



上海国际航空服务产业博览会 2015 (ASCE CHINA 2015)

展后报告 | AFTER-SHOW REPORT



2016年06月14日-16日 | 上海新国际博览中心-中国
June 14-16, 2016 | SNIEC-CHINA

主办单位 Organizer



合作单位 Cooperator



支持单位 Supporter



www.aviationfair.com.cn

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亚洲地区航空服务领域唯一采购盛会-上海国际航空服务产业博览会 (ASCE CHINA) 已在上海成功举办过四届, 展会共吸引来自全球四十多个国家和地区数千家航空服务领域优秀供应商前来参展及数万专业买家参会, 展出面积累计超过五万平米, 共涉及航空维修工程及客舱内饰、通用航空器及无人机、机场设施与技术、航空食品及饮料、中央厨房及配餐、航空用品及服务六大领域。展会期间聚集国内外数百家航空公司、飞机制造商、机场集团, 航材企业以及数千名全球航空服务专业买家参加。

为更好的推动航空服务行业发展, 提升航空服务领域的国际竞争力和影响力, 本届航博会主办方高登商业 (Golden Commercial) 为增进航空服务供应企业与航空公司、飞机制造商、机场集团之间的合作共赢, 展会同期将举办国际航空食品卫生监管与质量控制工作研讨会、国际航空维修与飞机内饰峰会及多场航空公司买家见面会等活动, 通过展会与论坛结合的形式增加供求双方的了解和交流, 得到了中国民航局及各大航空公司与企业的普遍关注与认可。

As the professional exhibition in Asia aviation services field, Shanghai International Aviation Services Trade Fair (ASCE CHINA) has been successfully held four sessions. The fair has attracted thousands of excellent suppliers and tens thousands of professional buyers in aviation services & supplies field from more than 40 countries and regions all over the world, with a total exhibition areas of more than 50,000 sq. m, covering six fields of MRO & Aircraft Interiors, General Aviation and Unmanned Aerial Vehicle (UAV), Airport Facilities and Technology, Aviation Food & Beverage, Kitchen Catering, Cabin Services & Supplies. There are thousands professionals from airlines, aircraft manufacturers, airport groups, air materials suppliers and aviation service enterprises in this great show.

To promote aircraft engineering industry development, to improve aviation engineering and maintenance international competitiveness and influence, and to offer the best opportunity to enhance win-win cooperation for Airlines, OEMs, MROs, airport group, and other aviation enterprises, the organizer of ASCE CHINA will specially hold the 3rd International Aircraft Engineering Summit and the International Aircraft Engineering and Interior Buyers Meeting, which have attracted much attention and received positive recognition from CAAC, airlines and other aviation enterprises with the combination of exhibitions and forums.



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展会总体概况 | Exhibition Summary

展会名称：ASCE CHINA 2015

Exhibition Name : ASCE CHINA 2015

展会地点：上海新国际博览中心 (N4-N5)

Exhibition Venue : Shanghai New International Expo Center-China(N4 hall)

展会时间：2015年6月10日-12日

Exhibition Time: June 10th-12th, 2015

门禁流量人次：8973人次

People Flow : 8973

参观人数：7857人

Audience : 7857

国内观众：6577人

Domestic Audience : 6577

海外观众：1280人

Oversea Audience : 1280



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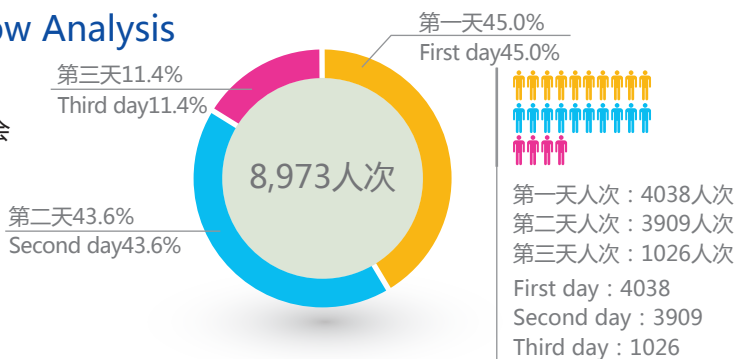
Oversea Audience : 1280

