



第二十届中国(温州)国际皮革、鞋材、鞋机展览会  
The 20<sup>th</sup> China (Wenzhou) Int'l Leather, Shoe Material & Shoe Machinery Fair



2015中国国际合成革展览会  
2015 China Int'l Synthetic Leather Fair

SEW

2015中国(温州)国际缝制、制衣设备展览会  
2015 China (Wenzhou) Int'l Sewing & Clothing Equipment Fair

参展企业 Exhibitors **627家**

展览面积 Exhibiting Area **42,000m<sup>2</sup>**

标准展位 Standard Booth **1,353个**

专业观众 Professional Visitors **16,573名**

海外观众 Overseas Visitors **1,305名**



温州国际皮革展

# 展会报告

## Postshow Report

## 展会概况 Profile

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### 展品范围:

皮革、鞋材、鞋类化工、鞋类五金/配件、制鞋机械、喷绘/彩印设备、CAD/CAM系统等

#### **Exhibits Profile:**

leather, shoe materials, chemicals, components & accessories, shoe machineries, CAD/CAM system, artificial leather/ synthetic leather/ microfiber, raw material, processing/ inspection/ environmental-protection machinery, etc.



## 2015中国国际合成革展览会 2015 China Int'l Synthetic Leather Fair

### 展品范围:

人造革/合成革/超纤革制品、制革原料、机械设备等

#### **Exhibits Profile:**

artificial leather, synthetic leather, microfiber, raw material, mechanical equipment and etc.



## 2015中国(温州)国际缝制、制衣设备展览会 2015 China (Wenzhou) Int'l Sewing & Clothing Equipment Fair

### 展品范围:

缝纫机械设备, 刺绣设备, 印花设备, 针织设备, 激光雕切设备, 缝合封包设备, 预缩粘合设备, 拉布裁剪设备, 设计系统等

#### **Exhibits Profile:**

Sewing machines, embroidery/printing/ knitting machines, ironing and finishing equipment, suture packets equipment, pre-shrinking & bonding equipment, cloth spreading & cutting equipment, laser engraving cutting machine, design system and etc.

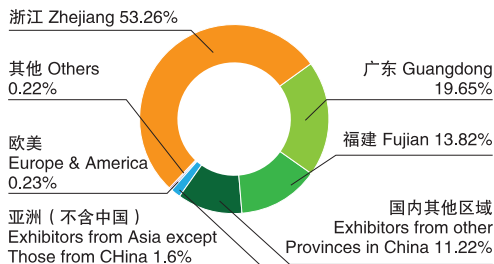
# 参展商数据及分析 / Exhibitor Analysis

本届展会参展企业及品牌覆盖德国、意大利、西班牙、法国、英国、印度、巴基斯坦、印度尼西亚、台湾、香港、上海、浙江、广东、江苏、福建、山东、安徽、河北等国家和地区。展品内容首次增加喷绘 / 彩印设备，吸引了十余家企业参展。此外，无溶剂合成革材料及设备、新型聚氨酯材料及设备、3D 打印、新型自动化设备、环保型鞋材等符合行业未来发展趋势的展品受到了现场参观商、采购商热捧。

This session, exhibitors are from Germany, Italy, Spain, France, UK, India, Pakistan, Indonesia, Taiwan, HK, Shanghai, Zhejiang, Guangdong, Jiangsu, Fujian, Shangdong, Anhui, Hebei and some other countries and regions. The exhibits firstly added painting & color printing equipment and attracted ten exhibitors join the fair. Besides, solvent-free synthetic leather, 3D printing equipment, environmental shoe material and so on are popular with the visitors on site.

