

The 29th International Exhibition on Plastics and Rubber Industries
第二十九届中国国际塑料橡胶工业展览会

SHOW REPORT
展会报告

2015 . 5 . 20 - 23

China Import & Export Fair Complex,
Pazhou, Guangzhou, PR China
中国·广州·琶洲·中国进出口商品交易会展馆



www.ChinaplasOnline.com
www.中国橡塑展.com

Organizer 主办单位:

- Adsale Exhibition Services Ltd. 雅式展览服务有限公司

Co-organizers 协办单位:

- China National Light Industry Council
- China Plastics Processing Industry Association
中国轻工联合会 - 中国塑料加工工业协会
- China Plastics Machinery Industry Association 中国塑料机械工业协会
- Guangdong Plastics Industry Association 广东省塑料工业协会
- Messe Düsseldorf China Ltd. 杜塞尔多夫展览(中国)有限公司
- The Plastic Trade Association of Shanghai 上海塑料行业协会
- Beijing Yazhan Exhibition Services Ltd. 北京雅展展览服务有限公司

Sponsor 赞助单位:

- Europe's Association for Plastics and Rubber Machinery
Manufacturers (EUROMAP)
欧洲塑料和橡胶工业机械制造商协会

Overseas Supporter 海外支持单位:

- Association of Japan Plastics Machinery 日本塑料机械协会

Chinese Supporters 国内支持单位:

- Anhui Province Plastics Association 安徽省塑料协会
- China Rubber Industry Association 中国橡胶工业协会
- Fujian Plastics Industry Association 福建省塑料工业协会
- Jiangsu Plastics Processing Industry Association 江苏省塑料加工工业协会
- Jiangxi Plastics Industry Association 江西省塑料工业协会
- Shandong Plastics Industry Association 山东省塑料工业协会
- Shenzhen Polymer Industry Association 深圳市高分子行业协会
- China Taizhou Plastics Industry Association 台州市塑料行业协会
- Zhejiang Plastics Industry Association 浙江省塑料行业协会

Official Publications and Online Media 大会指定刊物及网上媒体:

CPRJ 中国塑料橡胶
China Plastic & Rubber Journal
www.AdsaleCPRJ.com

CPRJ International 国际版
China Plastic & Rubber Journal 中国塑料橡胶
www.AdsaleCPRJ.com

GENERAL OVERVIEW 展会概览

Exhibition Area 展场面积

240,000 sqm
平方米

No. of Exhibitors 参展商数目

3,275

No. of Visitors 观众数目

128,264

EXHIBITORS' PROFILE 参展商资料

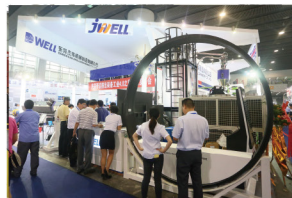
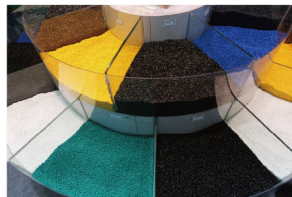
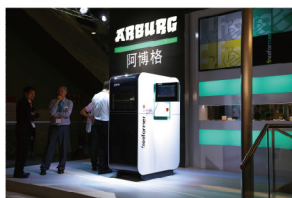
39 Exhibiting Countries and Regions 参展国家及地区

Australia, Austria, Belgium, Canada, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, India, Iran, Israel, Italy, Japan, Jordan, Korea, Malaysia, Netherlands, New Zealand, Norway, P R China, Pakistan, Portugal, Qatar, Russia, Saudi Arabia, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, UK, USA, Vietnam
 澳大利亚、奥地利、比利时、加拿大、捷克、丹麦、芬兰、法国、德国、希腊、香港、印度、伊朗、以色列、意大利、日本、约旦、韩国、马来西亚、荷兰、新西兰、挪威、中国、巴基斯坦、葡萄牙、卡塔尔、俄罗斯、沙特阿拉伯、新加坡、西班牙、瑞典、瑞士、台湾、泰国、土耳其、阿拉伯联合酋长国、英国、美国、越南

13 Country / Region Pavilions 国家 / 地区展团

Austria, Canada, France, Germany, Hong Kong, Italy, Japan, Korea, China, Switzerland, Taiwan, UK & USA
 奥地利、加拿大、法国、德国、香港、意大利、日本、韩国、中国、瑞士、台湾、英国及美国