现场观众门禁流量分析 | Audience Flow Analysis

每日门禁流量分析 Daily Access Traffic as Following

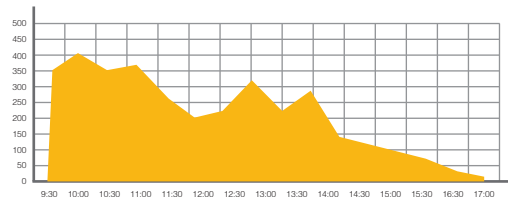
根据同高信息展会门禁管理系统统计的数据显示本届展会观众人次共为：**8973人次**

According to Access Control System, the total audience of this exhibition session is **8973**

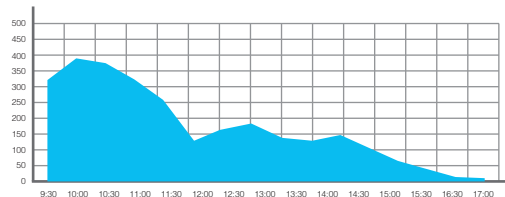


门禁流量曲线图示 Audience Flow Curve Diagram

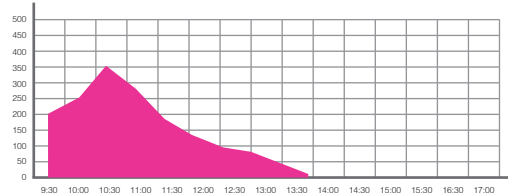
展会第一天观众流量图 Audience flow curve diagram of 1st day



展会第二天观众流量图 Audience flow curve diagram of 2nd day



展会第三天观众流量图 Audience flow curve diagram of 3rd day



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资料收集分析 | Data Analysis

观众来源分析 Audience Source Analysis

根据观众登记服务处收集汇总的数据包括：现场观众登记处注册、预先登记、参观团、媒体等人员资料的收集，到会的人数为：**7857人**

According to the data of Audience Registration, including on-site audience registration, audience of pre-registration, audience group, media staff, and other interested parties, the total attendance of audience is **7857**

现场观众的国内外分类如下：

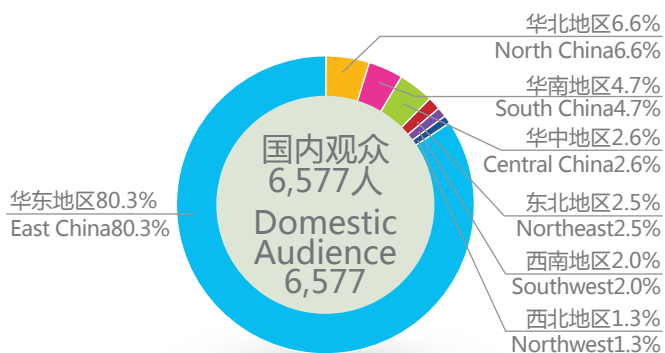
Oversea and Domestic Audience Proportion

- 👤 国内观众人数：6577名，占观众总数的83.7%
- 👤 国外观众人数：1280名，占观众总数的16.3%
- 👤 Domestic audience：6577，accounting for 83.7%
- 👤 Oversea audience：1280，accounting for 16.3%

地区分析 | Region Analysis

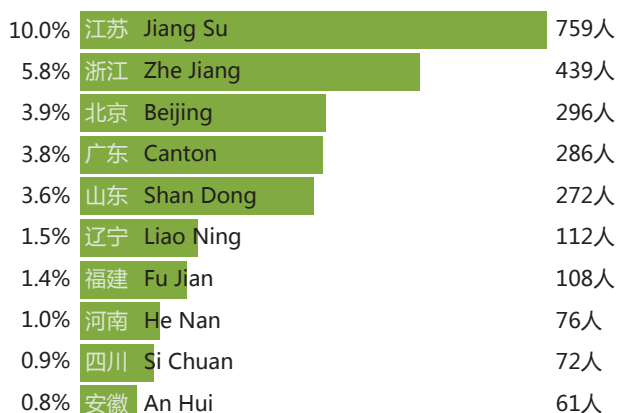
国内观众地区分析（来自31个省市、自治区，共计7577人）

Domestic Audience Region Analysis (7577 audience from 31 provinces and municipalities)