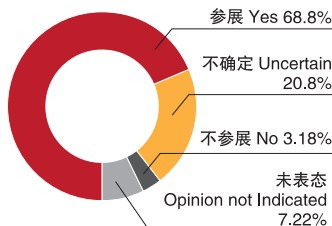
## 参展商分布区域

Regional Analysis on Exhibitor

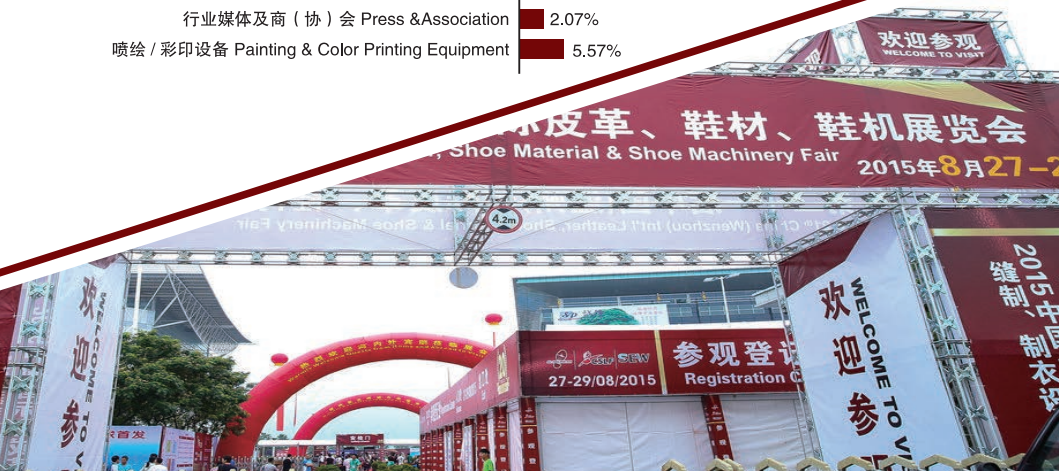
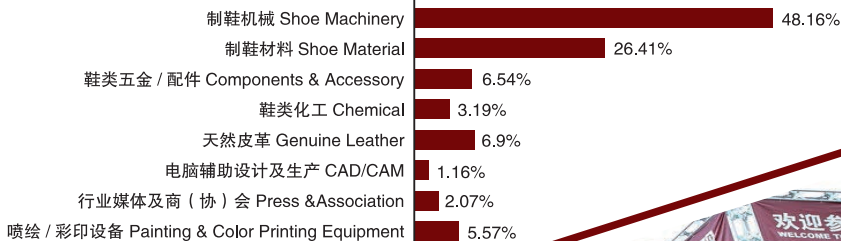


## 下届参展意向调查

Exhibitor Intention of Participating in Next Edition



## 参展商行业分析 / Industrial Analysis on Exhibitors



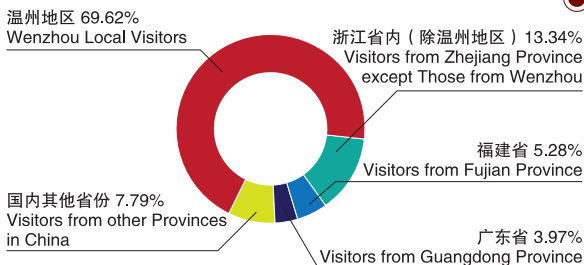
# 参观商数据分析 / Data Analysis of Visitors

本届展会共吸引了 16573 名国内外买家前来参观，同比上届展会增长 5%，其中海外参观商达 1305 人，同比去年上升了 13%。统计数据显示，共有来自中国、印度、巴基斯坦、伊朗、印尼、香港、台湾、韩国、日本、斯里兰卡、意大利、波兰、俄罗斯、乌兹别克斯坦、埃及、美国、越南、摩洛哥、尼日利亚、危地马拉、哥伦比亚、葡萄牙、巴西、墨西哥、德国、孟加拉国、沙特阿拉伯、土耳其、白俄罗斯等 55 个国家和地区的参观商莅临展会现场。

There are 16,573 visitors from home and abroad coming to visit this fair, which is 5% increased compared to last year. Among all the visitors, 1,305 are overseas visitors, which is 13% increased than last year. Oversea visitors are from more than 55 countries and regions like India, Pakistan, Iran, Indonesia, HK, Taiwan, Korea, Japan, Sri Lanka, Italy, Poland, Russia, Uzbekistan, Egypt, the USA, Vietnam, Morocco, Nigeria, Guatemala, Colombia, Portugal, Brazil, Mexico, Germany, Bangladesh, Saudi Arabia, Turkey and etc.