Product Classification of Exhibitors 展商以产品分类



Product 产品	%百分比
3D Technologies 3D技术	0.9%
Ancillary Equipment 辅助设备	12.7%
Blow Molding Machines 吹塑机	6.2%
Chemicals & Raw Materials, Auxiliaries 化工及原材料、辅料	35.8%
Extruders & Extrusion Lines 挤出机及挤出生产线	23.4%
Injection Molding Machines 注塑机	10.6%
Integrated Automation 综合自动化设备	10.7%
Machinery & Plant for Finishing, Decorating, Printing & Marking 修饰、装潢、印刷及印标机械及设备	6.9%
Machinery for Foam, Reactive or Reinforced Resins 泡沫、反应或增强树脂机械	2.0%
Machines & Equipment for Preprocessing and Recycling 预加工、回收利用机械及设备	13%
Measuring, Control & Testing Equipment 测量、控制及试验设备	7.8%
Mould & Die 模具	19.8%
Other Processing & Post Processing Machines 其他加工、后加工机械	14%
Parts & Components 零部件	9%
Presses & Welding Machines 压机、焊机	3.0%
Semi-finished Products 半制成品	8.2%
Trade Association 商贸协会	1.4%
Publication, Trade or Electronic Media 出版、宣传或电子媒体	2.7%
Others 其它	3.5%

*Exhibitors can make multi-choices 参展商可选多项

Exhibitors' Comment on the Fair 展商对展会之评价



Benefits Exhibitors Gained from the Fair 展会为展商带来的得益

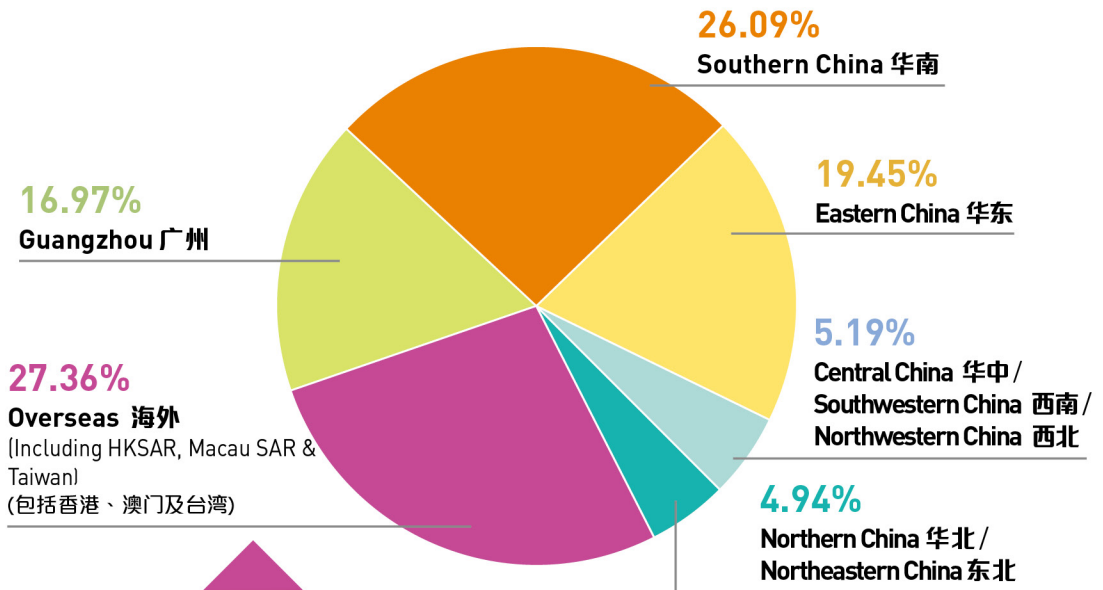
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▶ VISITORS' PROFILE 观众资料