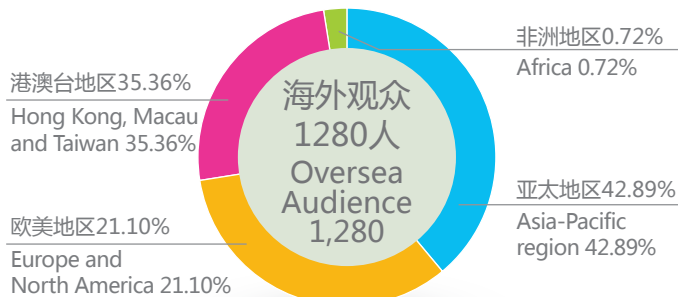
国内观众前十位排位（除上海地区以外）

Domestic Audience Region Top 10 (except Shanghai)



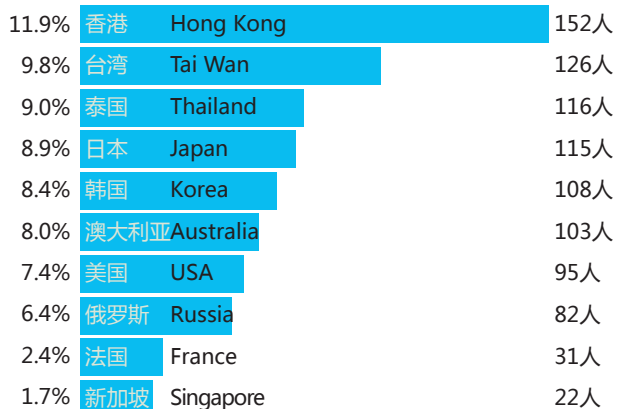
海外观众地区分析

Oversea Audience Region Analysis



海外观众前十位排位（包括港澳台地区）

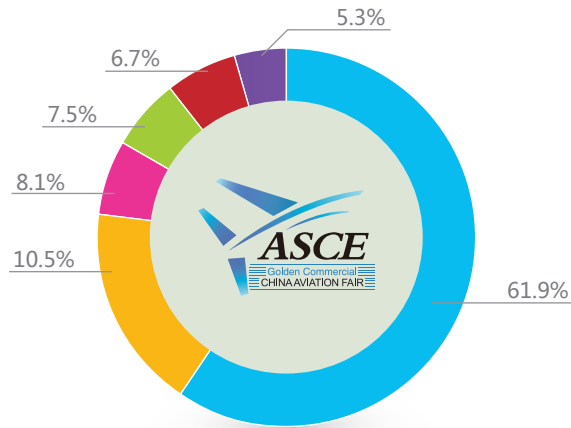
Oversea Audience Top 10 (including Hongkong, Macau, and Taiwan)



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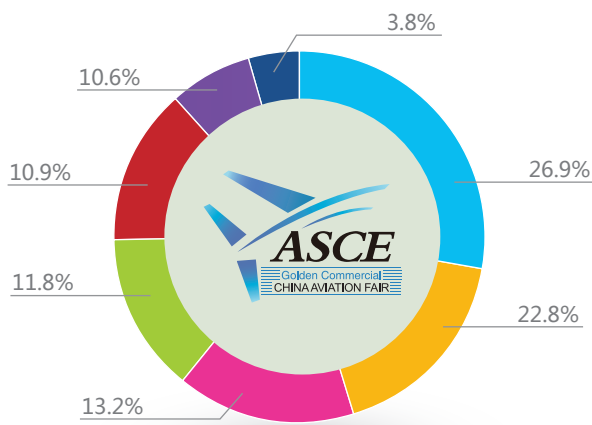
调查表问卷统计分析 | Audience Questionnaire Statistical Analysis

观众如何获知展会信息 Exhibition Approaching Path



- 收到参观券
- 此次展会的国内支持单位, 赞助或协办单位介绍
- 报章, 杂志广告或报导
- 国外厂家(展商)的介绍
- 其他商贸伙伴的介绍
- 其他
- Received visiting ticket
- Invitation by exhibition co-organizers, supporters and sponsors
- Newspaper, Magazine, and other news report
- Invitation by Oversea exhibitors
- Informed by business partners
- other