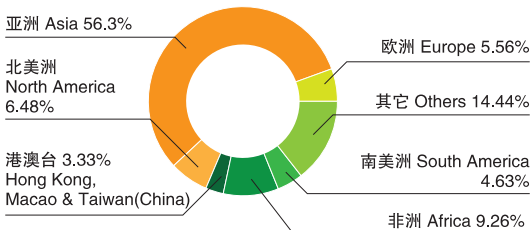
## 国内参观商分布区域

### Regional Analysis on Domestic Visitors

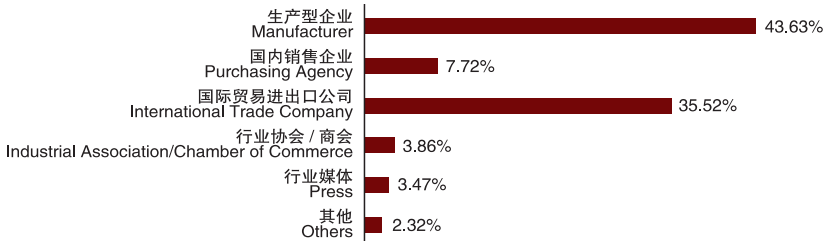


## 国际参观商分布区域

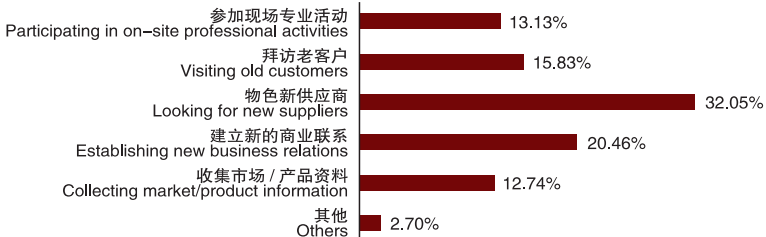
### Regional Analysis on Oversea Visitors



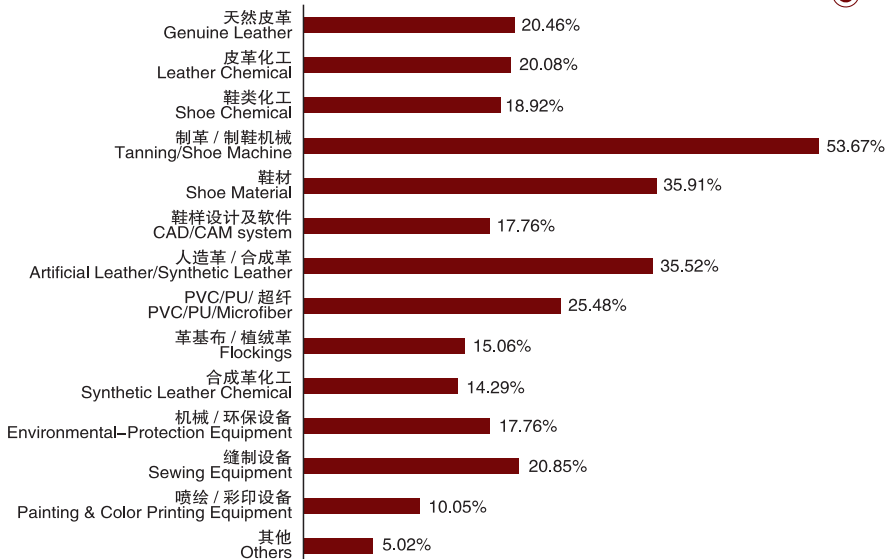
## 参观商行业属性/ Nature of Business



## 参观目的/ ( 多选题, 总百分比超过 100% ) Purpose of Visit (Multiple choices, total percentage over 100%)



## 参观商感兴趣的产品 ( 多选题, 总百分比超过 100% ) Products that visitors are interested in (Multiple choices, total percentage over 100%)