○ By Geographical Origins 地区分类

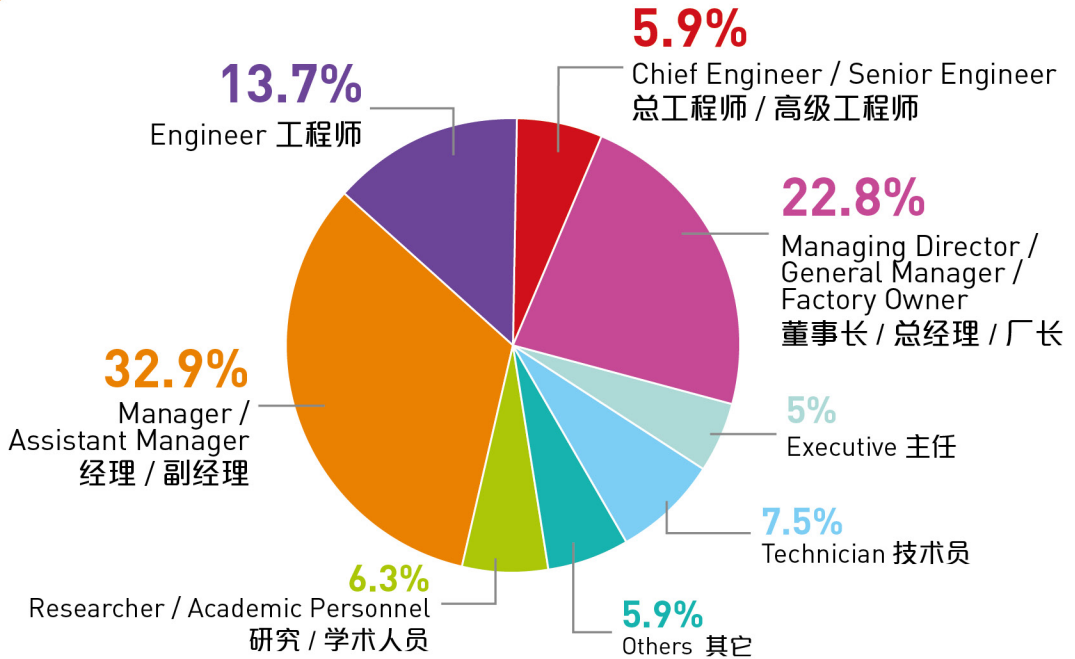


No. of Overseas Visitors 海外观众人数: 35,090 (27.36%)

Regional Breakdown of Overseas Visitors 海外观众地区来源

Regions 地区	% 百分比
HKSAR / Macau SAR / Taiwan 香港 / 澳门 / 台湾	15.73%
Japan / Korea 日本 / 韩国	13.24%
Other Asian Countries 其他亚洲国家	40.31%
Europe 欧洲	7.36%
Middle East 中东	12.21%
America 美洲	6.1%
Africa 非洲	3.64%
Oceania 大洋洲	1.41%