观众的参观目的 Audience Goals Analysis



- 比较不同厂家的产品及介绍, 以考虑将来购买
- 通过展会采购产品
- 购买现场展品
- 寻求海外合资合作单位
- 与您认识的厂商见面、洽谈
- 参加展览会期间举行的技术交流会和研讨会
- 其他
- Sourcing for new suppliers and products for future purchasing purpose
- Purchasing products
- Shopping
- Searching for overseas co-partnership and cooperation
- Meeting with certain acquainted manufacturer
- Attending Exhibition forum, seminar and other meetings
- other

ASCE CHINA 2015 同期活动 | Events



国际航空工程高峰论坛 AES CHINA

“第二届国际航空工程高峰论坛”作为亚洲地区航空维修工程、客舱内饰翻新领域规格最高、影响力最大活动之一。会议期间聚集众多航空公司与相关企业针对中国飞机维修技术与服务发展现状分析、航空公司维修成本战略策略选择及趋势、新一代飞机和发动机维修能力的拓展、飞机客舱内饰产品与技术的优化选择、机上娱乐设备技术支持与发展趋势等话题展开讨论。

As one of the most important activities of MRO EXPO, the International Aircraft Engineering Summit gains a population of high profession and influence in the field of MRO and Aircraft Interiors industry, which has been strongly supported and participated by Airlines and other related enterprises. Discussed hot topics include the Development Trend of Civil Aircraft of China Aviation Industry, Airlines Maintenance Cost Strategy Selection, Engine Maintainability of New Generation Aircraft, Optimizing selection of the Cabin Interior Products and Technology, Technical Support and Development Trend of IFE, etc.



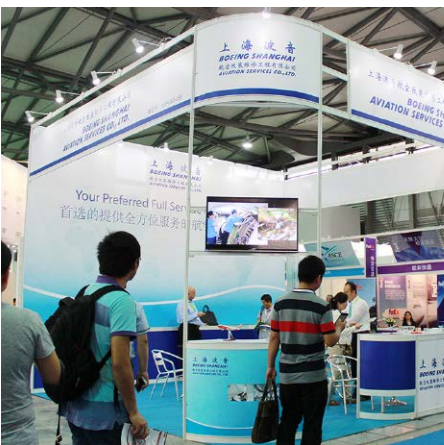
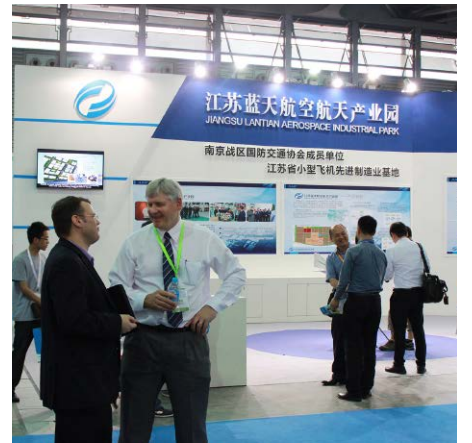
航空公司买家见面会 BUYER PRESENTATION

航空公司买家见面会及交流会等活动给航空领域供需双方搭建面对面的合作与采购的平台。国内外各大航空公司及相关大型企业采购部门，机务部门，工程部门等将进行现场一对一的面谈及产品信息取样。本次活动得到包括中国国际航空公司、东方航空公司、南方航空公司、春秋航空公司、海南航空公司、厦门航空公司、香港航空公司、山东航空股份有限公司、河北航空公司、深圳航空公司等多家航空公司的支持与参与。

Through arranging a series of airlines buyer presentations and meetings during the Expo, the organizer provides a great platform for the exhibitors to make a face to face cooperation in order to achieve a purchase deal. It is also a wonderful chance for international main airlines and related enterprises' procurement, maintenance and engineering departments to make a face to face communication, to collect sample and to gain product information. The activities were supported and participated by Air China, China Eastern, China Southern, Spring Airlines, HNA, Xiamen Airlines, Hong Kong Airlines, Shandong Airlines, Hebei Airlines, Shenzhen Airlines, etc..



