics Industry" attracts world wide attention and has become a significant meeting of China robot industry in recent years.

Mr.Qu Daokui, president of China Robot Industry Alliance (CRIA), moderated meeting and Mr. Wang Ruixiang, president of China Machinery Industry Alliance (CRIA), made an welcome address. Mr. Wang Weiming, deputy director general of the Industry Equipment department of the Ministry of Industry and Information Technology (MIIT), Mr.Jeffrey A. Burnstein, President of Robotic Industries association (RIA), Dr. Ren C. Luo, Chair Professor of National Taiwan University and Founding President of Robotics Society of Taiwan (RST) were invited to made impressive key-note speeches on "Made in China 2025", "Robotics Market Trends in North America" and "dynamics and trend of global intelligent manufacturing industry development".

In dialogue session, Professor Wang Tianmiao, Head of expert group on the advanced manufacturing technology area of the national high technology research and development program(863 Hi-Tech Program), as the moderator, discussed hot topics concerning to robotics development in the future with Mr.Patrick Schwarzkopf, Managing Director of VDMA Robotics +Automation Industry Sector, Dr. Shinsuke Sakakibara, Chair of WG of the International Subcommittee of Japan Robot Association (JARA), Mr. Johnny Kim, Managing Director of Korea Association of Robot Industry (KAR), Dr. Qu Daokui, President of China Robot Industry Alliance (CRIA), Mr.Jeffrey A. Burnstein, President of Robotic Industries association (RIA). 300 representatives from overseas robot associations, robot producers, robot users, finance agents and media participated the meeting.

## 2015 中韩机器人商务论坛 China-Korea Robot Business Forum

7月9日，由中国机械工业联合会（CMIF）、韩国机器人产业振兴院（KIRIA）、中国机器人产业联盟（CRIA）、韩国机器人行业协会（KAR）联合主办的首届中韩机器人商务论坛在上海中国国际机器人展览会（CIROS2015）期间成功举行。来自中韩两国机器人产业科研、生产和进出口贸易企业的120余位代表参加了此次商务论坛。

中国机器人产业联盟执行理事长兼秘书长宋晓刚在论坛上致欢迎辞并作主题演讲。韩国机器人产业振兴院郑卿元院长代表韩方讲话并预祝论坛取得圆满成功，韩国振兴院金钟宪理事就韩国机器人产业发展作大会演讲。中韩机器人产业5位企业家围绕两国包装码垛机器人和医疗康复机器人开展专题研讨。随着中韩自贸协定的签署，我们相信中韩两国机器人产业的经贸合作将进一步扩大，明年该会议将在2016年韩国机器人展览会期间举行。

On July 9, China Machinery Industry Federation (CMIF), Korea Institute for Robot Industry Advancement (KIRIA), China Robot Industry Alliance (CRIA), Korea Association of Robot Industry (KAR) jointly sponsored and successfully held "China-Korea Robot business forum" in Shanghai during China International Robot show (CIROS2015). More than 120 Chinese and Korean representatives from industry institutes and import and export companies attended the business forum.

Mr. Song Xiaogang, president and secretary-general of China Robot Industry Alliance (CRIA), and Mr. Chung Kyung-won, president of Korea Institute for Robot Industry Advancement (KIRIA) made welcome address. Key-note speeches were delivered by China and Korean company experts concerning to bilateral cooperation on handling robots and medical robots. With the signing of FTA, the economic and trade cooperation between China and South Korea will further expand, thus "2016 China-Korea Robot Business Forum" will be held during "Robot World 2016" in Korea.



20 场同期技术论坛  
20 Industrial Forum & Conference



展会相关报道: **1105** 篇

Exhibition related reports: 1105

宣传合作媒体 **230** 家, 其中行业媒体 **193** 家, 主流媒体 **37** 家

230 cooperative media, including 193 industry media and 37 mainstream media



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CiROS 2016

# 中国国际机器人展览会

CHINA INTERNATIONAL ROBOT SHOW

国家会展中心（上海）

NECC(Shanghai)

中国机器人  
全领域专业展  
2016  
强势来袭



[www.ciros.com.cn](http://www.ciros.com.cn)

明年展会详情以官网为主

# 2016

See you next year in Shanghai

7月6日-9日

Jul.6(Wed.)-9(Sat.)

# 上海见



组委会办公室

E-mail: [ciros@ciros.com.cn](mailto:ciros@ciros.com.cn)

Tel: 86-21-6191 1303

Fax: 86-21-33321229

主办单位 Host



中国机械工业联合会  
China Machinery Industry Federation



中国机器人产业联盟  
China Robot Industry Alliance



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上海市闵行区金汇路463弄28号C栋202室 邮编：201103

Rm.202, Building C, No.28, Lane 463, Jinhui Road, Shanghai, China 201103

Tel: (86-21) 6191 1303 / Fax: (86-21) 3332 1229

E-mail: [ciros@ciros.com.cn](mailto:ciros@ciros.com.cn)

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