By Job Functions 职级分类

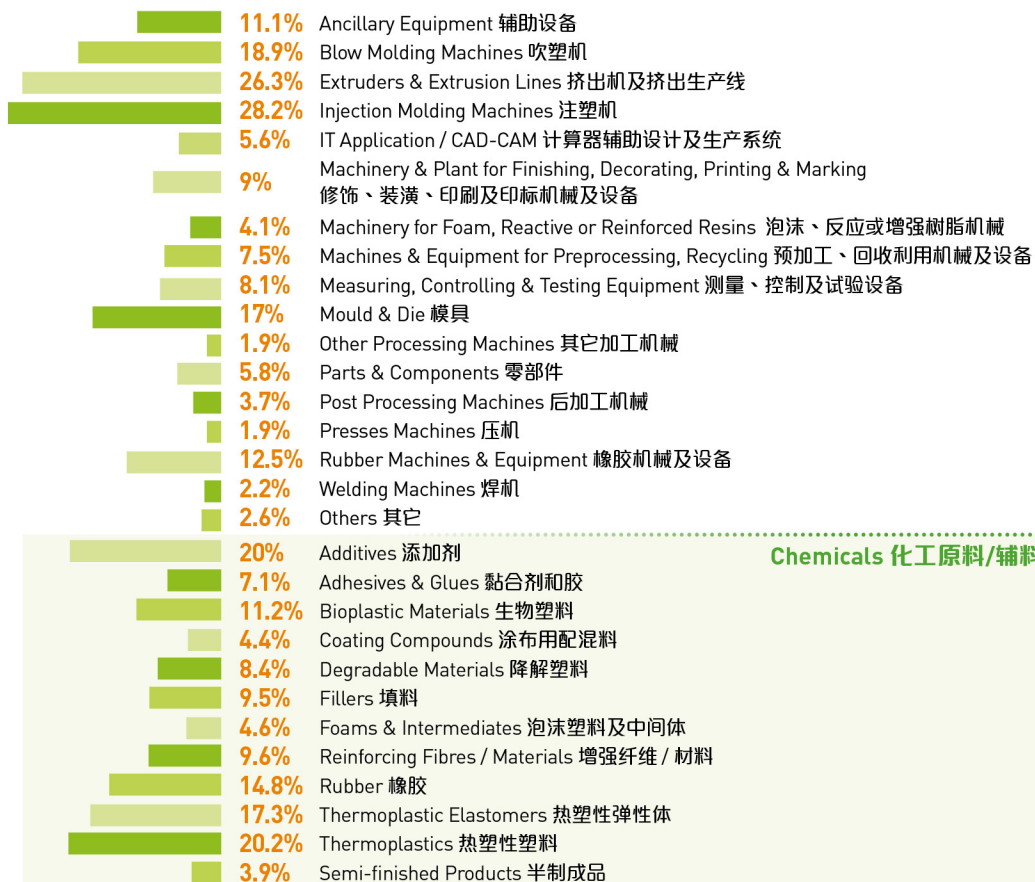


By Business Sectors 行业分类



*Visitors may involve in more than one business category 观众可能从事超过一个行业

By Interested Product Groups 感兴趣之展品



Chemicals 化工原料/辅料

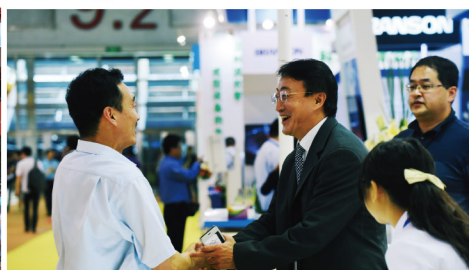
*Visitors can make multi-choices 观众可选多项

Visitors' Comment on the Fair 观众对展会之评价



85% concluded the **exhibition** from good to excellent
认为展会的质素为好至非常好

92% concluded the **quality of exhibitors** from good to excellent
认为展商的质素为好至非常好



► BUYER DELEGATION 买家团

55

Overseas Delegations
(from 12 countries and regions)
海外买家团
(来自12个国家及地区)

161

Local Delegations
本地买家团

○ Key Buyer Delegations 龙头企业买家团

Partial list 部份名单:

Amway, Bluemoon, BYD, Dongfeng Motor, Essel Packaging, Flextronics, Foshan Innolux Optoelectronics, Foshan Rifeng, Foxconn, Gree, Guangzhou Lite-on Mobile Electronic Components, Hisense Kelon, Jabil, Midea, Oppl Lighting, Procter & Gamber, Regina Miracle, Philips Respirationics, Shenzhen Beauty Star, TDK, ZTE, etc.

安利, 蓝月亮, 比亚迪, 东风日产乘用车, 爱索尔包装, 伟创力, 佛山群志光电, 佛山市日丰企业, 富士康, 格力, 广州光宝移动电子部件, 海信科龙, 捷普电子, 美的, 欧普照明, 宝洁, 维珍妮集团, 飞利浦伟康, 深圳通产丽星, 东莞新科技术研究开发, 中兴通讯



○ Buyer Delegations Organized by Trade Associations 橡塑及用家行业协会组织之买家团

Partial list 部份名单

• Chinese Associations:

- China Construction Metal Structure Association
- Dongguan Electronic Industry Association
- Electrical Appliances Institute of China Electrical Equipment Industry Association
- Guangdong Automobile Industry Association
- Guangdong Industrial Design Association
- Guangzhou Electronic Industrial Association
- Guangzhou Pharmaceutical Profession Association
- Shenzhen Engineers Association
- Shenzhen Toys Industry Association
- Shunde Home Appliance Chamber of Commerce
- Zhejiang Plastics Industry Association

• Overseas Associations:

- Federation of Hong Kong Industries
- Gujarat State Plastic Manufacturers Association
- Malaysian Plastics Manufacturers Association
- PAGEV - Turkish Plastics Industry Foundation
- Philippine Plastics Industry Association
- Thai Plastic Industries Association
- The All India Plastics Manufacturers' Association
- Vietnam Plastics Association

• 国内协会:

- 中国建筑金属结构协会塑料门窗委员会
- 东莞市电子行业协会
- 中国电器工业协会日用电器分会
- 广东省汽车行业协会
- 广东省工业设计协会
- 广州市电子行业协会
- 广州医药行业协会
- 深圳市工程师联合会
- 深圳市玩具行业协会
- 顺德家电商会
- 浙江省塑料行业协会

• 海外协会:

- 香港工业总会
- 古吉拉突邦塑料制造商协会
- 马来西亚塑料制造厂商协会
- 土耳其塑料行业协会
- 菲律宾塑料行业协会
- 泰国塑料行业协会
- 全印塑料制造商协会
- 越南塑料总会

► CONCURRENT EVENTS 同期活动

Industrial Automation: Robot Parade & Smart Production

工业自动化专区: 机器人检阅区及智能生产

Catered to the market demand for automation equipment and system solutions, the "Industrial Automation Zone" debuted at this year's CHINAPLAS to showcase a full variety of clever automation technologies for cost-effective production such as robots, sensors, drives, control system, etc.

为迎合市场对高效生产自动化技术的要求，本届国际橡塑展首次成立「工业自动化专区」，展示一系列智能生产的自动化技术如机器人、机械臂、传感器、驱动器、控制系统等。



Design x Innovation 设计 x 创新

"Design x Innovation", exclusively sponsored by BASF, illustrated how plastics technology opens up design possibilities to inspire new product experience – showing how lighter weight, new looks, new materials and new functionalities can address the needs of daily life for energy efficiency, lifestyle and performance.

由巴斯夫独家赞助的「设计 x 创新」让观众深入了解塑料科技在设计上的各种可能性。活动从轻量化、新外观设计、新材料应用等方面探讨创新与设计如何互动，以促进节能环保、满足个性时尚、提升产品性能和用户体验，从而增加和与会者的交流，激发各行业的创意灵感。



Medical Plastics Conference 医用塑料论坛

The 2 half-day conference provided a focused networking platform for in-depth discussion on medical device innovation technologies and recent global market trends. It has successfully attracted over 300 attendees from medical device manufacturers and pharmaceutical companies to exchange insights and explore business opportunities.

一连两日的论坛以医疗器械创新科技及环球市场发展趋势的讨论为主题，提供了一个专业集中的交流平台予参与人士，成功吸引超过300名来自医疗器械、耗材及医药品生产商的专业观众，交流其独特见解及发掘商机。



Technical Seminars 技术交流

55 sessions 场



Plant Our Green Trees 共植“同心树”



Opening Banquet cum Networking Party 开幕晚宴暨联谊派对



▶ SPECIAL PROGRAMS 特别活动

Open Up Asia and Latin America Emerging Markets Seminar 开拓亚洲及拉美新兴市场研讨会

To assist enterprises to open up Asia and Latin America emerging markets, country representatives from Brazil, Vietnam and Pakistan, and consultant from professional consulting firm were invited to share these markets' business environment, overview of plastics industry and its downstream industry, and share successful cases.

为有兴趣开拓亚洲及拉美新兴市场或于当地设点的企业提供当地市场及投资环境的信息、挑战和机遇，从而制定应对之策。大会邀请到巴西、越南及巴基斯坦等国家的领事馆及商务部之代表、企业管理咨询顾问和相关企业，分析当地塑料及下游行业的发展情况、当地的商业发展环境，及分享海外投资的成功个案。



New Supplier Communication Conference of Haier Plastics Module 海尔塑胶模块商资源开放互联会

Haier's Module Manufacturers Resources Network handed out 10 billion worth contracts at CHINAPLAS 2015. Through this event, Haier invited suppliers who are competent in electronic module design and manufacturing, service support as well as those with sound and certified management systems to join their suppliers network.

海尔模块商资源采购平台现场抛出百亿元塑料制品与原料采购需求大单，与具备模块设计能力、模块供货能力、高质量保障能力、二三级管理能力等的供应商建立联系，并邀请加入到海尔的开放生态圈。