ASCE CHINA 2015 精彩回顾 | Highlights



ASCE CHINA 2015 部分参展企业名录 | Part Exhibitor List

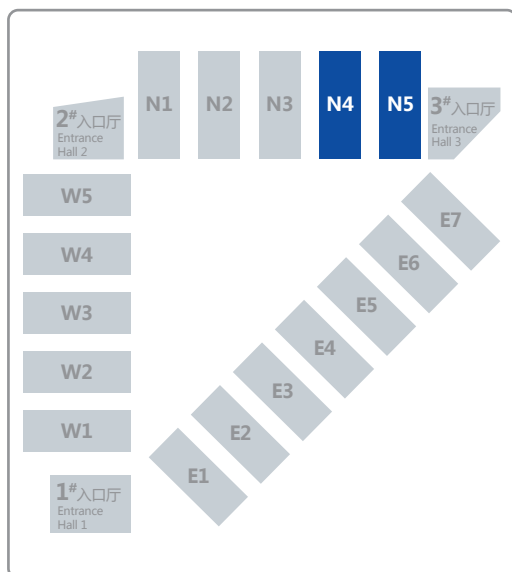
上海波音航空改装维修工程有限公司	BOEING SHANGHAI AVIATION SERVICES CO.,LTD.
德奥通用航空有限公司	AERO SWISS
香港飞机工程有限公司	HONG KONG AIRCRAFT ENGINEERING COMPANY LIMITED
上海普惠飞机发动机维修有限公司	SHANGHAI PRATT&WHITNEY AIRCRAFT ENGINE MAINTENANCE CO.,LTD.
赛峰集团	SAFRAN
INDUSTRIAL NEOTEX	INDUSTRIAL NEOTEX
美国贝宜系统有限公司	BAE SYSTEMS, INC.
深圳市华迅航空器材有限公司	SHENZHEN HUAXUN AEROSPACE MATERIAL CO.,LTD.
联邦快递(中国)有限公司	FEDEX EXPRESS
北京中航赛博科技有限公司	AVIC
欧隼斯软件(上海)有限公司	OPTIS CHINA
利勃海尔航空和运输有限公司	LIEBHERR-AEROSPACE&TRANSPOTATION SAS
AEROFORM FRANCE	AEROFORM FRANCE
AMETEK MRO	AMETEK MRO
川岛织物(上海)有限公司	KAWASHIMA TEXTILE MANUFACTURERS (SHANGHAI) LTD.
上海特安纶纤维有限公司	SHANGHAI TANLON FIBER CO.,LTD.
固瑞特	GURIT
A.E. PETSCHER AN ARROW COMPANY	A.E. PETSCHER AN ARROW COMPANY
江苏旷达汽车织物集团股份有限公司	JIANGSU KUANGDA AUTOMOBILE TEXTILE GROUP CO.,LTD.
艾特斯复合材料咨询服务有限公司	ITS COMPOSITES CONSULTING SERVICE CO.,LTD.
瑞京特航空设备集团公司	REGENT AEROSPACE CORPORATION
北京鸿圣嘉德科技有限公司	BEIJING HONGSHENGJIADE TECHNOLOGY CO. LTD
艾雷奥特(江苏)飞机工业有限公司	AERO AT (JIANGSU) AVIATION INDUSTRIAL CO.,LTD.
汕头市永航发展有限公司	SHANTOU YONGHANG DEVELOPMENT CO.,LTD.
瑞庆工业股份有限公司	RISESOON INDUSTRIAL CORP.
贝迪中国	BRADY CHINA
沙特基础工业公司	SABIC
苏州诺伊曼实业有限公司	SUZHOU NOYOKE CO.,LTD.
SERVECOP LTD	SERVECOP LTD
湖北航宇新型材料有限公司	HUBEI HANYU NEW MATERIALS COMPANY
HSH AEROSPACE FINISHES	HSH AEROSPACE FINISHES
艾文德悦达	AUNDE YUEDA
UUDS AERO CHINA	UUDS AERO CHINA
天津奥派艾维航空内饰制造有限公司	AIP (TIANJIN) TRANSPORTATION INTERIOR PRODUCT CO.,LTD.
英国E-LEATHER	E-LEATHER LIMITED
深圳市艾特航空科技股份有限公司	SHENZHEN ART TECH
锐瀚航空部件有限公司	ARROWHEAD PRODUCTS
圣宝莱智能存储系统(上海)有限公司	SUPPLY POINT SYSTEMS (SHANGHAI) CO.,LTD.
中国航空规划建设发展有限公司(中航建发)	CHINA AVIATION PLANNING AND CONSTRUCTION DEVELOPMENT CO., LTD. (AVIC APC)
上海优伟斯智能系统有限公司	SHANGHAI UVS INTELLIGENCE SYSTEM CO.,LTD.
北京翔仪恒信科技有限公司	BEIJING SHINING TECHNOLOGY CO.,LTD.
山东龙翼航空科技有限公司	SHANGDONG DRAGON AVIATION TECH. CO. LTD
深圳市世强先进科技有限公司	SHENZHEN SEKORM ADVANCED TECHNOLOGIES CO.,LTD.
奉伸开发有限公司(台湾)	FENGSHEN DEVELOPMENT CO.,LTD.(TAIWAN)
北京速可达科技有限公司	BEIJING SOKUDA TECHNOLOGY CO.,LTD.
浙江天则通信技术有限公司	ZHEJIANG TIANZE COMMUNICATION TECHNOLOGY CO.,LTD.
成都纵横自动化技术有限公司	CHENGDU JOUAV AUTOMATION TECH CO.,LTD.
凯迈(洛阳)测控有限公司	CAMA (LUOYANG) MEASUREMENTS CONTROLS CO.,LTD.
深圳市中特威科技有限公司	SHENZHEN ZTW MODEL SCIENCE&TECHNOLOGY CO.,LTD.
北京嘉年华业科技有限公司	BEIJING JIANIANHUAYE TECHNOLOGY CO.,LTD.
友赛科技(上海)有限公司	COMCOINC
北京德朗检测科技有限公司	BEIJING DELLON VISUAL INSPECTION TECHNOLOGY CO.,LTD.
希昂(上海)贸易有限公司	HEATCON COMPOSITE SYSTEMS
法国蒙路可公司	MONROC
珠海德定安航空地面设备有限公司	ZHUHAI DEDIENNE AERO-EQUIPMENT CO.,LTD.
上海内赫赤实业有限公司	SHANGHAI NEHEECE INDUSTRY CO.,LTD.
漳州市利利普电子科技有限公司	ZHANGZHOU LILLIPUT ELECTRONIC TECHNOLOGY CO.,LTD.