# 主题活动 / On-site Activities

- 2015 第五届中国合成革峰会暨无溶剂合成革技术与市场论坛  
The Fifth China Synthetic Leather Summit-Solvent-free Synthetic Leather Technology & Market Forum



海外买家 · 中国鞋都行  
Market Tour to China Shoe Capital



- 2015 股权时代制鞋行业投融资高峰论坛  
2015 Leather and Shoe-making Investment and Financing Summit in Shareholder Reform Era



2015 韩国【KATRI】鞋类不合格产品研讨会  
A Study of Failure Analysis Case for the Shoes Products



- 皮革、合成革时尚材料发布区  
Leather, Synthetic Leather & Fashion Materials Trend Show

## 展商寄语 / Comments

机械公会自 2002 年起迄今筹组展团参加温州鞋机展会有 13 届，很高兴能参与温州鞋机展会的 20 周年，共同见证温州鞋机展会与鞋业的发展及兴盛。这次藉此展会活动再度与当地鞋机及鞋厂等众多厂商进行互动及交流，望能促成两岸更多产业合作

——台湾机械工业同业公会 制鞋机械业专业委员会 侯景忠 会长

Since 2002, Taiwan Association of Machinery Industry (TAMI for short) has been setting Taiwan Pavilion in Wenzhou Int'l Shoe Machinery Fair for 13 times. We felt glad that we can join its 20 years' anniversary to witness the development and prosperity of the fair and shoe & leather industry. Through this session, our exhibitors communicated a lot with local shoe machinery companies and shoe companies for the purpose of reaching more cooperation.

President Hou Jingzhong  
Shoe-Making Machinery Professional Board of TAMI

二十载携手鞋业同舟共济，成就名鞋名商名展，德纳展天下，鞋履遍九洲。

—— JBS Asia 李少江 先生

Working on shoe & leather industry for 20 years, Donnor Exhibition has experienced ups and downs and helped many exhibitors go to the world. Wenzhou Int'l Leather Fair becomes more and more famous.

Mr. Li Shaojiang  
JBS Asia

本公司首次参加温州皮革展，对此次展会主办方组织安排及相关服务感到非常满意；为我们提供了与国外客户及温州本地厂商有效沟通的平台。

——晋江市世创机械制造有限公司 黎忠平 副总经理

Our company first exhibited at Wenzhou Int'l Leather Fair. We are very satisfied with all the service offered by the organizer. The trade platform built by the fair helped us to have effective communication with foreign clients.

Vice Manager Li Zhongping  
Jinjiang Strong Machinery Co., Ltd

本届温州皮革展，我们很满意，通过这次展览会，有效地将本公司新产品推广给国内广大客户，达到预期目标。

——温州市奥德克自动化科技有限公司 薛迎晖 总经理

We are really satisfied with the result reached in Wenzhou Int'l Leather Fair. Through this fair, We vividly presented our products to the clients and got the expected target.

Manager Xue Yinghui  
Wenzhou Audac Automation Technology Co., Ltd

作为连续多年参加展会的合成革企业，我们很高兴和众多行业人士共同见证了温州国际皮革展二十周年盛典！展会已经成为企业展示的好平台，产品宣传的好使者！

——温州市中天皮革制造有限公司 总经理 王美瑞

As a synthetic leather enterprise, we have been joining this fair for many years. We felt happy to witness the 20 years' anniversary of Wenzhou Int'l Leather Fair. It is an effective platform for enterprises to promote their products.

Manager Wang Meirui  
Wenzhou Zhongtian Leather Co., Ltd

下届预告

Preview Of  
Next Session



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2016中国国际合成革展览会  
2016 China Int'l Synthetic Leather Fair



2016中国(温州)国际缝制、制衣设备展览会  
2016 China (Wenzhou) Int'l Sewing & Clothing Equipment Fair

**25-27/08/2016**    **温州国际会展中心**  
Wenzhou Int'l Convention & Exhibition Center

期待再聚首!  
See You Next Year!

 **德纳展览有限公司**

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