ASCE CHINA 2016 展会预告 | Expo Forecast



上海国际航空博览会已经成功举办了4届。每年，航空产业的专业人士齐聚一堂，了解最近的行业信息与动态，分享经验与技术，需求合作伙伴，发掘更大商机。第五届上海航空博览会（ASCE 2016）将以更大的规模和影响力呈现在国际大都市上海。主办方中国民航维修协会与承办方上海高登商业展览有限公司将展会定于2016年6月14-16日继续在上海新国际会展中心召开，期待行业同仁与各国代表6月上海再次相聚，共享行业盛会。

ASCE China has been successfully held 4 sessions. In order to understand the information and trend of aviation industry, to explore business opportunity, every year aviation professionals gather in Shanghai to share technology experience and to seek cooperating partners. ASCE China 2016 will be shown in Shanghai with bigger scale and greater influence in the background of massive demand of China market. The 5th ASCE CHINA will be held on June 14-16, 2016 at Shanghai New International Expo Centre, CHINA, organized by Golden Commercial and CAMAC. Look forward to meet you in Shanghai on June, 2016.



ASCE CHINA 2016

2016第五届上海国际航空服务产业博览会

The 5th Shanghai International Aviation Services Trade Fair 2016

2016年06月14日-16日 | 上海新国际博览中心-中国

June 14-16, 2016 | SNIEC-CHINA

N5 馆 航空工程与技术展馆

航空维修工程、飞机客舱内饰、通用航空器及无人机、机场设施与技术

N4 馆 航空食品与用品展馆

航空食品及饮料、中央厨房及配餐、航空用品及服务

N5 Aviation Engineering & Technology Pavilion

MRO & Aircraft Interiors, Airport Facilities and Technology, General Aviation&UAV

N4 Aviation Food & Supplies Pavilion

Aviation Food & Beverage, Kitchen Catering, Cabin Services & Supplies

如欲订“ASCE CHINA 2016”展位和了解更多信息，请通过以下联络方式：

To reserve the booth of “ASCE CHINA 2016” or learn more information, please contact:

地址：中国(上海)自由贸易试验区马吉路2号2001-2002室 (200131)

Add: Room 2001-2002, No.2, Maji Road, Pilot Free Trade Zone, 200131, Shanghai, P.R.China

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